THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY
Vol. 7, No. 24
WEEK OF FEBRUARY 25, 1946

AMI

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AMI

AUTOMATIC INSTRUMENT COMPANY
679 North Wells Street • Chicago 10, Illinois

david green

Vol. 7, No. 23, Serial Number 231, Week of February 25, 1946

Coin Machines Are "Big Business"

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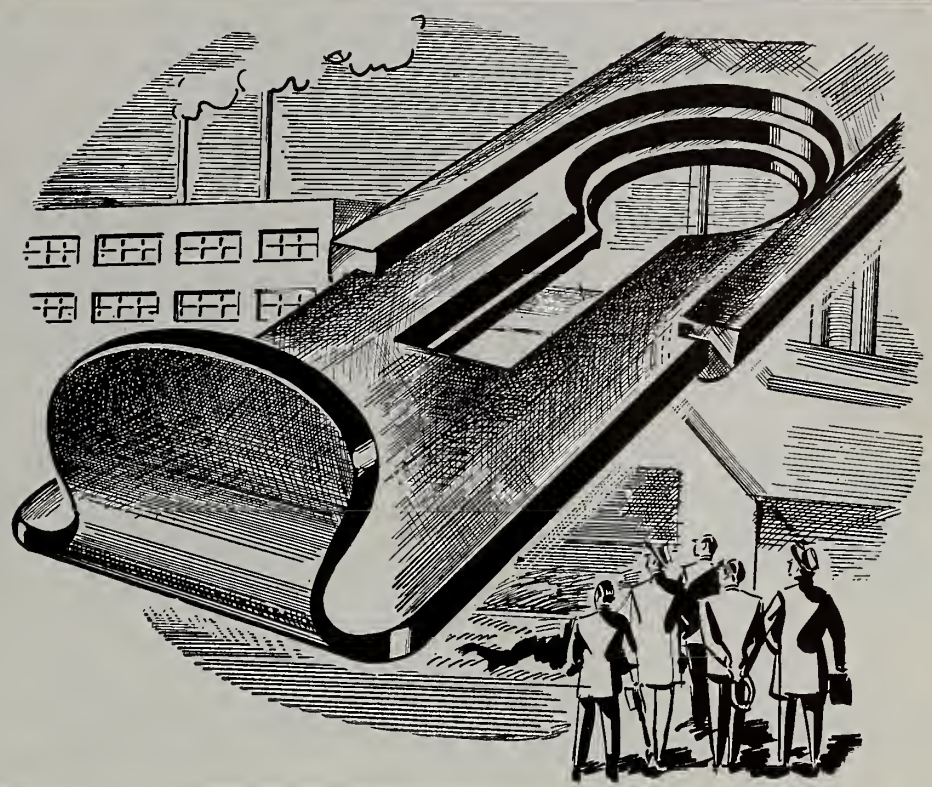
By Bill Gersh



"COINTOONS"

Thruout the width and breadth of America coin operated machines have burst into the news as "big business."

In Wall Street, where millions are discussed in the same terms as coinmen talk about buying another machine or two, the stock market has lifted its blase and quizzical eyebrows to look with greatly renewed interest at the coin machine industry.

The "Wall Street Journal," outstanding paper of all those tightly crammed into the canyon of this world famed financial street, is publishing an article about juke boxes designed to gain the interest of Wall Street's biggies.

Thruout the press of the nation break stories of automatic frankfurter venders that grill these into a sandwhich automatically.

A doctor at one of the nation's leading universities, addressing a poultry council, tells about his idea to roast eggs automatically and sell these thru vending machines —and what this can mean to future egg marketing.

Frozen food manufacturers are enthusiastic about operators accepting their products for sale via refrigerated vending machines.

Cigarette, candy and nut producers vie for the interest of the automatic merchandisers.

The U. S. Government's Post Office Department, noting the success enjoyed by many small retailers thruout the country, decide to install stamp venders in all post offices. This in addition to their large "Mailomat" machine developed by Pitney-Bowes.

In short, every industry, everywhere in the country, seems to suddenly have discovered that there are coin operated machines. And that these machines do have the finest method for merchandising directly to Johnny Q. Public—actually right on Johnny's doorstep.

Bendix, Westinghouse and other washing machine manufacturers are starting up coin operated laundry stores.

Coca-Cola, Pepsi-Cola, Royal Crown Cola, Canada Dry Ginger Ale, and many others are fighting hard to get beverage vender leadership.

And all this, most naturally, attracts dozens upon dozens of financing organizations, banks and private loan firms to this industry.

Wall Street's promoters and financiers can picture an era of high finance stock promotion. And that means that millions of dollars can be mulcted from the public unless this industry forgets "big money" and continues along conservatively, carefully and logically to build and develop its future on a sound basic structure.

These bankers, financiers and stock firms are tremendously interested, especially when they note average routes selling in six figures and that coinmen, themselves, are eagerly willing to "lay it on the line" for new equipment to the extent of many thousands of dollars.

Yes, coin machines are rapidly becoming "big business." It is now up to all coinmen to carefully watch that this industry does not become the prey of those highly promotional, speedy stock selling, Wall Street manipulators.

If ever consideration of every move was ever needed by those engaged in this business—it is sorely needed now. It is up to all coinmen to astutely guard themselves from being gobbled up by "big business" and its fast, promotional, get-rich-quick schemes.

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70%-30% COMMISH BASIS IMPERATIVE FOR MUSIC OPS

Leaders Urge Ops to Arrange This Commission Basis Before New Equipment is in Peak Production

NEW YORK—From all over the nation came letters, phone calls and wires, commending *The Cash Box* on its untiring efforts to get the country's juke box industry to arrange for a 70%-30% commission basis with location owners.

Now that the trade realizes that the prices of the new phonos, speakers, adaptors, wall and bar boxes, and all other accessories and supplies will be much higher than pre-war (due, in great part, to the increased costs of labor and materials which was predicted by *The Cash Box* when it started its campaign to get juke box men to change the present 50%-50% commission basis over three years ago) now ask that the 70% to the operator and 30% to the location commission basis be put into immediate practice.

There is no longer any doubt that with phonos costing over $700 and with the average operator's overhead increased far over and above 20 percent that to meet this increased overhead and to amortize his equipment within an 18 to 24 months period, he must get 70% of the intake from each one of his locations.

The increased labor cost of servicemen, mechanics and agents alone is far above 100 percent over prewar wage scales. Records, tubes, needles, cable, trucks, tires, rent and every other item of overhead expense has risen up and above 20 percent to 50 percent to the juke box operator—everywhere in the nation.

In addition to these increases he now is faced, in a great many territories, with higher license fees than he ever before had to pay. And these are daily growing. Even the finance firms are now taking license costs into consideration when arranging for loans to juke box men. They realize how this bites into actual profits.

With the national juke box collection average around $8 per week this means that it will require almost two years to amortize the cost of the new phonos alone—not taking into consideration the additional costs involved if new wall and bar boxes and auxilliary speakers are installed in the location.

During the pre-war period the average juke box operator gave himself 18 months as the maximum period in which to amortize the cost of his phono alone.

Therefore, with his overhead increased, in addition to the higher cost of the new equipment, he simply must obtain 70 percent of the gross collections from each location to assure himself remaining in a solid financial condition.

Operators all over the country agree with *The Cash Box* that they should be getting 70% of the gross collections from all of their locations. Their only fear is, they claim, that competitors will blast them out of their spots if they go to such a commission basis without full agreement of all the other juke box operators in their territory.

Since this seems to be the major reason why a great many juke box ops haven't adopted the 70%-30% commission basis then these men must come together with all the others in their territory—if just for this good reason alone.

Some juke box men point out that there will be a grand rush of new blood to the field and that in their ignorance of actual operating costs and general conditions they will pay the location owners 65 percent commission (in addition to giving them cash for the spot, sometimes as high as $500) and thereby will be getting only 35 percent for themselves. These men claim such conditions actually exist in many territories right now.

It therefore becomes ever more imperative that juke box men, in every territory in the nation, come together to agree to a 70%-30% commission basis. Eliminate cash inducements to obtain locations. Arrange for leases and contracts (whichever prove best) to protect their locations. And thereby assure themselves that they will continue in business and remain financially solid.

The juke box operator must also realize that only one percent or two percent of the locations in any territory are worth 50 percent of the take. The average location should never get more than 30 percent. And there are a large number of locations today which could never amortize the cost of the new juke boxes even in five years, unless at least 70 percent is obtained by the operator.

It is up to America's juke box operators to decide their own future. The 70%-30% is imperative.

CMI CLAIMS "WITHOUT PUBLIC OPINION ON OUR SIDE IT WILL BE TOUGH TO FIGHT LEGISLATION REGULATION AND TAXES"

Report Public Relations Program is Designed to Help Coinmen Stay in Business. State that $25 Membership is Insurance Investment

CHICAGO—The CMI (Coin Machine Industries, Inc.) 134 North La Salle Street, this city, who are urging all members of the industry, regardless of the type of equipment they operate, to enter into the public relations program with them by becoming associate members of the organization for a $25 fee, reported that, "The public relations program of Coin Machine Industries, Inc. is the most valuable service to the industry as a whole which has ever been undertaken by any association of the industry."

This program has been urged upon the industry for over three years by *The Cash Box* when it first brought to light the need for a "Public Relations Bureau." Since then coinmen all over the nation have been urging the trade to immediately adopt a "Public Relations Bureau."

This effort by the CMI is therefore giving everyone of the nation's coinmen the oportunity to help create a "Public Relations Bureau" which will work to win better relationships with the public and will bring about better understanding of this industry. That means finer operating conditions and bigger profits for all concerned.

As one leading manufacturer of CMI stated, "This is an excellent idea and the time is appropriate. We hope that distributors and operators will realize that is is a very necessary move if they hope not to be taxed or otherwise run out of busines as, without public opinion on the side of the coin machine industry, it will become increasingly tough to fight legislation, regulation and taxation which might eventually ruin the industry, either by outlawing the operation of certain types of machines or taxing them so high that they are unprofitable to operate. We will certainly do our share when called upon."

Jim Gilmore, managing director of CMI also reports, "We assume that it is a foregone conclusion that all distributors and operators of coin operated machines desire to stay in business. Our public relations program is designed toward that end. A $25 associate membership is a small investment in insurance. We need the cooperation and support of all coin machine men."

He also appealed to all coinmen by saying, "Any distributor or operator who has not already mailed in his application and check is invited to do so without further delay. If they have no application form all that is necessary is to attach their $25 check to their letterhead or card and mail directly to: Coin Machine Industries, Inc., 134 North La Salle Street, Room 508, Chicago 2, Illinois."

It will prove of good interest to all the trade to note that the manufacturers have come to recognize the value of good public relations work in an effort to withhold any further drastic taxation moves.

The statement of this anonymous manufacturer that public relations effort will forestall, "legislation, regulation and taxation which might eventually ruin the industry" is extremely heartening to everyone of the coinmen in the country who are today being faced with excessive and inequitable taxation.

it is therefore of tremendous value to any member of this industry to realize that the $25 he invests to become an associate member of CMI is being invested in protecting himself from future raids upon his income via taxation drives now being instituted in almost every town, village, city and state in the country.

There is no question anymore that this is the cheapest insurance he can purchase. It means his continued good welfare in this industry. Certainly $25 is a cheap price for such protection.

NEW BLOOD WANTS IN

Biggest Influx Returning Vets. Many Seeking Small Sideline Operations

NEW YORK — From all over the nation come reports from leading distribs and jobbers that they are deluged with requests from new blood who want to enter into this industry as fast as possible.

It is also noticeable that these men are intent on entering the field with new machines. They believe that this will then give them the opportunity to overcome some of the tough, old-line competition which they will have to face to get locations.

It is generally believed that this is the result of the acquaintanceship which the average layman has gained with coin machines on various locations thruout this country and, in the case of the returning vets, from his experiences with coin operated equipmentin PX's as well as in all the foreign bases he visited.

Many noted writers have seized this as an opportunity to write books on coin machines as a business investment.

Forbes Magazine was among the very first to note that this industry would prove profitable to those people who had small capital to invest. Other writers pointed out this same fact. In short, an actual deluge of books about small business opportunities has flooded the newsstands and bookstores and has been sold to returning G.I.'s thru Post Exchanges all over the world.

Even such outstanding organizations in this industry as Rowe Manufacturing Co., noted cigarette and candy machine manufacturers, have issued a "guide book" for returning veterans.

In short, from every angle and in every place in the nation, there are now business books telling the average layman, and especially the returned G.I., all about the opportunities offered by this coin operated machines industry.

The music operators association of Southern California noted this fact and have issued an edict to their members to protect these returning veterans from having to invest in this business foolishly thru high pressure tactics of promoters who guide these men wrong.

Other organizations thruout the nation have also adopted some sort of protective agency among themselves to protect the newcomers.

In the meantime the long established operator is become more and more worried about his future welfare with such a terrific unflux of new blood into this industry.

He wonders will he be able to stand up under this rush to get locations. He is planning in many instances to get a 70%-30% commission arrangement working with his locations, at least the juke box operators are, and they now fear that new blood entering into the field at this crucial period, as the new machines come to market, may cause these men to try for any sort of commission basis even as little as 25% from the location owners to get spots.

Some organizations of operators thruout the country, who are protected by unions where picketing will go into immediate effect should a location be lost on such a basis, are not so much worried about the loss of too many locations but they, too, realize that it is extremely difficult to withhold the returning G.I. from getting into this industry. They have, instead, decided to invite him into their ranks in a congenial fashion so that they can guide his entrance into this field.

In Milwaukee, Wis. the juke box operators asked the license department to stop issuing any more licenses as competition would develop which would create loss to all already in the juke box business. The commissioners refused to stop issuance of further juke box licenses on the appeal of a returned veteran that he wanted to enter into the field. This will probably prove a precedent for all other organizations attempting the same thing in their areas.

It is therefore culminating in a fear thruout the industry that some of the coinmen are going to bu hurt tremendously unless something is immediately done to correctly guide the entrance of returning vets and others into this business.

What is most feared are those former war workers who seek to enter into small operations as a sideline. They will not require full commissions. The few dollars extra they can earn, working their routes during their off hours and in the evenings, will prove very big money to them. These men, some leaders state, may upset a great many territories in the nation.

In the meantime the industry continues on allowing this problem to solve itself. It seems to be something which everyone believes he can meet when the time arrives.

But from experiences already proved in many areas it had better be arranged for immediately or many a coinman is going to prove a sorry individual.

NEW RECORD MFRS KEEP JUKES ALIVE

They are Producing Many Outstanding Numbers Featuring Good Talent. Leading Juke Ops Urge Trade to Swing Lion's Share of Biz to them Immediately.

NEW YORK — From everywhere in the nation has arisen a demand from leading juke box cps that this division of the industry go all out to help the many smaller, independent record manufacturers.

As one noted music coinman who operates over 1,000 music machines stated, "This is the time for the entire industry to swing its business to these new and smaller, independent record manufacturers. They are keeping us alive. They have kept us going during difficult war years when the 'big four' wouldn't even supply us with records. They are deserving of everything we can do for them.

"We should, as an industry, if we want to be able to get all the records that we need now and will especially need in the future as more and more locations are opened everywhere in the country, create more record manufacturers of good sound financial stability to help us get what we want."

As many a music operator thruout the nation knows, it is still almost impossible to obtain a sufficient supply, even to meet minimum demands, from the "big four."

Therefore it is the belief of those juke box ops who have been trying to keep their machines alive that the trade swing the "lion's share of its business" over to these new record manufacturers so that they will be able to go out and purchase the finest talent available in the nation to make records for them, which means that all the juke box industry will be filling its requirements.

"There is hard sense and good logic in this reasoning," one noted music man stated.

He reported, "I have been able to get records from the smaller, new manufacturers in the quantity that I need. I have also learned that some of the records which they produce get as good, and in many cases a better, reception from the locations than do the records of the bigger manufacturers."

These findings by juke box ops thruout the country are of tremendous value to this field. It means that a path is at last opened where the industry will not be subject to an actual record monopoly. That the trade can now go forth and obtain records from new manufacturers comes as a boon to all concerned.

Everyone realizes that the record is the vital, pulsing heart of his music equipment. Without records the finest and most beautiful music machine manufactured would be worthless. Therefore, the juke box trade needs records and needs plenty of them at prices which will allow the industry to see a profit.

The new manufacturers who are springing up all over the country, with the biggest number of these concentrated in the Los Angeles and Hollywood areas, are trying their hardest to produce recordings especially fitted for the juke box trade's needs.

These men should therefore be given every encouragement to continue on ahead and produce for this industry. They should be allowed to obtain the finest talent available.

The one and only method which can be used to make this possible is for this industry to see to it that it gives them all the business it possibly can for the records that it can use and, just as it did in years gone by, develop the stars which appear in these recordings as it developed other stars who are now featured by the "big four."

"It can be done," one juke box operator reports, "if this trade will go all out to make it possible for the public to hear some of these new people being presented on records by the new record producers."

"We can make these recording artists just as outstanding stars as we helped make others big stars. It is up to us, right in this business, to work with these new manufacturers and make them successful so that we will be able to get the records we need in the quantity we require."

It is up to the juke box operator, who has complained all during the war period and is complaining now about receiving records to fill his needs, to point the course which will assure him future happiness in obtaining the records he wants at the prices he should pay.

CLAIM VENDERS WILL LEAD IN BIG GROWTH PARADE

Foresee Entrance of Big Capital Due to Great Interest in all Types of Merchandisers. Expect Biggest Growth in Beverage Vending. Believe New Ideas like Frozen Foods Vender To Take Hold Later

NEW YORK—There is a belief thruout the merchandising machine division of the industry that the greatest growth which this field will enjoy will be in this part of the business.

Leaders in vending machines claim that high finance is already interested in merchandise machines. They also report that this big capital is willing to back many of the new manufacturers who are going to appear in this field for unlimited amounts of money.

They point to the tremendous number of orders already in the hands of the cigarette and candy manufacturers as an illustration of what is happening in this field.

They claim that everyone of these manufacturers has already practically sold his output according to the present facilities of his plant. Whether this is or is not true will be noted as production get under way and the capacity of these plants are tested.

In the meantime, these men claim, the trade can foresee that the beverage venders will most definitely win the greatest share of interest, not only from coinmen already engaged in this field and other ops who want to enter into this division of the business, but also from big outside capital.

They point out that Coca-Cola, Pepsi-Cola, Royal Crown Cola, Canada Dry Ginger Ale and many other leading beverages are already fighting hard to obtain first place in the coin operated beverage dispensing business. Each one of these firms, they believe, will put up the grandest competitive fight to gain leadership.

Such firms as General Electric, Westinghouse and many others, they claim, are already deep in this business.

The development of better packaging and freezing methods by the frozen foods people has opened the way to the use of refrigerated venders.

This field, which they believe will get a very late start this year, will assume tremendous proportions sometime in 1947 and will eventually prove one of the leading merchandise machine divisions.

They again go back to the old story of the "24 hour per day salesman," which the merchandise machine definitely is considered by all intelligent merchandisers, and believe that this fact alone will bring to this business coffee venders, bread and food machines and many, many other types of vending machines never before so highly promoted or so well backed by financiers.

The vending machine ops are tremendously enthused in their belief that their division of the coin machine industry will bring greater respect, finer acclaim and in due time, complete acceptance, to this business.

It is a well known fact that this year, for the first time, vending machines of all types have gained more lineage and therefore greater prominence in the press of the nation than ever before in history.

Every new type of merchandiser is instantly pounced upon by the nation's press and is featured today.

Even the staid "New York Times" has been telling women the story of frozen food venders, beverage dispensers and many other types of merchandisers which will appear in the post-war world.

The public relations program already undertaken by the NAMA (National Automatic Merchandisers Association) is sure to build greater acceptance for all this field.

These men claim, "This industry can look forward to its greatest and finest growth from merchandise machines."

EXCLUSIVE TO "THE CASH BOX"

RECORD REVIEWS

By DAVE QUIRK
RECORD REVIEW EDITOR OF THE NEW YORK DAILY NEWS

Man I Love
Slick Chick

Barney Kessel's All Stars
(Atomic 210)

● Here's a good small aggregation of jazz artists and on "Man I Love," the Gershwin classic, the boys do a smooth job. It's in slow, quiet style and good for playing where people are dining. It's what you might call an "atmosphere number." The other side, "Slick Chick," is done in typical hot jazz fashion, with the Kessel crew beating out a nice fast rhythm. Even here they stick more or less to the subdued vein, although in spots they hit the noisy blast so often associated with jazz. All in all, however, it's a good disk and will draw plenty of cash where jazz is the specialty.

Lovers' Lament
Miss Betty's Blues

Joe Liggins and His Honeydrippers
(Exclusive 213)

● "Lovers' Lament" is just what is says and as done by the Liggins' mob should start plenty of tears flowing in the wine cups. Liggins handles the vocal and repeats on the other side, "Miss Betty's Blues." This is one of those "he's gone away and left me" numbers and right down the race spot alley. On both sides the Liggins' boys do a nice job with the background.

Do You Love Me?
I'm In Love with Two Sweethearts

The Three Suns
(Majestic 7168)

● The Three Suns have been aired from the Hotel Picadilly in New York for more years than you can remember and have built up quite a fan club all over the country. Their latest recording will satisfy their most ardent fan, as both numbers are done in their typical fashion. Artie Dunn, as usual, does the vocals ad has a voice the gals go for. A good buy for all but race spots.

Empty Bed Blues
Aintcha Glad?

Monte Easter
(Sterling 103)

● "Empty Bed Blues" is another of those slow blues with Monte Easter doing the torchy vocal in his customary manner. The backing, "Aintcha," is a number guaranteed to get any race spot jumping. It's that fast type of tune. Monte again does the wailing, with his boys chiming in to supply a nice backdrop.

SLEEPER OF THE WEEK

Patience and Fortitude

Ray McKinley
(Majestic 7169)

● Here's a disk to tab and a bandleader-singer to keep an eye on. For Ray McKinley bossed the swing shift broadcasts of the Glenn Miller-Air Forces band overseas after Miller was lost. Ray built himself a following of some four million GI's and their gals and is one of the music favorites to come out of the war. In this waxing he displays an extremely pleasing voice which projects his personality right through the needle. His is a distinctive style, a sort of swingy Will Rogers of song. He's been dubbed "Mr. Rhythm" for his great work on the drums, but his singing style is sure to add another monicker, like "philosopher of swing," for example. For topical songs are right down his alley and he has a knack of selling them. And on "Patience and Fortitude" McKinley really does a bangup job. The disk is surefire to top the cash box lists in no time. The flipover is the oldie, "You Got Me Crying Again," with a swell vocal by Peggy Mann.

Trails to Santa Fe
Serenading My Lucky Star

Curt Barrett and the Trailsmen
(Memo 5002)

● Here are two cowboy songs which will have the bunkhouses leaping when the boys sit around of an evening. Barrett displays a nice voice and his men furnish a suitable background for both tunes. A good buy for spots catering to cowboy music fans.

Voo-It Voo-It
Cryin' Blues

The Blues Woman
(Juke Box 502)

● Here's a gal that must be a favorite in the race spots. She sings songs the way they like them and these two recordings are very good along that line. For a background she uses a hot jazz group which handles the assignment in quiet fashion. "Voo-It" is the number we like on the disk and it should bring plenty of nickels to the cash boxes.

Remember I Knew You When
What's the Mottie?

Dale Mullings
(Atomic 248)

● For the spots that siphon out beer to music lovers, this disk is a natural. It has tears on the "Remember" side and laughs on "Mottie." Dale Mullings does a nice job with the singing. Herbie Haymer's sax and Johnny White's vibraphone get good plays on both sides. The small hot jazz group supporting Mullings is right up to snuff.

You Ran Around
I've Done All I Know

Terry Fell and His Fellers
(Memo 3001)

● Terry Fell is one of the hillbilly favorites and on these two sides he is at his best. A proven seller in certain spots, this latest Fell disk will do plenty of repeat business in the same boxes.

Just That Way
Lonesome Baby

The Captivate-Airs
(Memo 7003)

● It's been a long time since we heard Bonnie Baker, the original "Oh, Johnny" girl. On "Just That Way" Bonnie is her sweet sounding little self and we liked her. Maybe it's because it's been so long since we last heard her. At any rate she does a nice job with this tune and there must be plenty of new fans waiting for this gal. On the backing, Ralph Wolf does a nice vocal, with the Captivate-Airs providing a good background. We venture to go on record as saying that this disk will do all right in the music machines.

The Mad Boogie
Patience and Fortitude

Count Basie
(Columbia 36946)

● "The Mad Boogie" is a true Basie number with the Count taking over most of the spinning with his terrific piano. It's sure to click in all spots as Basie is a universal favorite. On the other side, "Patience," Jimmy Rushing handles the vocal in attractive style. If Ray McKinley hadn't made a waxing of the same number, you could put this version up at the top of the recordings of the old Mayor LaGuardia plea. With all that, we think that "Mad Boogie" will be the side getting the bigger play in the music boxes. Just jot it down it's a good buy.

RECORD MANUFACTURERS
Send Your New Releases to:
DAVE QUIRK
c/o THE CASH BOX, 381 4th AVE.
NEW YORK 16, N. Y.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

BB—BLUEBIRD DE—DECCA
CA—CAPITAL MA—MAJESTIC
CO—COLUMBIA VI—VICTOR

RECORDING COMPANIES LISTED ALPHABETICALLY

	Feb. 18	Feb. 11	Feb. 4
1—Symphony	138.5	136.0	146.9
CO-36874—BENNY GOODMAN ORCH. *My Guy's Come Back*			
DE-23456—MARLENE DIETRICH *Lili Marlene*			
VI-20-1747—FREDDY MARTIN ORCH. *In the Middle of May*			
DE-18735—BING CROSBY — YOUNG ORCH. *Beautiful Love*			
DE-18737—GUY LOMBARDO ORCH. *Seems Like Old Times*			
CA-227—CHAPPELL MUSIC CO. *Day By Day*			
MA-7162—D. O'NEIL — R. NEWMAN ORCH. *Let It Snow! Let It Snow!*			
CA-227—JO STAFFORD *Day by Day*			
Let it Snow 2—Let It Snow!	125.9	112.6	99.2
VI-20-1759—VAUGHN MONROE ORCH. *When the Sandman Rides the Trail*			
DE-18741—CONNEE BOSWELL—R. MORGAN *Walkin' With My Honey*			
CO-36909—WOODY HERMAN ORCH. *Everybody Know But Me*			
MA-7162—D. O'NEIL—R. NEWMAN ORCH. *Symphony*			
3—I Can't Begin To Tell You	85.6	101.4	83.1
CA-221—A. RUSSELL—WESTON ORCH. *Love Me*			
CO-36867—HARRY JAMES ORCH. *Waitin' for the Train to Come In*			
DE-23457—BING CROSBY *I Can't Believe That You're in Love with Me*			
VI-20-1720—SAMMY KAYE ORCH. *What Makes the Sunset?*			
4—Doctor, Lawyer, Indian Chief	77.0	76.1	62.7
CA-220—B. HUTTON — WESTON ORCH. *A Square in the Social Circle*			
CO-36945—LES BROWN ORCH. *Day By Day*			
5—Personality	71.3	55.6	41.9
CA-230—JOHNNY MERCER *If I Knew Then*			
VI-20-1781—D. SHORE — CASE ORCH. *Welcome to My Dream*			
CO-36930—PEARL BAILEY *Don't Like 'Em*			
VI-20-1807—H. CARROLL—R. CASE ORCH. *Mama Never Told Me*			
6—It Might as Well Be Spring	63.2	46.7	80.8
DE-18706—DICK HAYMES—YOUNG *That's for Me*			
VI-20-1725—VAUGHN MONROE ORCH. *Talkin' to Myself About You*			
CA-214—PAUL WESTON ORCH. *How Deep Is the Ocean*			
VI-20-1738—SAMMY KAYE *Give Me the Simple Life*			
CO-36893—RAY NOBLE ORCH. *Full Moon and Empty Arms*			
7—Oh! What It Seemed to Be	54.6	17.2	17.7
CO-36892—FRANKIE CARLE ORCH. *As Long as I Live*			
CO-36905—FRANK SINATRA *Day by Day*			
MA-7164—PAXTON ORCH.—ALAN DALE *I'm Glad I Waited for You*			
VI-20-1806—CHARLIE SPIVAK *Take Care When You Say*			
DE-23481—D. HAYMES—H. FORREST *Give Me a Little Kiss, etc.*			
8—I'm Always Chasing Rainbows	54.0	50.5	46.9
CO-36899—HARRY JAMES ORCH. *Baby, What You Do to Me*			
DE-23472—H. FORREST — D. HAYMES *Tomorrow is Forever*			
VI-20-1788—PERRY COMO — CASE ORCH. *You Won't Be Satisfied, etc.*			
VI-28-0402—AL GOODMAN ORCH. *If I Loved You*			
9—Dig You Later	39.1	46.3	53.1
VI-20-1750—PERRY COMO *Here Comes Heaven Again*			
10—You Won't Be Satisfied (Until You Break My Heart)	39.0	34.1	20.8
CO-36884—LES BROWN ORCH. *Come To Baby, Do*			
MA-1029—LOUIS PRIMA ORCH. *Brooklyn Boogie*			
MA-7144—LOUIS PRIMA ORCH. *There's a Broken Heart, etc.*			
VI-20-1788—PERRY COMO—CASE ORCH. *I'm Always Chasing Rainbows*			
11—Day by Day	32.2	37.9	28.7
CA-227—JO STAFFORD *Symphony*			
CO-36950—FRANK SINATRA *Oh! What It Seemed to Be*			
CO-36945—LES BROWN ORCH. *Doctor, Lawyer, Indian Chief*			
DE-18746—BING CROSBY—M. TORME *Prove It By the Things You Do*			
12—Some Sunday Morning	32.1	11.7	8.1
CO-36839—KATE SMITH *Dearest Darling*			
DE-23434—HAYMES-FORREST *I'll Buy That Dream*			
20-1711—HAL McINTYRE ORCH. *Autumn Serenade*			
MA-7163—LOUIS PRIMA *Everyone Knew But Me*			
13—Slowly	29.9	6.5	28.8
CO-36900—KAY KYSER ORCH. *I Don't Wanna Do It Alone*			
DE-18747—DICK HAYMES *I Wish I Could Tell You*			
14—Waitin' for the Train to Come In	24.7	27.1	36.5
DE-18718—JOHNNY ROBERTSON *Fishin' for the Moon*			
MA-7156—LOUIS PRIMA *Just a Little Fond Affection*			
CA-218—PEGGY LEE WITH ORCH. *I'm Glad I Waited for You*			
CO-36867—HARRY JAMES ORCH. *I Can't Begin to Tell You*			
15—Aren't You Glad You're You	13.2	17.8	18.8
DE-18720—BING CROSBY *In the Land of Beginning Again*			
MA-7158—GEORGE OLSEN *Good Time Polka*			
VI-20-1728—TOMMY DORSEY *A Door Will Open*			
CO-36875—LES BROWN ORCH. *The Last Time I Saw You*			
CA-225—P. PIPERS—WESTON ORCH. *In the Middle of May*			
CA-225—P. PIPERS — WESTON ORCH. *In the Middle of May*			
16—It's Been a Long, Long Time	9.8	27.0	31.9
CO-36838—HARRY JAMES ORCH. *Autumn Serenade*			
DE-18708—BING CROSBY *Where Dream Are Too?*			
DE-4256—TERRY SHAND ORCH. *Pay Me No Mind*			
VI-20-1721—CHARLIE SPIVAK ORCH. *If I Had a Dozen Hearts*			
CA-219—STAN KENTON AND ORCH. *Don't Let Me Dream*			
MA-7157—DE MARCO SISTERS *Tico, Tico*			
DE-4256—TERRY SHAND ORCH. (VC) *Pay Me No Mind*			
17—Come to Baby, Do	9.7	13.1	18.7
CO-36884—LES BROWN ORCH. *You Won't Be Satisfied*			
DE-18716—JIMMY DORSEY *Autumn Serenade*			
MA-7158—JACK SMITH *One More Dream*			
VI-20-1740—DUKE ELLINGTON ORCH. *Tell Ya What I'm Gonna Do*			
CA-224—KING COLE TRIO *Frim From Souce*			
18—Chickery Chick	9.2	21.4	31.1
VI-20-1726—SAMMY KAYE ORCH. *I Lost My Job Again*			
CO-36877—GENE KRUPA AND ORCH. *Just a Little Fond Affection*			
DE-18725—EVELYN KNIGHT—JESTERS *Let Him Go — Let Him Tarry*			
MA-7155—GEORGE OLSEN *Kentucky Babe*			
19—A Door Will Open	8.1	4.6	3.8
VI-20-1728—TOMMY DORSEY ORCH. *Aren't You Glad You're You*			
20—Everyone Knew But Me	8.0	−1.0	−1.0
DE-18778—HELEN FORREST *Baby, What You Do to Me*			
MA-7163—LOUIS PRIMA *Some Sunday Morning*			
21—You Can Cry on Somebody Else's Shoulder	6.9	4.7	
CA-232—SKIP FARRELL *I Wish I Could Tell You*			
VI-20-1791—CHARLIE SPIVAK ORCH. *The Bells of St. Mary's*			
22—It's a Grand Night For Singing	6.8	16.4	17.3
VI-20-1776—LARRY STEVENS *Come Closer to Me*			
DE-18740—DICK HAYMES *All I Owe Iowa*			
23—Nancy	6.3	15.4	13.8
CO-36868—FRANK SINATRA *Cradle Song*			
24—My Guy's Come Back	6.2	4.2	8.5
CO-36874—BENNY GOODMAN *Symphony*			
MA-1017—THELMA CARPENTER *These Foolish Things*			
VI-20-1731—DINAH SHORE *Honey*			
DE-18723—HELEN FORREST *I'm Glad I Waited for You*			
25—You're Nobody 'Til Somebody Loves You	6.1	5.5	3.5
DE-18724—RUSS MORGAN *That Feeling in the Moonlight*			
VI-20-1746—BILLY WILIAMS WITH ORCH. *When I Marry I'll Marry, etc.*			
26—Money is the Root of All Evil	5.7	5.6	10.8
DE-23474—ANDREWS—LOMBARDO ORCH. *Johnny Fedora*			
27—Buzz Me	4.6	13.0	13.1
CA-226—ELLA MAE MORSE *Rip Van Winkle*			
DE-18734—LOUIS JORDAN *Don't Worry 'Bout That Mule*			
VI-20-1808—HENRY "RED" ALLEN *Get the Mop*			
DE-18734—LOUIS JORDAN *Don't Worry 'Bout That Mule*			
28—As Long as I Live	4.5	21.5	11.9
CA-228—JOHNNY JOHNSTON *One More Dream*			
CO-36892—FRANKIE CARLE ORCH. *Oh! What It Seemed to Be*			
CO-36723 (C-102) B. GOODMAN ORCH. *The Wang, Wang Blues*			
DE-18729—BOB EBERLY *Goin' Home*			
VI-20-1732—DINAH SHORE *But I Did*			
VI-20-1626—LENA HORNE *I Ain't Got Nothin' But the Blues*			
29—Fishin' for the Moon	4.4	2.1	6.1
DE-18718—JOHNNY ROBERTSON *Waitin' for the Train, etc.*			
VI-20-1736—VAUGHN MONROE ORCH. *Are These Really Mine?*			
30—Cotton Tail	3.4	2.3	
CO-36882—KAY KYSER *Angel*			
VI-20-1763—SHEP FIELDS *Put That Ring on My Finger*			
CA-231—BOBBY SHERWOOD ORCH. *Snap Your Fingers*			
31—Artistry Jumps	3.3	5.4	10.0
CA-229—STAN KENTON *Just A-Sittin' and A-Rockin'*			
32—Just a-Sittin' and a-Rockin'	3.2	1.0	5.4
CA-229—STAN KENTON ORCH. *Artistry Jumps*			
DE-18739—DELTA RHYTHM BOYS *Don't Knock It*			
MA-1023—T. CARPENTER—FREEMAN ORCH. *Hurry Home*			
33—Warsaw Concerto	2.8	1.0	1.2
DE-18742—CARMEN CAVALLARO *A Love Like This*			
DE-29150—LOS ANGELES PHILHARMONIC			
DE-18484—ALEC TEMPLETON (2 PARTS)			
DE-18417—VICTOR YOUNG ORCH. (2 PARTS)			
VI-11-8863—BOSTON POPS ORCH. (2 PARTS)			
VI-20-1535—FREDDY MARTIN ORCH.			
34—Bells of St. Mary's	2.7	7.9	5.8
DE-18721—BING CROSBY—TROTTER ORCH. *I'll Take You Home Again Kathleen*			
DE-18302 ($15) FRED WARING ORCH. AND GLEE CLUB *In a Monastery Garden*			
VI-20-1791—CHARLIE SPIVAK ORCH. *You Can Cry on Somebody Else's Shoulder*			
35—I'm Glad I Waited for You	2.3	1.4	−1.0
CA-218—PEGGY LEE *Waitin' for the Train, etc.*			
CO-36906—FRANKIE CARLE ORCH. *No, Baby, Nobody But You*			
DE-18723—HELEN FORREST *My Guy's Come Back*			
MA-7164—PAXTON ORCH.—ALAN DALE *Oh! What It Seemed to Be*			
VI-20-1749—FREDDY MARTIN ORCH. *Rachmaninoff Concerto No. 2*			
36—That's for Me	1.7	7.5	5.3
CA-213—JO STAFFORD *Gee, It's Good To Hold You*			
CO-36844—KAY KYSER—CAMPUS KIDS *Choo Choo Polka*			
DE-18706—DICK HAYMES—YOUNG ORCH. *It Might as Well Be Spring*			
MA-7149—JERRY WALD ORCH. *Gotta Be This or That*			
VI-20-1716—ARTIE SHAW ORCH. *Yolanda*			
37—Coffee Time	1.1	2.2	2.2
38—Tampico	1.0	6.4	7.7
CA-202—STAN KENTON ORCH. *Southern Scandal*			
39—Just a Little Fond Affection	−1.0	11.6	2.8

C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

- **1** MEANS PRICE WENT UP.
- **2** MEANS PRICE WENT DOWN.
- **3** MEANS MACHINE JUST ADDED TO LIST.
- **4** MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK.
- **5** MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.
- **6** MEANS NO PRICES QUOTED FOR PAST TWO WEEKS.
- **7** MEANS NO PRICES QUOTED FOR PAST THREE WEEKS.
- **XX** MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION.

THE CASH BOX

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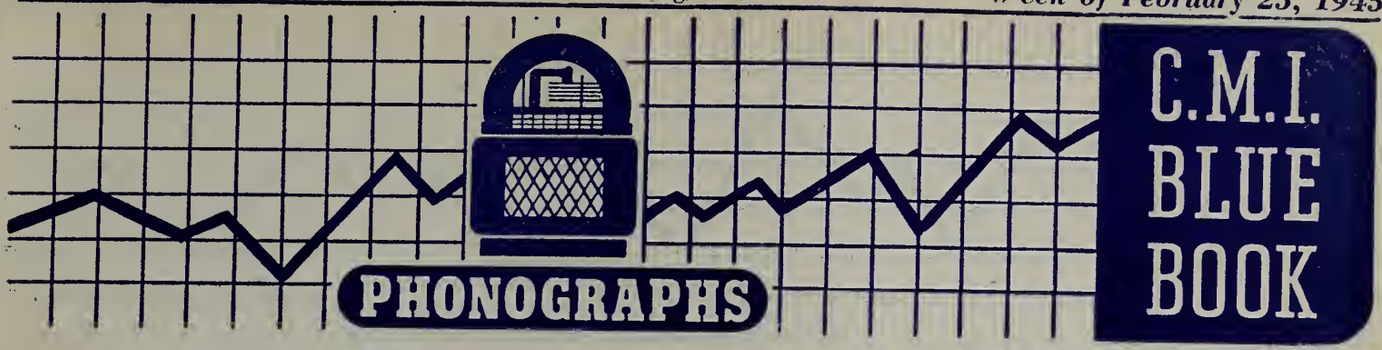


WURLITZER

xx.	P-10	$49.50	$75.00
xx.	P-10, Ill.	65.00	69.50
5.	P-12	75.00	110.00
xx.	P-12, Ill.	109.50	139.00
xx.	312	85.00	95.00
5.	P-400	59.50	99.50
2.	412	125.00	179.00
xx.	412 DC Cr.	32.50	
xx.	412, Ill.	100.00	159.50
xx.	316	100.00	125.00
xx.	416	105.00	135.00
5.	616	175.00	269.50
6.	616, Ill.	225.00	265.00
xx.	616 A	145.00	225.00
7.	716	175.00	225.00
2.	24	250.00	295.00
5.	Revamp (24)	275.00	295.00
2.	600R	369.50	400.00
2.	600K	425.00	449.00
5.	500	425.00	495.00
6.	500K	425.00	475.00
xx.	500A	395.00	425.00
6.	41 (Counter)	125.00	159.50
5.	51 (Counter)	110.00	150.00
5.	61 (Counter)	125.00	135.00
1.	71 (Counter)	175.00	225.00
6.	81 (Counter)	150.00	225.00
xx.	50	75.00	129.50
1.	700	610.00	649.00
1.	750M	695.00	775.00
1.	750E	700.00	800.00
1.	780M Colonial	550.00	675.00
1.	780E	610.00	695.00
5.	800	675.00	695.00
1.	850	725.00	825.00
5.	950	735.00	795.00
5.	42-24 (Rev)	400.00	495.00
2.	42-500 (Rev)	550.00	595.00
5.	42-600 (Rev)	475.00	495.00
2.	300 Adaptor	19.50	32.95
5.	320 Wireless Wall Box	17.00	22.95
1.	310 Wall Box, 30 Wire	2.00	12.00
1.	320-2 Wire Wall Box	19.50	27.50
7.	332-2 Wire Bar Box	9.50	10.00
2.	331-2 Wire Bar Box	9.50	14.50
2.	304-2 Wire Stepper	17.50	19.50
xx.	Wireless Strollers	25.00	
1.	430 Speaker Cab. with 5-10-25 Box	79.50	150.00
xx.	420 Speaker Cabinet	50.00	
1.	Twin 616 Steel Cabinet Adp. Amp. Stp. Speaker	150.00	295.00
1.	Twin 12 Steel Cabinet Adp. Amp. Stp.	195.00	225.00
xx.	Selector Speaker	95.00	100.00
5.	100 Wall Box 5c 30 Wire	12.50	19.50
xx.	100 Wall Box 10c	17.50	
xx.	111 Bar Box	9.50	12.50
1.	125 Wall Box, 5, 10, 25	22.50	27.50
2.	120 Wall Box	19.50	20.00
xx.	Bar Brackets	2.00	2.50
xx.	305 Impulse Rec.	2.50	19.50
5.	350 Wls. Speaker	20.00	
xx.	115 Wall Box Wire	15.00	
2.	135 Step Receiver	17.50	29.50
5.	145 Imp. Step. Fast	40.00	45.00
xx.	150 Impulse Rec.	20.00	
xx.	337 Bar Box	32.50	
5.	306 Music Transmit	10.00	12.50
xx.	39A Speaker	25.00	
2.	130 Adaptor	24.50	37.95
xx.	24 Steel Cab. Speaker	140.00	175.00
xx.	580 Speaker	149.00	

ROCKOLA

1.	12 Record	$100.00	$149.50
6.	16 Record	125.00	165.00
xx.	Rhythm King 12	69.50	99.50
xx.	Rhythm King 16	135.00	150.00
6.	Imperial 16	125.00	169.50
2.	Imperial 20	199.50	225.00
1.	Windsor	237.50	310.00
2.	Monarch	215.00	280.00
6.	Windsor, Ill.	250.00	300.00
xx.	Std. Dial-A-Tone	325.00	400.00
5.	'40 Super Rockolite	450.00	495.00
xx.	Counter '39	125.00	165.00
2.	'39 Standard	390.00	400.00
2.	'38 DeLuxe	395.00	425.00
xx.	'40 Super Walnut	340.00	365.00
6.	'40 Super Marble	475.00	
xx.	'40 Master Walnut	335.00	365.00
5.	'40 Master Rockolite	425.00	475.00
5.	'40 Counter	165.00	195.00
xx.	'40 Counter with Std.	139.50	
xx.	'41 Premier	525.00	550.00
2.	Wall Box	10.00	12.50
5.	Bar Box	10.00	17.50
xx.	'41 Bar Box	20.00	
xx.	Spectravox '41	65.00	115.00
xx.	Glamour Tone Column	95.00	
xx.	Modern Tone Column	50.00	69.50
6.	Playmaster & Pectravox	350.00	425.00
xx.	Twin 12 Cab. Speak.	175.00	
xx.	20 Rec. Steel Cab ASA	109.50	
xx.	Playboy	30.00	
5.	Commando	515.00	650.00
xx.	1501 Wall Box	5.00	7.00
xx.	1502 Bar Box	3.50	6.00
2.	1503 Wall Box	19.50	20.00
6.	1504 Bar Box	27.50	32.50
6.	1510 Bar Box	25.00	
6.	1525 Wall Box	27.50	45.00
5.	1526 Bar Box	30.00	42.50
5.	Dial-A-Tone B&W Box	15.00	17.50
xx.	1805 Organ Speaker	37.50	50.00
xx.	Tone-A-Lier	54.50	
xx.	DeLuxe Jr. Console Rock	150.00	
xx.	Playmaster	295.00	375.00

A. M. I.

5.	Hi-Boy 302	395.00	649.00
2.	Singing Towers 201	350.00	485.00
5.	Streamliner 5-10-25	275.00	595.00
xx.	Top Flight	275.00	
xx.	Model V-5 Phono	60.00	
xx.	Singing Towers Speak	15.00	
5.	Singing Towers (301)	275.00	325.00

BUCKLEY

xx.	New Wall Box	23.00	
xx.	New Bar Box	23.00	
xx.	Wall & Bar Box Old Style	3.50	4.50
4.	Ill. Wall & Bar Box	16.50	27.50
5.	32 Record Adaptor	14.95	17.50
xx.	24 Record Adaptor	15.00	
xx.	16 Record Adaptor	15.00	
xx.	Steel Cabinet	10.00	20.00
xx.	Zephyr Speak Cab.	11.25	
xx.	20 Rec. Seeburg Adaptor	25.00	39.50
5.	Bar Brackets	.95	2.50

C.M.I. BLUE BOOK

PHONOGRAPHS

SEEBURG

xx.	Selectomatic 10	$35.00	$75.00
1.	Symphonola	110.00	169.50
xx.	Model A III	85.00	115.00
xx.	Model B	62.50	100.00
xx.	Model C.	37.50	
xx.	Model H.	100.00	
xx.	Rex	205.00	239.50
xx.	Rex, with adaptor	239.50	
xx.	Model K-15	95.00	149.50
6.	Model K-20	160.00	175.00
5.	Royale	225.00	295.00
2.	Plaza	289.50	375.00
xx.	Regal	325.00	400.00
xx.	Regal, RC	300.00	385.00
xx.	Model A	125.00	
xx.	Gem	200.00	325.00
xx.	Classic	400.00	450.00
1.	Classic, RC	425.00	525.00
1.	Mayfair	295.00	370.00
xx.	Melody King	125.00	135.00
xx.	Crown	299.50	350.00
xx.	Crown, RC	345.00	
xx.	Concert Grand	285.00	325.00
xx.	Colonel	300.00	425.00
xx.	Colonel, RC	450.00	575.00
xx.	Concert Master, RC	575.00	
xx.	Cadet	350.00	425.00
xx.	Cadet, RC	425.00	475.00
5.	Major	375.00	450.00
6.	Major, RC	385.00	395.00
5.	Envoy	395.00	445.00
2.	Envoy, RC	450.00	479.50
xx.	Vogue	350.00	419.50
6.	Vogue, RC	450.00	500.00
xx.	Casino	289.50	395.00
xx.	Casino, RC	239.50	389.50
6.	Commander	335.00	485.00
5.	Commander, RC	395.00	495.00
5.	Hi-Tone 9800	550.00	625.00
5.	Hi-Tone 9800 RC	625.00	675.00
1.	Hi-Tone 8800	550.00	650.00
5.	Hi-Tone 8800 RC	575.00	675.00
1.	Hi-Tone 8200	525.00	650.00
1.	Hi-Tone 8200 RC	595.00	685.00
xx.	20 Record '43 Cabt	459.50	475.00
7.	Playboy	10.00	18.00
xx.	Selectomatic 16	4.50	6.50
xx.	Selectomatic 20	5.00	7.50
1.	Selectomatic 24	8.00	8.50
xx.	Remote Speak Organ	22.50	32.50
xx.	Multi-Selector 12 Rec	69.50	
xx.	Melody Parade Bar	4.50	
1.	5c Wall-O-Matic Wireless	27.50	39.50
6.	5c Bar-O-Matic Wireless	29.00	37.00
5.	5c Wall-O-Matic 3 Wire	26.50	35.00
5.	30 Wire Wall Box	5.00	10.00
xx.	Power Supply	15.00	
xx.	5, 10, 25c Bar-O-Matic 3-Wire	32.50	47.50
xx.	5, 10, 25c Wall-O-Matic 3-Wire	32.50	47.50
1.	5c, 10, 25c Wall-O-Matic Wireless	45.00	47.50
5.	5-10-25 Bar-O-Matic Wireless	42.50	49.50
xx.	Electric Selector	30.00	
xx.	Wireless Stroller	17.50	27.50
6.	Wall Brackets	2.50	
xx.	Wired Speak Organ	24.50	32.50

KEENEY

2.	Wall Boxes	$2.00	$2.50
xx.	Adaptor for Seeburg	25.00	
xx.	Adaptor for Rockola	27.50	
xx.	Adaptor for 616 Wurlitzer	15.00	
xx.	Twin 12 Adaptor	25.00	37.50
xx.	Wurlitzer 24 Adaptor	15.00	
xx.	Adaptor for Mills Empress	25.00	
xx.	Organ Speaker	35.00	
xx.	Sun Ray Speaker	25.00	
xx.	Bar Brackets	2.50	3.50

MILLS

xx.	Zephyr	89.00	125.00
xx.	Studio	70.00	100.00
xx.	Dance Master	70.00	90.00
xx.	DeLuxe Dance Master	50.00	52.50
6.	Do-Re-Mi	50.00	125.00
5.	Panoram	325.00	379.50
1.	Throne of Music	295.00	395.00
xx.	Throne with Adaptor	275.00	285.00
2.	Empress	350.00	395.00
xx.	Panoram Adaptor	8.50	
xx.	Panoram 10 Wall Box	8.50	
xx.	Speaker	10.00	
xx.	Panoram Peek (Con)	225.00	310.00
xx.	Conv. for Panoram Peek	12.50	

GABEL

xx.	12 Record, Jr.	42.50	75.00
xx.	12 Record with Adaptor	58.50	
xx.	12-12 Adaptor	94.00	
xx.	18 Rec. Ill. Grill	20.00	52.50
xx.	18 with Adaptor	99.50	125.00
xx.	20 Record Lite Up	225.00	265.00
xx.	24 Record Last Mdl	75.00	95.00

PACKARD

2.	Play Mor Wall and Box	20.00	36.95
7.	Bar Bracket	2.50	5.00
7.	Willow Adaptor	18.00	
xx.	Chestnut Adaptor	25.00	36.50
xx.	Cedar Adaptor	30.00	39.50
xx.	Poplar Adaptor	25.00	46.50
xx.	Maple Adaptor	30.50	
7.	Juniper Adaptor	29.00	31.00
xx.	Elm Adaptor	25.00	
xx.	Pine Adaptor	25.00	
xx.	Beech Adaptor	20.00	43.50
xx.	Spruce Adaptor	35.00	45.00
xx.	Ash Adaptor	25.00	35.00
xx.	Walnut Adaptor	25.00	36.50
7.	Lilly Speaker	17.00	20.00
xx.	Violet Speaker	21.00	24.50
xx.	Orchid Speaker	50.00	63.00
xx.	Iris Speaker	55.00	59.50

C.M.I. BLUE BOOK

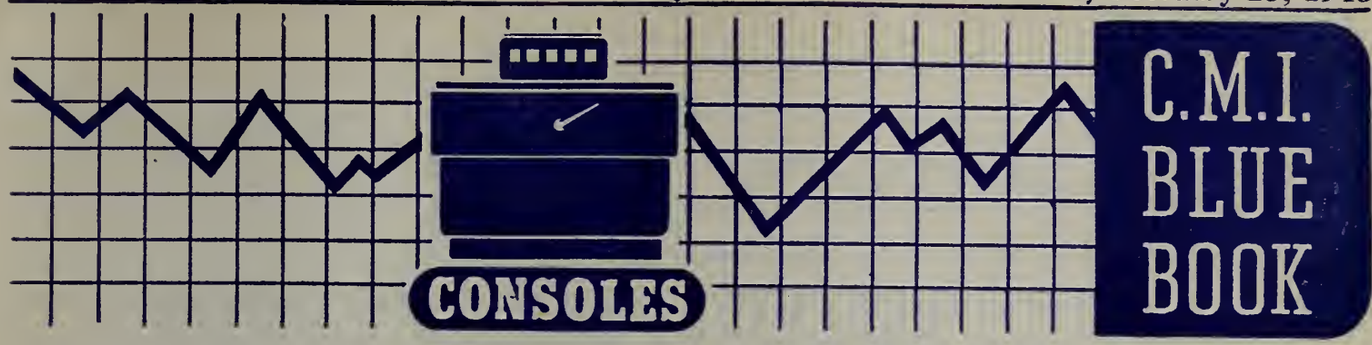
ARCADE EQUIPMENT

xx.	Atlas Baseball	$75.00	$85.00
1.	A.B.T. 6 Gun Rifle Rg.	1500.00	1995.00
2.	Bally Alley	20.00	35.00
xx.	Bally Basketball	55.00	75.00
7.	Bally Convoy	115.00	165.00
2.	Bally Defender	150.00	175.00
xx.	Bally Eagle Eye	49.50	
2.	Bally King Pin	195.00	225.00
xx.	Bally Lucky Strike	125.00	
2.	Bally Rapid Fire	49.00	175.00
7.	Bally Bull Jap Con	25.00	49.50
6.	Bally Shoot-the-Bull	50.00	75.00
5.	Bally Sky Battle	130.00	175.00
6.	Bally Racer	80.00	85.00
7.	Bally Torpedo	98.00	175.00
5.	Bally Undersea Raider	399.50	
xx.	Bang-A-Deer	35.00	57.50
6.	Bank Ball	375.00	
xx.	Bell-O-Ball	35.00	150.00
xx.	Blister Gunner Con	10.00	
5.	Bowl-A-Bomb	125.00	175.00
1.	Bowling League	125.00	195.00
5.	Buckley DeLuxe Dig	100.00	110.00
5.	Buckley Treas. Is. Dig	25.00	59.50
xx.	Casino Golf	15.00	45.00
5.	Chicoin Goalee	525.00	
5.	Chicoin Hockey	159.50	219.50
6.	Chicoin Rola Score	60.00	125.00
2.	Chester Pollard Golf	34.50	65.00
7.	Circus Romance	195.00	199.50
xx.	Cupid Wheel	90.00	100.00
2.	Daval Bumper Bowling	75.00	99.50
xx.	Daval-U-Roll-It	44.50	
xx.	Evans Duck Pin Alley	189.50	
1.	Evans In-the-Barrel	75.00	125.00
5.	Evans Super Bomber	235.00	245.00
2.	Evans Play Ball	135.00	169.50
5.	Evans Ski Ball	60.00	85.00
6.	Evans Ten Strike, LD	30.00	35.00
1.	Evans Ten Strike, HD	65.00	79.50
1.	Evans Tommy Gun	95.00	149.50
xx.	Exhibit Bicycle	50.00	75.00
xx.	Exhibit Basketball	75.00	
1.	Exhibit Bowling Alley	59.50	89.50
xx.	Exhibit Hi-Ball	65.00	85.00
5.	Exhibit Merchantman Roll Ch. Digger	75.00	79.50
2.	Exhibit Rotary Mdsr	200.00	349.50
5.	Exhibit Vitalizer	75.00	
5.	Genco Bank Roll	195.00	225.00
xx.	Genco Magic Roll	39.50	125.00
1.	Genco Play Ball	110.00	199.50
5.	Genco Total Roll	425.00	
2.	Groetchen Mtn. Climb	65.00	75.00
1.	Groetchen Metal Typer	325.00	375.00
xx.	Gottlieb Skee Ballette	50.00	62.50
1.	Jenn. Roll-in-the-Bar	139.50	145.00
1.	Keeney Air Raider	125.00	189.50
1.	Keeney Anti-Aircrft. Br.	47.50	65.00
2.	Keeney Anti-Aircrft. Bl.	32.50	35.00
6.	Keeney Bowlette	150.00	200.00
xx.	Keeney Navy Bomber	195.00	
1.	Keeney Sub Gun	95.00	165.00
1.	Keeney Texas Leaguer	39.50	59.50
7.	Kirk Air Defense	115.00	145.00
5.	Kirk Night Bomber	200.00	250.00
5.	Keep Punching	69.50	110.00
xx.	Klip-A-Nip (Con)	16.50	16.75
5.	Kue Ball	25.00	30.00
1.	Liberator	$175.00	$179.50
1.	Midget Skee Ball	75.00	89.50
7.	Midget Skee Ball DeL.	75.00	90.00
xx.	Mills Rotary Digger	29.50	49.50
1.	Mutoscope Ace Bomber	249.50	255.00
xx.	Mutoscope Bowl. Alley	110.00	
4.	Mutoscope Dr. Mobile	239.50	295.00
xx.	Mutoscope Dr. Mobile w tk.	260.00	325.00
5.	Mutoscope Elec. Trav. Crane	25.00	79.50
xx.	Mutoscope Fan Ft. Dig	40.00	54.50
2.	Mutoscope Photomatic	550.00	795.00
xx.	Mutoscope Roll Frt. Cr.	50.00	69.50
1.	Mutoscope Sky Fighter	160.00	275.00
xx.	Mutoscope Sky Fighter w. con.	200.00	229.50
xx.	Mutoscope Hockey	37.50	65.00
xx.	Mutoscope Magic Fing	85.00	125.00
xx.	Mutoscope Pokerino	75.00	79.50
5.	Munves Super Skee Roll	349.50	
xx.	Munves Trap-the-Jap	150.00	
xx.	Pennant	35.00	49.50
4.	Periscope	99.50	149.50
5.	Pilot Trainer	850.00	
5.	Pitchem & Catchem	109.50	125.00
7.	Poker & Joker	55.00	79.50
5.	Radio Rifle	20.00	49.50
1.	Rockola Ten Pins LD	35.00	39.00
xx.	Rockola Ten Pins HD	40.00	69.50
6.	Rockola Tom Mix Rifle	25.00	45.00
2.	Rockola World Series	79.50	99.50
xx.	Rockola Talkie Hrsp.	100.00	125.00
xx.	Rock-O-Ball	75.00	125.00
6.	Roll-A-Ball (Jafco)	379.50	
2.	Scientific Baseball	50.00	67.50
2.	Scientific Batting Pr.	60.00	125.00
6.	Scientific Basketball	30.00	60.00
xx.	Scientific Battle Royal	149.50	
5.	Scientific X-Ray Pkr	70.00	110.00
5.	See-A-Freak	49.50	89.50
4.	Seeburg Chicken Sam	94.50	100.00
2.	Seeburg Jap Con	79.50	85.00
1.	Seeburg Jail Bird	69.50	100.00
2.	Seeburg Shoot-the-Chute	74.50	109.50
xx.	Seeburg Hitler Con	69.50	89.50
xx.	Seeburg Hockey	30.00	69.50
7.	Seeburg Par. Gun	40.00	70.00
5.	Seeburg Rayolite	25.00	50.00
5.	Selectorscope	75.00	189.50
xx.	Shoot-A-Bazooka (Con)	10.00	
4.	Skee-Barrell Roll	249.00	404.50
xx.	Star Elec. Hoist Dig	25.00	35.00
5.	Super Torpedo	225.00	275.00
xx.	Supreme Bolascore		
2.	Supreme Gun (Rev)	99.50	179.50
1.	Supreme Skee Roll	179.50	275.00
5.	Supreme Rocket Buster	199.50	225.00
1.	Tail Gunner	50.00	95.00
xx.	Test Pilot	125.00	199.50
xx.	Target Roll, 14 Ft.	79.50	
7.	Thunderbolt	195.00	300.00
xx.	Tokio Raider (Con)	16.50	16.75
5.	Victory Pool (Play Pool)	79.50	100.00
5.	Victory Roll	175.00	225.00
5.	Warner Voice Recorder	199.50	350.00
2.	Western Baseball '39	39.50	45.00
2.	Western Baseball '40	75.00	95.00
1.	Western Major League	85.00	150.00
5.	Western Super Strength	29.50	32.00
xx.	Western Recordit	325.00	399.50
2.	Wurlitzer Skeeball	135.00	235.00
1.	Whee-Gee Mystic	109.50	139.50
1.	Zingo	150.00	179.50

C.M.I. BLUE BOOK

ONE-BALLS

5.	All American Derby Con	$65.00	
1.	All American	25.00	$39.50
xx.	Arlington	15.00	20.00
xx.	Aksaraben, PO	35.00	49.50
xx.	Arrowhead	35.00	
7.	Big Game, PO	94.50	95.00
xx.	Big Prize, FP	39.50	75.00
xx.	Big Prize, PO	39.50	
2.	Blue Grass, FP	147.50	195.00
xx.	Blue Ribbon, PO	40.00	
5.	Challenger	80.00	94.50
2.	Club Trophy, FP	224.50	325.00
xx.	Congo	32.50	
1.	Contest, FP	94.50	104.50
2.	Dark Horse, FP	137.50	179.50
xx.	Derby King	65.00	70.00
xx.	Derby Clock, PO	69.50	75.00
xx.	Derby Heat, PO.	32.50	
xx.	Derby Time, PO	65.00	150.00
xx.	Derby Winner, PO	125.00	
2.	'41 Derby FP	224.50	339.50
xx.	Dust Whirls	275.00	300.00
2.	Eureka	30.00	35.00
xx.	Feed Bag, PO	50.00	
xx.	Flasher, PO	35.00	
xx.	Fleetwood	24.50	35.00
xx.	Flying Champ	65.00	100.00
1.	Fairmount	400.00	495.00
5.	Fair Grounds, PO	22.50	49.50
xx.	Fast Track	29.50	
1.	Five-in-One, FP	25.00	49.50
5.	Fortune, FP	150.00	200.00
1.	Gold Cup, FP	34.50	59.50
1.	Grand National, PO	55.00	75.00
1.	Grand Stand, PO	47.50	65.00
xx.	Gold Medal, PO	25.00	45.00
xx.	Hawthorne, PO	50.00	79.50
xx.	Hi-Boy, PO	10.00	
xx.	Horseshoes, PO	39.50	
1.	Jockey Club	300.00	375.00
5.	Jumbo '44	$79.50	$90.00
5.	Kentucky	195.00	299.50
1.	Long Acre	374.50	465.00
4.	Long Shot, PO	145.00	295.00
2.	One-Two-Three '39, FP	29.50	35.00
5.	One-Two-Three '40	69.50	89.50
5.	One-Two-Ehree '41	75.00	79.50
5.	Owl, FP	42.50	69.50
xx.	Pastime (Rev)	175.00	239.50
5.	Preakness, PO	12.50	14.50
5.	Pacemaker, PO	35.00	55.00
1.	Pimlico, FP	295.00	375.00
xx.	Pot Shot	39.50	
5.	Race King (Rev)	94.50	125.00
4.	Record Time, FP	127.50	174.50
xx.	Rockingham	179.50	325.00
1.	Santa Anita	110.00	185.00
xx.	7 Flasher, FP	79.50	
xx.	Sport Event, FP	135.00	
1.	Sky Lark, FP & PO	139.50	189.50
1.	Sport Special, FP	127.50	169.50
5.	Sport Page, PO	35.00	37.50
5.	Spinning Reels, PO	72.50	110.00
5.	Sport King, PO	125.00	275.00
xx.	Stepper Upper, PO	65.00	
5.	Sportsmen (Rev)	195.00	200.00
6.	Track Record	45.00	55.00
2.	Thistledown	25.00	55.00
1.	Thorobred	374.50	375.00
5.	Turf Champ, FP	52.50	75.00
xx.	Turf Special	15.00	
1.	Turf King	325.00	395.00
5.	Victorious 1943 (Rev)	79.50	82.50
xx.	Victorious 1944 (Rev)	65.00	89.50
6.	Victorious 1945 (Rev)	99.50	150.00
xx.	Victory, FP	39.50	47.50
6.	Whirlaway (Rev)	275.00	295.00
2.	Winning Ticket	65.00	75.00
5.	War Admiral (Rev)	125.00	265.00
xx.	Zipper	29.50	



2.	5c Baker's Pacer DD	$90.00	$299.50
xx.	C.S. Baker's Pacer DD	225.00	375.00
1.	25c Baker's Pacer DD	325.00	450.00
7.	5c Baker's Pacer Std	250.00	300.00
xx.	25c Baker's Pacer Std	350.00	365.00
xx.	C.S. Baker's Pacer (Standard)	475.00	487.50
xx.	Bally Entry	22.50	
5.	Bangtails '39	89.50	150.00
6.	Bangtails '40	149.50	199.50
5.	Bangtails '41	225.00	295.00
1.	Big Game, PO	149.50	189.50
2.	Big Game, FP	79.50	99.50
6.	Big Top, FP	95.00	110.00
1.	Big Top FO	65.00	109.50
5.	Bob Tail, PO	89.50	149.50
4.	Bob Tail, FP	99.50	125.00
xx.	Buckley, 7 Bells	175.00	289.50
xx.	Buckley, Long Shot Par	700.00	
5.	Buckley Col. Slt. Head	65.00	
xx.	Buckley Col. New Top	75.00	
xx.	Beulah Park	94.50	110.00
xx.	Charley Horse	100.00	
xx.	China Boy	59.50	
7.	Chucklette	20.00	45.00
2.	Club Bells	165.00	245.00
7.	Club Bells 25c	300.00	350.00
x.	Club Chief	89.50	
xx.	Club House	50.00	90.00
1.	Derby Day Slant	45.00	75.00
7.	Derby Day Flat	17.20	25.00
xx.	Derby Winner	274.50	
xx.	Dixie	59.50	
xx.	Dominola	35.00	
5.	Double Bells	159.50	199.50
7.	Duo Twin Bells 5-25	400.00	650.00
5.	Evans Pacers	295.00	325.00
xx.	El Dorado	75.00	
6.	Exhibit Races	25.00	35.00
5.	Fast Time, FP	50.00	69.50
5.	Fast Time, PO	75.00	89.50
xx.	Favorite	25.00	
xx.	Flashing Thru	95.00	
xx.	Flashing Ivories	245.00	
xx.	Fleetwood	30.00	
2.	Four-Way Super Bell	395.00	475.00
5.	Four-Way Bell 3-5 1-25	475.00	650.00
6.	Four Horesmen	79.50	149.50
7.	Galloping Domino (38)	45.00	75.00
5.	Galloping Domino (39)	89.50	150.00
5.	Galloping Domino (40)	149.50	175.00
1.	Galloping Domino (41)	225.00	499.50
5.	Galloping Domino (42)	295.00	310.00
xx.	Good Luck	25.00	
5.	High Hand	159.50	199.50
xx.	Hold & Draw	90.00	
1.	Jungle Camp, FP	75.00	89.50
xx.	Jungle Camp, PO	69.50	
xx.	Jungle Camp, Comb	119.50	125.00
5.	Jumbo Parade, Comb	185.00	213.75
2.	Jumbo Parade, FP	40.00	129.50
1.	Jumbo Parade, PO	89.50	149.50
5.	Jumbo Parade, 25c	195.00	295.00
2.	Kentucky Club	79.50	125.00
x.	Keen Kubes	129.50	
xx.	Kennette	89.50	
xx.	Keno	40.00	
2.	Liberty Bell	19.50	39.50
5.	Long Champs	25.00	65.00
xx.	Lucky Lucre	99.50	105.00
5.	Lucky Lucre '41	125.00	249.50
5.	Lucky Lucre 5/25	295.00	
2.	Lucky Lucre 5/5	150.00	195.00
2.	Lucky Star	125.00	149.50
xx.	Lucky Star '41	295.00	
xx.	Lincoln Field	95.00	149.50
7.	May Bells 5-5-5-25c	350.00	550.00
xx.	Multiples Cubes, PO	30.00	47.50
1.	Multiple Racer	35.00	95.00
1.	Mills 4 Bells	$319.50	$695.00
5.	Mills 3 Bells	750.00	775.00
1.	Mills Auto Dice 25c	39.50	150.00
xx.	Pace Century	300.00	350.00
xx.	Pace Marathon	99.50	
5.	Paces Races Bl. Cab.	49.50	115.00
2.	Paces Races Br. Cab.	40.00	195.00
xx.	Paces Races Red Arrow	124.50	150.00
xx.	Paces '39 Saratoga	47.50	79.50
5.	Paces '40 Saratoga	129.50	169.50
5.	Paces Saratoga w. rails	110.00	119.50
7.	Paces Saratoga, no rails	65.00	75.00
5.	Paces Saratoga Comb	125.00	139.50
5.	Paces Saratoga Jr. PO	75.00	99.50
xx.	Paces Saratoga, Sr.	250.00	279.00
7.	Paces Reels Comb	150.00	184.00
5.	Paces Reels, Jr. PO	40.00	75.00
1.	Paces Reels, Sr. PO	100.00	196.50
5.	Paces Reels, with rails	100.00	115.00
5.	Paces Reels, no rails	69.50	75.00
5.	Paces Twin 5-10	245.00	325.00
5.	Paces Twin Console 5-25	325.00	395.00
1.	Pastime	195.00	219.50
xx.	Paddock Club	50.00	
xx.	Pamco DeLuxe Bell	17.50	49.50
xx.	Parlay Races	35.00	49.50
xx.	Pay Day	149.50	225.00
xx.	Pheasant	6.00	
xx.	Pickem	22.50	
xx.	Ray's Track	40.00	49.50
5.	Rio	25.00	
xx.	Riviera	150.00	279.50
2.	Rollette, Jr.	40.00	60.00
5.	Rollette, Jr. (41)	125.00	
xx.	Rollette, Sr.	490.00	499.50
xx.	Rosemont	25.00	
5.	Royal Draw	60.00	105.00
1.	Royal Flush	50.00	69.50
xx.	Royal Lucre '41	275.00	290.00
2.	Roll 'em	89.50	145.00
5.	Roulette 25c Caille	250.00	275.00
xx.	Seeburg Races	35.00	
xx.	Saddle Club	35.00	47.50
xx.	Silver Bell	29.50	32.50
xx.	Silver Moon, Comb	140.00	155.00
2.	Silver Moon, PO	50.00	145.00
5.	Silver Moon, FP	99.50	119.50
6.	Silver Moon, 10c	159.50	269.50
5.	Silver Moon, 25c	219.50	250.00
6.	Skill Field	89.50	
xx.	Skillo	180.00	
xx.	Skill Time '37	39.50	
xx.	Skill Time '38	59.50	
6.	Skill Time '41	65.00	110.00
1.	Square Bell	50.00	85.00
xx.	Stanco Bell Double	119.50	
xx.	Stanco Bell Single	110.00	
xx.	Sugar King	25.00	50.00
4.	Sun Ray	135.00	149.50
2.	Super Bell 5c Comb	224.50	310.00
1.	Super Bell 25c Comb	305.00	395.00
4.	Super Track Time	249.50	295.00
xx.	Super Track Time TKT	260.50	
xx.	Suzie Q	75.00	
6.	Tanforan	25.00	44.50
xx.	Track King	25.00	
xx.	Track Meet	159.50	
xx.	Track Odds, West	100.00	
5.	Track Odds, Buckley	150.00	200.00
5.	Track Odds, Daily Dbl.	450.00	479.50
6.	Track Odds, DD, JP Buckley	575.00	695.00
3.	Track Odds, DD, JP Buckley (New)	995.00	
xx.	Track Time '39	100.00	200.00
2.	Track Time '38	25.00	125.00
5.	Track Time '37	39.50	79.50
xx.	Track Time '38 TKT	75.00	
xx.	Track Time '37 TKT	35.00	49.50
5.	Triple Entry	69.50	159.50
2.	Two-Way Super Bell 5-5	295.00	575.00
1.	Two-Way Super Bell 5-25	369.50	585.00

C.M.I. BLUE BOOK

CIGARETTE

DU GRENIER

1.	Model S 7 Column	$39.50	$49.50
6.	Model VD 7 Column	32.50	64.50
xx.	Model W 9 Column	30.00	69.50
6.	Model WD 9 Column	70.00	74.50
5.	Champion, 11 Column King Size	95.00	104.50
5.	Champion, 9 Column	89.50	97.50
xx.	Champion, 7 Column	77.50	95.00

NATIONAL

xx.	Model 9-50	50.00	59.50
xx.	Model 7-50, Regular	42.50	
xx.	Model 7-50, King Size	42.50	47.50
xx.	Model 9-30	30.00	40.00
xx.	Model 9A	65.00	79.50
7.	Model 6-30	22.50	29.50
xx.	Model 6-26	15.00	

ROWE

xx.	Aristocrat, 6 Column	7.50	
7.	Imperial, 6 Col.	15.00	50.00
7.	Imperial, 8 Col.	25.00	60.00
xx.	Royal, 6 Col.	35.00	45.00
xx.	Royal, 8 Col.	45.00	65.00
xx.	Royal, 10 Col.	45.00	57.50
xx.	President, 6 Col.	45.00	
xx.	President, 8 Col.	55.00	
xx.	President, 10 Col.	65.00	85.00

U-NEED-A-PAK

xx.	Model E, 6 Col.	10.00	
6.	Model E, 8 Col.	10.00	20.00
xx.	Model E, 9 Col.	25.00	
xx.	Model E, 12 Col.	35.00	
xx.	Model E, 15 Col.	45.00	
7.	Model A, 6 Col.	20.00	35.00
7.	Model A, 8 Col.	30.00	45.00
7.	Model A, 9 Col.	35.00	50.00
xx.	Model 500, 7 Col.	60.00	69.50
2.	Model 500, 9 Col.	59.50	75.00
xx.	Model 500, 15 Col.	75.00	

CANDY

DU GRENIER

5.	Candy Man	$39.50	$45.00

NATIONAL

xx.	Model 618, 6 Column	50.00	
xx.	Model 918, 9 Column Regular	60.00	
xx.	Model 918, 9 Column Special	85.00	100.00

ROWE

xx.	8 Column Standard	45.00	
xx.	8 Column DeLuxe	85.00	
xx.	8 Column 1c Gum & Mint	12.50	
xx.	8 Column 5c Gum & Mint	16.50	

U-NEED-A-PAK

xx.	5 Column	40.00	69.50

U-SELECT-IT

xx.	54 Bars	15.00	22.50
xx.	72 Bars	20.00	

STONER

xx.	6 Column	55.00	
xx.	8 Column	65.00	

SCALES

WATLING

xx.	Tom Thumb, Plain	47.50	60.00
xx.	Tom Thumb, Fortune	75.00	89.50
xx.	500 Fortune	90.00	100.00
xx.	Hi-Boy Guesser	69.50	115.00

JENNINGS

xx.	Junior	25.00	
xx.	Lo Boy	49.50	

PEERLESS

xx.	Lo Boy	37.50	50.00

MILLS

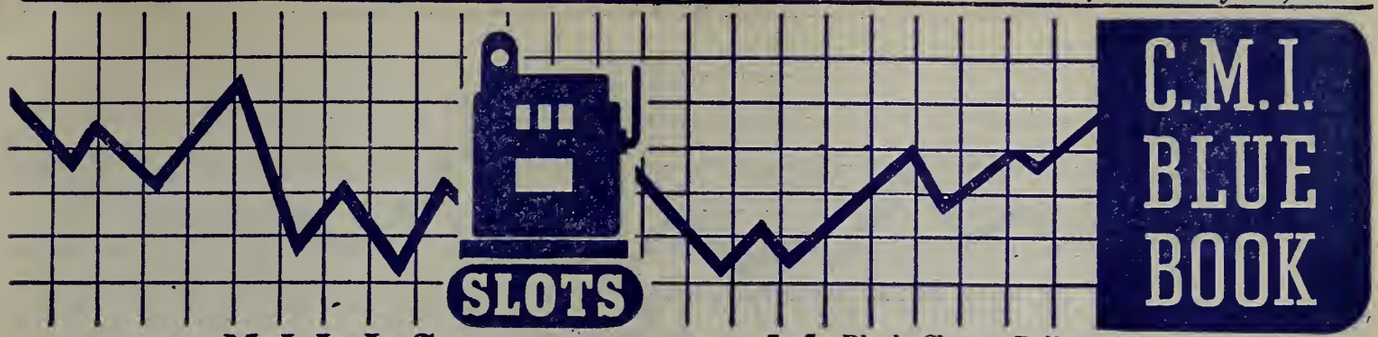
xx.	Lo Boy	50.00	60.00

PACE

xx.	Lo Boy	49.50	

IDEAL

xx.	Lo Boy	42.50	



MILLS

xx.	5c Black, HL	$165.00	$175.00
xx.	10c Black	250.00	
xx.	25c Black, HL	275.00	
xx.	5c Emerald Chrome, HL	225.00	275.00
xx.	10c Emerald Chrome, HL	275.00	
xx.	25c Emerald Chrome, HL	450.00	
xx.	50c Emerald Chrome, HL	625.00	675.00
xx.	5c Gold Chrome, HL	345.00	450.00
xx.	10c Gold Chrome, HL	495.00	
xx.	25c Gold Chrome, HL	575.00	
xx.	50c Gold Chrome, HL	375.00	625.00
4.	5c Gold Chrome	159.50	225.00
2.	10c Gold Chrome	185.00	189.00
4.	25c Gold Chrome	199.00	200.00
xx.	50c Gold Chrome	450.00	475.00
5.	5c Copper Chrome	205.00.	
5.	10c Copper Chrome	210.00	
5.	25c Copper Chrome	225.00	
1.	5c Club Bell	225.00	300.00
1.	10c Bell Bell	250.00	325.00
1.	25c Club Bell	275.00	350.00
5.	50c Club Bell	800.00	900.00
xx.	1c Blue Front	100.00	150.00
1.	5c Blue Front	125.00	179.00
2.	10c Blue Front	115.00	189.00
4.	25c Blue Front	175.00	250.00
xx.	50c Blue Front	400.00	
xx.	1c Brown Front	180.00	195.00
4.	5c Brown Front	140.00	179.50
2.	10c Brown Front	165.00	189.50
2.	25c Brown Front	150.00	250.00
7.	50c Brown Front	395.00	450.00
xx.	1c Cherry Bell	90.00	165.00
4.	5c Cherry Bell	139.50	179.00
2.	10c Cherry Bell	165.00	189.00
1.	25c Cherry Bell	179.00	199.00
xx.	1c Bonus Bell	289.50	
1.	5c Bonus Bell	150.00	230.00
4.	10c Bonus Bell	240.00	250.00
4.	25c Bonus Bell	250.00	275.00
2.	5c Original Chrome	165.00	275.00
4.	10c Original Chrome	160.00	310.00
1.	25c Original Chrome	199.00	385.00
1.	50c Original Chrome	395.00	445.00
1.	1c Q.T. Blue	25.00	50.00
1.	5c Q.T. Blue	75.00	79.50
1.	10c Q.T. Blue	85.00	100.00
5.	25c Q.T. Blue	100.00	125.00
xx.	1c Q.T. Green	25.00	35.00
2.	5c Q.T. Green	39.50	60.00
6.	10c Q.T. Green	65.00	69.50
1.	25c Original Chrome	199.00	335.00
xx.	5c Q.T., F.P.	49.50	
1.	1c Q.T. Glitter Gold	40.00	75.00
2.	5c Q.T. Glitter Gold	79.50	100.00
4.	10c Q.T. Glitter Gold	79.50	125.00
xx.	1c V.P. Bell	29.50	
xx.	1c V.P. Bell, JP	37.50	
5.	1c V.P. Bell Green	22.50	
6.	5c V.P. Bell Green	39.50	44.50
xx.	1c V.P. Chrome	40.00	
2.	5c V.P. Chrome	55.00	59.50
xx.	5c V.P. Chrome, Plus	55.00	65.00
xx.	1c V.P. Bell, B&G	32.50	
5.	5c V.P. Bell, B&G	39.50	59.50
xx.	5c Futurity	99.50	105.00
xx.	10c Futurity	110.00	189.50
xx.	25c Futurity	110.00	200.00
xx.	50c Futurity	194.50	
xx.	5c Yellow Front	69.50	72.50
7.	5c Black Cherry Bell	200.00	260.00
7.	10c Black Cherry Bell	$210.00	$275.00
7.	25c Black Cherry Bell	215.00	285.00
xx.	10c Yellow Front	135.00	
xx.	25c Yellow Front	150.00	
xx.	1c Smoker Bell	35.00	
7.	5c Smoker Bell	50.00	
xx.	5c F.P. Mint Vendor	35.00	
xx.	25c Golf Ball Vendor	140.00	225.00
4.	5c War Eagle	60.00	150.00
2.	10c War Eagle	85.00	129.50
6.	25c War Eagle	109.50	195.00
xx.	50c War Eagle	395.00	
xx.	5c Red Front	90.00	125.00
xx.	10c Red Front	150.00	
xx.	25c Red Front	145.00	275.00
xx.	5c F.O.K.	15.00	17.50
6.	5c Roman Head	95.00	125.00
xx.	10c Roman Head	100.00	175.00
xx.	25c Roman Head	124.50	200.00
xx.	50c Roman Head	250.00	395.00
xx.	1c Skyscraper	40.00	
2.	5c Skyscraper	59.50	79.50
xx.	10c Skyscraper	64.50	85.00
6.	25c Skyscraper	69.50	89.50
xx.	50c Skyscraper	250.00	
xx.	1c Lion Head	30.00	
6.	5c Lion Head	40.00	54.50
2.	5c Extraordinary	99.50	125.00
5.	10c Extraordinary	115.00	150.00
5.	25c Extraordinary	145.00	175.00
xx.	50c Extraordinary	400.00	449.50
5.	5c Melon Bell	125.00	169.50
5.	10c Melon Bell	150.00	
5.	25c Melon Bell	135.00	175.00
xx.	5c Wolf Head	34.50	49.50
xx.	10c Wolf Head	49.50	57.50
6.	25c Wolf Head	50.00	70.00
xx.	1c Shamrock Bell	27.50	
xx.	5c Slugproof 3-5	124.50	

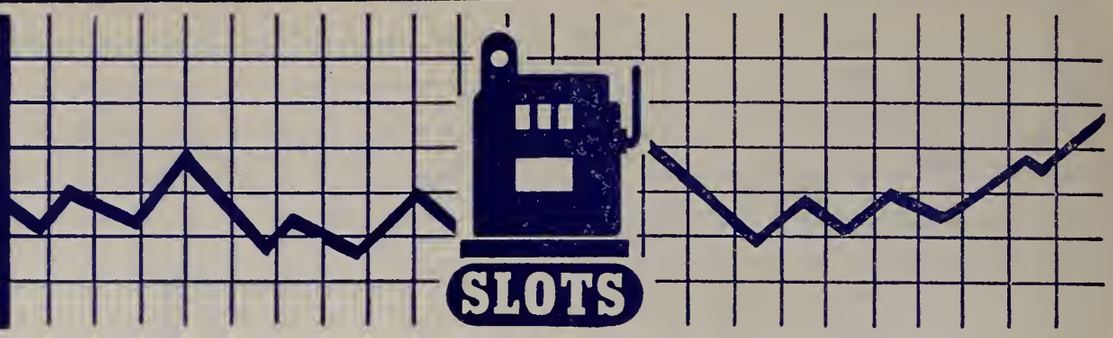
WATLING

5.	1c Rolatop	10.00	15.00
5.	5c Rolatop	40.00	119.50
5.	10c Rolatop	60.00	135.00
1.	25c Rolatop	94.50	150.00
xx.	50c Rolatop	190.00	
xx.	5c Club Bell	110.00	175.00
xx.	10c Club Bell	75.00	175.00
xx.	25c Club Bell	215.00	275.00
1.	1c Twin JP	25.00	39.50
6.	5c Twin JP	25.00	49.50
xx.	25c Twin JP	55.00	69.50
xx.	1c Blue Seal	22.50	
xx.	5c Blue Seal	25.00	30.00
xx.	10c Blue Seal	52.50	60.00
xx.	25c Blue Seal	29.50	39.50
xx.	1c Treasury	10.00	20.00
xx.	5c Treasury	40.00	
xx.	10c Treasury	50.00	115.00
xx.	25c Treasury	80.00	109.50
xx.	5c Wonder Vendor	64.50	
xx.	5-25 Rolatop	49.50	

GROETCHEN

6.	5c Columbia Chrome	94.50	169.50
xx.	1c Columbia	69.50	
xx.	5c Columbia JPV Bell	35.00	44.50
xx.	5c Columbia Fruit	39.50	
xx.	5c Columbia Cig RJ	59.50	69.50
5.	5c Columbia DJP	59.50	79.50
xx.	10c Columbia DJP	45.00	79.50
xx.	10c Columbia Club DJ	75.00	
xx.	5c Columbia Club Cig GA	44.50	65.00
xx.	10c Columbia Club Cig GA	59.60	69.50
7.	5c Columbia Cig GA	54.50	69.50
5.	5c Columbia Fruit GA	65.00	69.50
1.	Columbia Orig. GA	69.50	89.50
5.	Conv. Columbia Chrome	79.50	82.50

C.M.I. BLUE BOOK



PACE

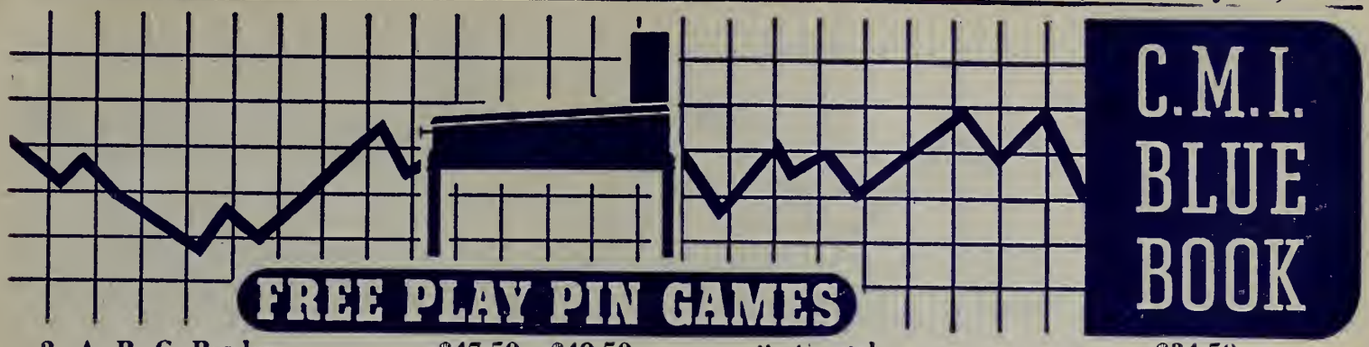
1.	1c Bantam	$20.00	$27.50
xx.	5c Bantam	19.50	24.50
xx.	10c Bantam	34.50	
xx.	25c Bantam	39.50	50.00
xx.	5c Comet, FV	49.50	69.50
5.	10c Comet, FV	65.00	69.50
6.	25c Comet, FV	79.50	109.50
xx.	50c Comet, FV	98.50	150.00
xx.	5c Comet, DJP	40.00	75.00
xx.	10c Comet, DJP	50.00	79.50
xx.	1c Comet, Blue	45.00	
xx.	5c Comet, Blue	50.00	65.00
xx.	10c Comet, Blue Front	50.00	75.00
xx.	25c Comet, Blue Front	90.00	94.50
xx.	50c Comet	295.00	300.00
5.	5c All Star Comet	65.00	79.50
5.	10c All Star Comet	65.00	89.50
5.	25c All Star Comet	90.00	125.00
5.	50c All Star Comet	275.00	350.00
xx.	1c All Star 2-4	35.00	45.00
xx.	1c Rocket	149.50	
5.	5c Rocket	94.50	95.00
5.	10c Rocket	110.00	119.50
xx.	25c Rocket	139.50	
xx.	5c T.J. Comet	47.50	
5.	5c Club Bell	75.00	95.00
5.	10c Club Bell	110.00	115.00
xx.	25c Club Bell	125.00	150.00
5.	50c Club Bell	300.00	350.00
5.	1c DeLuxe	55.00	
5.	5c DeLuxe	85.00	95.00
5.	10c DeLuxe	119.50	135.00
xx.	25c DeLuxe	120.00	140.00
xx.	Double Slot 5c-25c	395.00	
5.	5c Comet Console	125.00	139.50
xx.	10c Comet Console	159.50	
xx.	25c Comet Console	169.50	
6.	5 & 25c Comet Con. Comb	195.00	225.00
5.	5c Kitty	70.00	
7.	10c Kitty	35.00	85.00
xx.	25c Kitty	210.00	
xx.	5c Comet Red	90.00	125.00
xx.	10c Comet Red	120.00	
xx.	5c Slugproof	97.50	100.00
xx.	10c Slugproof	100.00	115.00
7.	25c Slugproof	125.00	165.00

CAILLE

xx.	1c	39.00	39.50
5.	5c	29.50	49.50
5.	10c	35.00	59.50
5.	25c	49.50	99.50
xx.	5c & 25c	275.00	
6.	5c Cadet	37.50	75.00
6.	10c Cadet	95.00	125.00
xx.	25c Cadet	89.50	105.00
xx.	5c Playboy	49.50	75.00
xx.	10c Playboy	49.50	85.00
xx.	25c Playboy	60.00	
xx.	5c Commander	35.00	55.00
xx.	10c Commander	50.00	65.00
xx.	25c Commander	65.00	74.50
xx.	7-Way Slot 5c	49.50	65.00
xx.	7-Way Slot 25c	98.00	250.00
xx.	5c Doughboy	49.50	
5.	5c Club Bell	40.00	75.00
5.	10c Club Bell	75.00	85.00
5.	25c Club Bell	100.00	125.00

JENNINGS

2.	5c Chief	$90.00	$125.00
5.	10c Chief	125.00	145.00
5.	25c Chief	119.50	175.00
1.	50c Chief	325.00	450.00
5.	5c Silver Moon Chief	145.00	225.00
7.	10c Silver Moon Chief	135.00	195.00
xx.	25c Silver Moon Chief	195.00	250.00
1.	5c Silver Chief	119.50	185.00
5.	10c Silver Chief	139.50	199.50
5.	25c Silver Chief	169.50	175.00
xx.	50c Silver Chief	550.00	650.00
1.	5c Club Bell	120.00	179.50
1.	10c Club Bell	159.50	189.50
5.	25c Club Bell	175.00	249.50
xx.	50c Club Bell	350.00	
1.	5c Sky Chief	110.00	139.50
5.	10c Sky Chief	159.50	189.50
xx.	25c Sky Chief	200.00	
xx.	Triplex Chief 5-10-25	100.00	
5.	1c Little Duke	12.50	17.50
xx.	5c Little Duke	125.00	
xx.	10c Little Duke	20.00	65.00
2.	5c Century	35.00	55.00
xx.	10c Century	49.50	69.50
xx.	25c Century	50.00	
xx.	50c Century	295.00	
2.	5c Gooseneck	20.00	49.50
xx.	10c Gooseneck	35.00	59.50
6.	25c Gooseneck	55.00	59.50
xx.	50c Gooseneck	150.00	
xx.	1c Little Duchess	20.00	29.50
xx.	5c Little Duchess	25.00	30.00
xx.	10c Golf Ball Vndr	75.00	99.50
xx.	25c Golf Ball Vndr	69.50	
xx.	5c Chrome Sup Chief	175.00	
xx.	10c Chrome Chief SP	152.00	
xx.	5c Red Skin	125.00	145.00
xx.	10c Red Skin	135.00	149.50
xx.	25c Red Skin	150.00	
xx.	5c Big Chief	115.00	
xx.	10c Big Chief	165.00	
xx.	25c Big Chief	199.50	
7.	$1.00 Bell	595.00	850.00
5.	Cigarolla	59.50	60.00
5.	Cigarolla XXV	89.50	129.50
5.	Cigarolla XV	75.00	79.50
5.	5c Victory Chief	119.50	125.00
xx.	10c Victory Chief	155.00	195.00
xx.	25c Victory Chief	200.00	385.00
xx.	1c 4 Star Chief	79.50	110.00
5.	5c 4 Star Chief	98.50	145.00
1.	10c 4 Star Chief	125.00	210.00
5.	25c 4 Star Chief	145.00	150.00
xx.	1c Dixie Bell	35.00	
xx.	5c Dixie Bell	75.00	115.00
xx.	10c Dixie Bell	100.00	125.00
xx.	25c Dixie Bell	295.00	
xx.	50c Dixie Bell	404.50	
xx.	5c Victory 4 Star Ch	350.00	
xx.	10c Victory 4 Star Ch	225.00	
xx.	25c Victory 4 Star Ch	350.00	

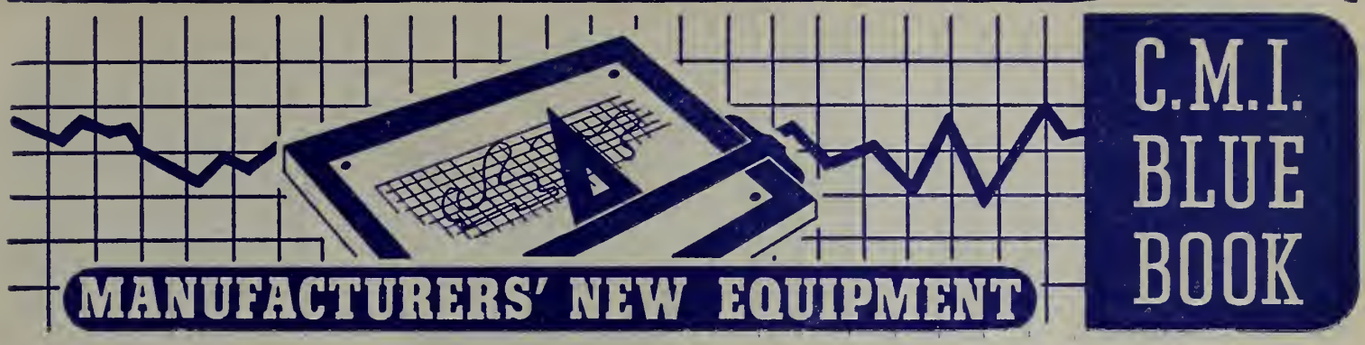


2.	A. B. C. Bowler	$47.50	$49.50
2.	Action (Rev)	90.00	125.00
6.	Air Circus	115.00	125.00
2.	Air Force	79.50	
xx.	Airliner	15.00	27.50
xx.	Airport	25.00	
5.	Alert (Rev)	59.50	75.00
xx.	Ali Baba	29.50	
5.	All American	25.00	65.00
xx.	All Out (Rev)	59.50	
4.	American Beauty (Rev)	109.50	135.00
6.	Anabel	29.50	39.50
2.	Arizona (Rev)	235.00	239.50
5.	Armada	29.50	
2.	Argentine	69.50	72.50
xx.	Arrowhead	19.50	50.00
5.	Attention	49.50	69.50
xx.	Avalon	15.00	27.50
xx.	Airway	22.50	
5.	Bally Beauty	20.00	55.00
xx.	Banner	17.50	
1.	Bandwagon	39.50	49.50
xx.	Bang	12.50	25.00
5.	Barrage	25.00	45.00
xx.	Battle	87.50	100.00
1.	Belle Hop	64.50	69.50
5.	Big Chief	34.50	49.50
5.	Big League	22.50	40.00
1.	Big Parade	109.50	135.00
xx.	Big Show	19.00	30.00
xx.	Big Ten	27.50	
2.	Big Six	15.00	19.00
4.	Big Three (Rev)	85.00	175.00
5.	Big Time	40.00	47.50
1.	Big Top	199.50	249.50
1.	Big Town	21.50	40.00
xx.	Blackout	15.00	35.00
2.	Blondie	20.00	22.50
1.	Bombardier (Rev)	89.50	169.50
1.	Bola Way	69.50	85.00
xx.	Bomb-the-Axis	64.50	79.50
1.	Boomtown	35.00	45.00
xx.	Bordertown	24.50	40.00
2.	Bosco	69.50	80.00
xx.	Bounty	12.00	25.00
xx.	Bowling Alley	20.00	35.00
xx.	Box Score	12.50	
2.	Brazil (Rev)	194.50	235.00
1.	Brite Spot	22.50	32.50
5.	Broadcast	55.00	69.50
5.	Buckeroo	15.00	19.50
xx.	Burlesk	89.50	
2.	Cadillac	30.00	34.50
xx.	Canteen	149.50	190.00
5.	Capt. Kidd	69.50	79.50
xx.	Casablanca (Rev)	179.50	225.00
2.	Champ	35.00	49.50
xx.	Champion	12.50	39.50
xx.	Charm	39.50	
2.	Chevron	10.00	35.00
xx.	Chief	15.00	
6.	Chubbie	17.50	49.50
2.	Circus	25.00	
2.	Click	54.50	74.50
xx.	Clipper	25.00	
2.	Clover	75.00	84.50
xx.	C. O. D.	15.00	22.50
xx.	Commander (Rev)	50.00	55.00
2.	Commodore	24.50	
xx.	Congo	24.50	25.00
xx.	Conquest	16.95	27.00
xx.	Contact	15.00	25.00
1.	Contest	94.50	104.50
xx.	Convention	20.00	32.50
2.	Cowboy	19.00	25.00
7.	Cover Girl	125.00	200.00
2.	Cross Line	39.50	45.00
2.	Crystal	$34.50	
xx.	Crystal Gazer	26.50	
xx.	Dandy	19.00	$27.50
xx.	Daily Dozen	10.00	15.00
xx.	Davy Jones	15.00	
1.	Defense (Baker)	34.50	49.50
1.	Defense (Genco)	92.50	105.00
xx.	De-Icer (Rev)	79.50	
2.	Destroyer (Rev)	69.50	79.50
5.	Dive Bomber (Rev)	39.50	
5.	Dixie	20.00	59.50
7.	Do-Re-Mi	50.00	79.50
2.	Double Feature	25.00	
xx.	Double Play	55.00	70.00
1.	Doughboy	17.50	39.50
5.	Drum Major	20.00	35.00
2.	Dude Ranch	42.50	54.50
xx.	Duplex	50.00	59.00
1.	Eagle Squadron (Rev)	89.50	169.50
1.	Entry	39.50	40.00
1.	Eureka	25.00	49.50
xx.	Falling Sun (Rev)	59.50	
xx.	Fantasy	30.00	45.00
5.	Fifth Inning	29.50	35.00
xx.	Fifty Grand	29.50	
7.	Fishin' (Rev)	55.00	79.50
2.	Five-In-One	35.00	
1.	Five & Ten & Twenty	104.50	139.50
xx.	Flagship	16.95	27.50
1.	Flat Top (Rev)	145.00	209.50
5.	Fleet	42.00	45.00
5.	Flicker	49.50	69.50
5.	Flying Tiger	105.00	139.50
xx.	Follies '40	20.00	25.00
xx.	Follow Up	20.00	24.50
4.	Foreign Colors	85.00	189.50
1.	Formation	20.00	40.00
2.	Four Aces	104.50	129.50
1.	Four Diamonds	59.50	69.50
1.	Four-Five-Six	15.00	22.50
5.	Four Roses	47.50	59.50
6.	Fox Hunt	27.50	29.50
xx.	Flash	18.50	23.50
6.	G. I. Joe (Conv)	69.50	94.50
2.	Girls Ahoy (Rev)	42.50	52.50
7.	Glamour	30.00	45.00
xx.	Gobs	85.50	109.50
1.	Gold Star	39.50	54.50
xx.	Golden Gate	15.00	20.00
2.	Grand Canyon (Rev)	175.00	235.00
2.	Gun Club	49.00	79.50
xx	Headliner	20.00	39.50
6.	Hi-Boy (Rev)	45.00	60.00
4.	Hi-Dive	69.50	94.50
5.	Hi-Hat	69.50	80.00
xx.	High Light	18.95	
xx.	High Stepper	32.50	
2.	Hit-the-Jap (Rev)	39.50	49.50
6.	Hold Over	29.50	39.50
5.	Hollywood	249.50	
xx.	Home Run '40	27.50	37.50
xx.	Home Run '41	49.50	74.50
1.	Home Run '42	65.00	99.50
1.	Horoscope	64.50	89.50
2.	Idaho	229.50	249.50
4.	Invasion (Rev)	92.50	139.50
7.	Jolly	15.00	29.50
6.	Jeep (Rev)	115.00	119.50
xx.	Jumper	25.00	29.50
2.	Jungle	59.50	79.50
4.	Keep 'em Flying	124.50	154.50
xx.	Keen-A-Ball	24.50	35.00
7.	Kismet	199.50	249.50
xx.	Klick	15.00	22.50

C.M.I. BLUE BOOK

FREE PLAY PIN GAMES

1.	Knock-Out	$104.50	$129.50
xx.	Knock-Out-the-Jap	79.50	105.00
xx.	Lancer	25.00	39.50
2.	Landslide	25.00	47.50
5.	Laura	249.50	
5.	Lead Off	25.00	49.50
xx.	Leader	50.00	65.00
5.	League Leader	30.00	39.50
4.	Legionnaire	50.00	79.50
1.	Liberty	139.50	169.50
xx.	Liberty (Rev)	55.00	87.50
2.	Limelight	29.50	35.00
6.	Line Up	20.00	49.50
xx.	Lite-A-Card	25.00	30.00
1.	Lone Star	25.00	32.50
xx.	Lot-O-Smoke	25.00	
xx.	Lot-O-Fun	15.00	20.00
xx.	Lucky	15.00	25.00
2.	Majors '40	12.50	17.50
1.	Majors '41	45.00	69.50
xx.	Mardi Gras	40.00	
1.	Marines-At-Play	109.50	179.50
1.	Marvels Baseball	125.00	169.50
xx.	Mascot	30.00	32.50
xx.	Merry-Go-Round	19.50	39.50
1.	Metro	42.50	59.50
xx.	Miami	15.00	
xx.	Miami Beach	67.50	79.50
xx.	Midway (Genco)	12.50	15.00
1.	Midway (Rev)	149.50	175.00
1.	Miss America (Rev)	35.00	42.50
xx.	Mr. Chips	19.00	25.00
4.	Monicker	74.50	89.50
5.	Mystic	39.50	
5.	New Champ	49.50	79.50
xx.	Nippy	19.50	39.50
xx.	Nite Club (Rev)	84.50	
xx.	Ocean Park	12.00	24.50
2.	Oh Boy	16.50	19.50
xx.	Oh Johnny	25.00	35.00
6.	On Deck	15.00	29.50
2.	Oklahoma	235.00	249.50
1.	One-Two-Three '39	29.50	42.50
1.	One-Two-Three '40	69.50	72.50
5.	One-Two-Three '41	69.50	75.00
2.	Owl	50.00	79.50
xx.	Pals	21.50	
2.	Paratroop (Rev)	89.50	105.00
5.	Pan American	37.50	59.50
1.	Paradise	39.50	59.50
xx.	Parade Leader (Rev)	34.50	39.50
xx.	Pep (Rev)	29.50	
1.	Pick 'Em	15.00	24.50
2.	Play Ball	39.50	69.50
5.	Pin Up Girl	72.50	139.50
5.	Playmate	29.50	39.50
xx.	Playtime (Rev)	52.50	
6.	Polo	15.00	19.50
xx.	Pot Shot	25.00	39.50
xx.	Pursuit	37.50	49.50
xx.	Powerhouse	30.00	49.50
6.	Production (Rev)	73.50	119.00
1.	Progress	22.50	35.00
xx.	Punch	16.50	22.50
xx.	Pylon	22.50	25.00
xx.	Pyramid	12.50	
xx.	Ragtime	15.00	29.50
xx.	Rats (Rev)	47.50	
xx.	Rebound	15.00	20.00
xx.	Record Breaker	150.00	
2.	Red Hot	15.00	19.00
1.	Red, White & Blue	22.50	39.50
5.	Repeater	39.50	49.50
xx.	Reserve	10.00	20.00
xx.	Rink	15.00	19.00
5.	Roll Call (Rev)	45.00	69.50
6.	Roller Derby	39.50	44.50
6.	Rotation	20.00	29.50
xx.	Rotor Table	79.50	89.50
1.	Roxy	29.50	32.50
1.	Salute	27.50	32.50
2.	Santa Fe (Rev)	199.50	235.00
2.	Sara Suzy	24.50	32.50
xx.	Scandals (Rev)	35.00	
1.	School Days	54.50	69.50
2.	Scoop	22.50	25.00
7.	Score-A-Line	19.50	34.50
xx.	Score Card	20.00	39.50
xx.	Score Champ	25.00	
xx.	Scout (Rev)	29.50	
xx.	Sea Powers (Rev)	$67.50	
2.	Sea Hawk	49.50	$69.50
xx.	Second Front (Rev)	75.00	85.00
2.	Seven Up	44.50	69.50
4.	Shangri La	135.00	149.50
1.	Short Stop	29.50	39.50
1.	Show Boat	55.00	75.00
xx.	Side Kick	15.00	
7.	Silver Skates	39.50	40.00
xx.	Silver Spray	35.00	39.50
6.	Sink-the-Jap (Rev)	45.00	49.50
xx.	Sixty Grand	17.50	
xx.	Sky Blazer	60.00	85.00
4.	Sky Chief	159.50	160.00
6.	Sky Ray	27.50	42.50
5.	Sky Line	39.50	50.00
1.	Sky Rider (Rev)	105.00	149.50
1.	Slap-the-Jap	39.50	49.50
5.	Slugger	65.00	72.50
1.	Smak-the-Jap (Rev)	49.50	60.00
1.	Snappy '41	64.50	69.50
2.	South Paw	74.50	
5.	South Seas	249.50	
5.	Sparky	22.00	32.50
xx.	Speed Ball	32.50	39.50
1.	Speed Demon	22.50	40.00
2.	Speedway	22.00	24.50
xx.	Speedy	24.50	29.50
xx.	Sports	20.00	22.50
1.	Sports Parade	47.00	59.50
xx.	Stop & Go	29.50	35.00
7.	Sporty	15.00	25.00
2.	Spot-A-Card	59.50	72.50
6.	Spot-Cha (Rev)	79.50	125.00
1.	Spot Pool	69.50	74.50
5.	Spottem	18.00	35.00
5.	Stage Door Canteen	249.50	
2.	Stars	59.50	74.50
5.	Star Attraction	54.50	69.50
6.	Stratoliner	30.00	59.50
2.	Streamliner	199.50	249.50
5.	Strip Tease (Con)	110.00	169.50
xx.	Summertime	20.00	35.00
xx.	Sun Beam	59.00	70.00
xx.	Supercharger	17.50	27.50
1.	Super Chubbie	47.50	79.50
xx.	Super Six	32.50	34.50
2.	Sun Valley (Rev)	69.50	85.00
xx.	Tail Gunner (Con)	49.50	59.50
1.	Target Skill	39.50	40.00
2.	Ten Spot	29.50	69.50
2.	Texas Mustang	62.50	89.50
1.	Three Score	35.00	45.00
xx.	Three Up	25.00	
xx.	Thriller	12.50	17.50
xx.	Thumbs Up (Rev)	59.50	60.00
4.	Topic	69.50	110.00
xx.	Top Notcher	15.00	29.50
xx.	Topper	25.00	35.00
2.	Torpedo Patrol (Rev)	69.50	99.50
2.	Towers	74.50	
4.	Trade Wind (Rev)	229.50	250.00
5.	Trailways	59.50	69.50
xx.	Trapeze	17.50	
2.	Triumph	15.00	35.00
xx.	Triple Play	17.50	
xx.	Twinkles	15.00	17.50
5.	Twin Six	45.00	59.50
6.	Ump	19.50	42.50
xx.	Up & Up	34.50	
2.	Vacation	24.50	39.50
xx.	Variety	12.50	15.00
2.	Velvet	32.50	59.50
4.	Venus	67.50	99.50
1.	Victory	89.50	95.00
xx.	Vogue	15.00	27.50
1.	Wagon Wheels	249.00	250.00
7.	West Wind	45.00	79.50
6.	White Sails	15.00	29.50
5.	Wild Fire	36.50	49.50
xx.	Wings	11.50	26.50
7.	Wow	27.50	39.50
7.	Yacht Club	15.00	17.50
2.	Yankee Doodle	172.50	200.00
1.	Yanks	89.50	109.50
xx.	Zenith	95.00	
xx.	Zeta	19.50	20.00
1.	Zig Zag	59.50	79.50
xx.	Zip	15.00	25.00
2.	Zombie	60.00	69.50



MUSIC

AIREON
- Fiesta .....
- Artisan .....
- Air Liner .....

WURLITZER
- #1015 .....
- #3020—5/10/25c 3-wire Wall Box
- #3021—5c Wall Box .....
- #3031—5c 30-wire Wall Box.....
- #4000—Speaker .....
- #4002—Speaker .....

SEEBURG
- #146M .....
- #146S .....

PINS

GOTTLIEB
- Stage Door Canteen $249.50

MARVEL
- Hollywood $249.50

UNITED
- South Seas .....

WILLIAMS
- Suspense .....
- Laura 249.50

P & S
- Kismet $249.50

PIONEER
- Smiley .....

EXHIBIT
- Big Hit .....
- Single & Multiple Play .....

BALLY
- Surf Queen .....

ARCADE

CHICAGO COIN
- Goalee $525.00

GENCO
- Total Roll .....

JAFCO
- Roll-A-Ball $379.50

MUNVES
- Super Skee Roll $49.50

AMUSEMENT ENTERPRISES CO.
- Bank Ball $375.00

SUPREME
- Bola Score .....

BALLY
- Undersea Raider $99.50

AMUSEMATIC CORP.
- Lite League .....

CONSOLES

KEENEY
- Bonus Superbell .....

ONE-BALLS

BALLY
- Victory Derby .....
- Victory Special .....

SLOTS

MILLS
- 5c Black Cherry Bell.....$205.00
- 10c Black Cherry Bell..... 210.00
- 25c Black Cherry Bell..... 215.00
- 50c Black Cherry Bell..... 292.00
- New Vest Pocket Bell 74.50

O. D. JENNINGS
- Bronze Chief .....
- Club Chief .....
- Standard Chief .....

C.M.I. BLUE BOOK

REVAMPS

Action .....from—Stars
Ajax .....from—Score Card
All Out.....from—Cross Line
Archery .....from—Cadillac
Arizona .....from—Sun Beam
American Beauty .....from—Attention
Battle .....from—Zombie
Big Tent.....from—Big Show
Big Three .....
Big Top of '45....from—Twin Six, Clover, Sky Ray
Bingo .....from—Lite-A-Card
Bombardier .....from—Follies '40
Bowling Alley '42....from—Bowling Alley
Brazil .....fromo—D-Re-Mi
Burlesk .....from—Follies '40
Casablanca .....from—Glamour
Cupid .....from—Roxy
De-Icer.....from—Red, White & Blue
Destroyer .....from—Cadillac
Dive Bomber .....from—Formation
Eagle Squadron.....from—Big League, Big Town
Easy Pickin' .....from—O'Boy
Falling Suns.....from—Ten Spot
Fan Dancer .....from—Roxy
Flash .....from—Punch
Flat Top.....from—Broadcast, Crossline
Flight .....from—Sporty
Flying Tigers.....from—Play Ball
Foreign Colors .....from—Owl
Grand Canyon.....from—Double Play
Hi-Boy .....from—Metro
Hi-Jinks .....from—Glamour
Hit-The-Japs .....from—Gold Star
Hockey '42.....from—Silker Skates
Idaho .....from—Zombie
Jeep....from—Duplex, Leader, Sky Blazer
Kismet .....
Klipper .....from—Scoop
Knock-Out-The-Japs .....from—Knockout
Liberty .....from—Flicker
Luxury .....from—Rotation
Marines-At-Play .....from—Flicker
Midway .....from—Zombie
Nite Club .....from—Formation
Nine Bells.....from—Mr. Chips
Over-The-Top .....from—Powerhouse
Parade Leader.....from—Drum Major
Paratroop .....from—Powerhouse
Peacherino .....from—Jolly
Pep .....from—Wow
Playtime .....from—Gold Star
Pin Up Girl.....from—Silver Skates
Production .....from—Blondie
Rat .....from—Zig Zag
Redheads .....from—Blondie
Roll Call .....from—Vacation
Sailorettes '42.....from—Follies '40
Scout Commander .....from—Fleet
Sea Power.....from—Four Roses
Sentry .....from—Leader
Shangri-La .....from—Mr. Chips
Sink-The-Jap .....from—Seven Up
Sixty Grand.....from—Big Town
Sky Rider.....from—Pan American
Slap-The-Jap .....from—Stratoliner
Smak-The-Jap .....from—Ten Spot
South Seas .....from—Knockout
Speedway .....from—Entry
Spot-Cha .....from—Attention
Stage Door Canteen.....from—Liberty
Starlight .....from—Triumph
Stepper .....from—Blondie
Strip Tease.....from—Chi-Coin Games
Torpedo .....from—Formation
Trade Winds.....from—Sky Blazer
Triple Entry.....from—Home Run
Wagon Wheels .....from—Duplex
White Sails.....from—Silver Spray
Yankee Doodle .....
Zingo .....from—Mascot, Attention, Silver Skates, Air Force

REVAMPED ONE-BALLS

All-American Derby..from—Sport Special, Record Time
Big Three .....
Dust Whirls.....from—Club Trophy
Fast Track.from—Sport Page, Blue Ribbon
Foreign Colors .....from—Owl
Pastime .....from—Turf Champs
Race King..from—Thistledown, Sea Biscuit
Rockingham....from—Grand Stand, Grand National, Pacemaker
Victorious .....from—Turf Champs
War Admiral.....from—Grand Stand
Whirlaway..from—Blue Grass, Dark Horse, Sport Special

A. M. I.
DISTRIBUTORS

FOR

NEW YORK — NEW JERSEY
CONNECTICUT

BARNEY SUGERMAN
ABE GREEN
MIKE MUNVES

RUNYON SALES CO. OF N. Y.
593 TENTH AVENUE
NEW YORK CITY

RUNYON SALES COMPANY
123 WEST RUNYON STREET
NEWARK, NEW JERSEY

SELL US YOUR MUSIC MACHINES OR YOUR A. M. I. TELEPHONE STUDIOS AND EQUIPMENT

TAKE ADVANTAGE OF TODAY'S PRICES!

Want Any Quantity — On Or Off Location Or Complete Routes — Anywhere In U.S.A.

WILL PAY HIGHEST CASH PRICES! ***PHONE — WIRE — WRITE***

MUSIC MACHINES READY FOR LOCATION

5 Wurlitzer 412 ..... $179.00
5 Wurlitzer 616 ..... 269.00
2 Wurlitzer 500 ..... 495.00
2 Wurlitzer 61 Counter Model 169.00
1 Wurlitzer 71 Counter Model 195.00
1 Wurlitzer 580 Speaker 149.00
1 Wurlitzer 24 Cellar Job with 3-wire Seeburg Adapter, Ready for location 325.00
5 Wurlitzer T-12 Cellar Job, ready for location 195.00
5 Wurlitzer 24 Cellar Job with Buckley Adapter. Ready for location 295.00
1 Seeburg 8200 RCES 745.00
3 Seeburg HiTone ES 625.00
5 Seeburg HiTone RCES 675.00

We can deliver all makes and models of phonographs. Write or phone your needs!

NEW AMI STREAMLINERS — WRITE

FACTORY CRATED
5 AMI HIGHBOYS 40 RECORDS, FACTORY CRATED $649.00
25 NEW 20 RECORD AMI BAR BOXES 23.00

MISCELLANEOUS

10 Packard Boxes $27.50
30 Buckley Boxes Gold — 20 & 24 Records, Swing Door, Lite-up, latest model, Like New 17.50
10 Wurlitzer #125, 5/10/25c 22.50
10 Wurlitzer #145 Fast Stepper 40.00
10 Wurlitzer #304 Stepper 19.50
10 Wurlitzer #100 Boxes 30-wire 19.50
5 Rock-Ola Wall Boxes 12.50
4 Seeburg 20 sel. wireless 5c 39.50
5 Seeburg Bar-O-Matic 5/10/25c Wireless 49.50
50 Keeney Boxes 2.50
50 Keeney Boxes, converted to 30-Wire Boxes 5.50
10 Seeburg 24 Boxes — 3-wire, 5c 22.50
25 Buckley Bar Brackets ..... .95
50 Buckley Pedestals 2.50
5 Wurlitzer 412 Amplifiers, less tubes 25.00
5 Rock-Ola Amplifiers, less tubes 30.00
Used 30-wire Cable, from 10 ft. lengths, per ft. ..... .15
5 Chandelier Speakers Lite-up 15.00
5 Chandelier Speakers plain 12.00
50 Buckley Boxes 24 Record, lift door 9.50
10 Keeney Speaker Baffles 17.50

5 AMI TELEPHONE STUDIOS

COMPLETE — SLIGHTLY USED. WRITE — WIRE — OR PHONE FOR DETAILS.

Built Specially for U.S. Govt.
UNIVERSAL AMPLIFIERS
For all Wurlitzer, Rock-Ola, Seeburg Machines.
Tone Quality and plenty of volume with switches, volume control, and tone control.
Order Immediately! Price **$47.50**
We take old amplifiers in trade-ins.

NEW WURLITZER RECORD TRAYS
FOR ALL MODELS EXCEPT COUNTER MODELS
IN LOTS OF 100 OR MORE ..... EA. **42c**

TERMS: ½ Certified Deposit Must Accompany All Orders, We Ship Balance C.O.D., F.O.B. Newark, N. J.

RUNYON SALES COMPANY
123 WEST RUNYON STREET, NEWARK 8, NEW JERSEY

(ALL PHONES: BIGELOW 3-8777)

Michigan Op Asks Mfrs For Games To Sell To Taverns

DETROIT, MICH. — I. Edelman of 2459 Grand River Ave., this city, well known coinman here, reports that in the January 30 issue of The New York Times, listed under "Distributors Wanted" there is an ad by an operator from this state asking manufacturers for "games to sell direct to Taverns."

Edelman reports that all the trade in this state should immediately investigate this advertisement. He believes that such actions can be nipped right in the bud if coinmen will check thru to learn who this party is and just as rapidly show him he would be hurting other operators in the state by such sales.

"There have been many cases of this kind in the past," Edelman reports, "but now is the time to put a halt to this sort of selling. Everyone of the operators here can be hurt by such action. We have to protect ourselves since there is no other way we have of appealing to anyone to protect us."

He also suggests that operators get together everywhere to watch for this sort of advertising and selling and thereby stop this practice once and for all time.

Edelman is backed in his statements by operators here and thruout the country who are in full agreement with him that the time has arrived, especially with competition on the way that will be tougher than ever to handle, to halt all further attempts at direct sales to storekeepers of machines of any kind.

A movement is now getting under way, it is reported, in many territories where ops will contact leaders to help them halt further sales of this kind.

THE MARVEL OF AMPLIFICATION

AUTOMATIC VOLUME CONTROL

BETTER TONE QUALITY

LONGER RECORD LIFE

OPERATORS MANUFACTURERS

Here's an amplifier that's so different it CAN be called a

NEW AMPLIFIER

Check these features:

- New and different 2-way circuit.
- Automatic Volume Control WITHOUT the use of microphones.
- Complete new sound engineering.
- Noise waves picked up through the speaker of the machine.
- Compression and expansion action which holds the volume at a constant level.
- Automatic matching of input with EITHER crystal or magnetic pickup.
- Automatic matching of output to speaker . . . number of speakers . . . or any number of auxiliary speakers.
- More wattage with undistorted output.
- Modern, greater quality music from old phonographs.
- Record savings will pay for new amplifier.
- Liberal trade-in terms on obsolete amplifiers for this new, Universal amplifier.

LIST PRICE **$79.50**

Developed by one of the most outstanding sound engineers in the country and practical, experienced operators who know operator's needs.

DISTRIBUTORS NOW BEING APPOINTED THROUGHOUT THE UNITED STATES

Liberal Commissions — Immediate Delivery

Write — Wire — Phone

Leo J. Dixon Frank W. McNichols

THE OHIO PHONO-TRONIC COMPANY

1540 EAST 49th STREET EXPRESS 5794

CLEVELAND, OHIO

Newspaper Boosts Juke Box As Saving American Music

CUMBERLAND, MD.—In one of the most outstanding stories ever to appear in any newspaper, "The Cumberland News," this city, this past Thursday (February 14) headlined the fact that one of the music operators here, V. H. Ruppenthal of the Ruppenthal Music Service, 446 North Mechanic street, (whose new and complete building appears in the above picture) claimed that "Jazz saved America's musical life."

Ruppenthal interviewed by one of the reporters of this paper gave a complete history of the juke box business from its growth.

He also told how he entered into the music field the moment he took off his uniform after World War I.

He also told how thiis business continued to grow and attract the attention of all America. It helped lead the citizens of this nation to understand and love music, he said.

Regarding the juke box business, Ruppenthal stated, "You've got to remember we are in business for the common citizen not the wealthy man or woman."

He also advised this newspaper that he had signed a large contract with Wurlitzer and that he was going to spread music into every possible location in this territory, "from beauty shops to factories." He believes that this is the time for classical music to enter the juke box field.

In this newspaper Ruppenthal thinks, "that radio, the movies and the juke boxes have done their preliminary spade work in the garden of music and that now the public is about ready for 'the works'. In other words, your nickel will get Brahams and Beethoven just as easily as 'Hubba, Hubba, Hubba'."

Ruppenthal also told the press, "Right now we are preparing to merchandise good music on a scale never before attempted. We're going to supply background music for the public whether it's in the factory or beauty parlor."

(This is, naturally, of great interest to all in the juke box field, and once again proves the need for good publicity of this kind addressed directly to the public thru the public's daily newspapers. Such items appearing all over the country will win tremendous good will for this industry. It is believed that the work of other juke box ops thruout the country in this direction will bring greater interest to their businesses.)

Bill Wolf Changes Firm Name

M. S. (BILL) WOLF

LOS ANGELES, CAL—M. S. (Bill) Wolf has just changed the name of his firm to the M. S. Wolf Distributing Co. The firm was formerly known as the California Amusement Co.

Wolf has now also been given more territory for AMI and will handle distribution in the following states: California, Nevada, Arizona, Oregon, Washington and the Hawaiian Islands.

The firm now have offices in operation in this city, San Francisco, Cal., San Diego, Cal., Seattle, Wash. and Portland, Ore.

The latter two offices were just opened this past week and are located at: 2313 Third Avenue in Seattle and at 427 S. W. 13th Avenue in Portland, Ore.

Wolf reported, "This increase in our territory to distribute the AMI phonos and music accessories means that we will be able to service the entire West coast as well as the states of Nevada and Arizona and the Hawaiian Islands.

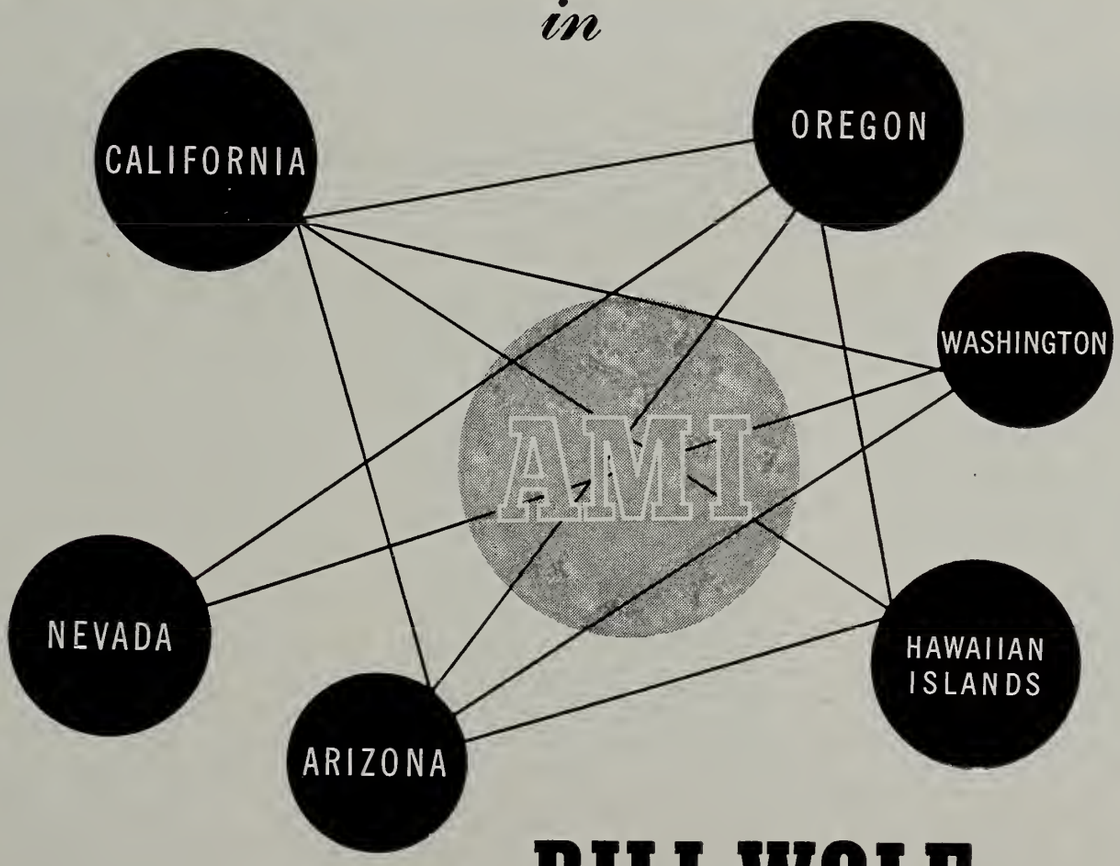
"We are at present considering opening offices in these three latter states and will advise the trade in a few weeks as to our decision in this regard."

We Distribute

AMI *Phonographs*

AMI *Automatic Music*

in



BILL WOLF

M. S. Wolf Distributing Co.

2313 3rd Avenue, Seattle, Washington • Just Opened
427 S.W. 13th Avenue, Portland, Oregon • Just Opened
1305 Kettner Boulevard, San Diego 1, California • Main 3068
1175 Folsom Street, San Francisco 3, California • Hemlock 0575
1348 Venice Boulevard, Los Angeles 6, California • Prospect 4131

Micro-Master Mfr. Double-Point Needle

CHICAGO — An announcement was made this week by a firm of Patent Attorneys here that one of their clients has perfected a new and revolutionary idea in a long-play phonograph needle which, in their opinion, "is destined to receive great popularity among music operators and automatic phonograph servicemen."

The manufacturer of this new needle is the Micro-Master Company, 2733-37 North Pulaski Road, this city.

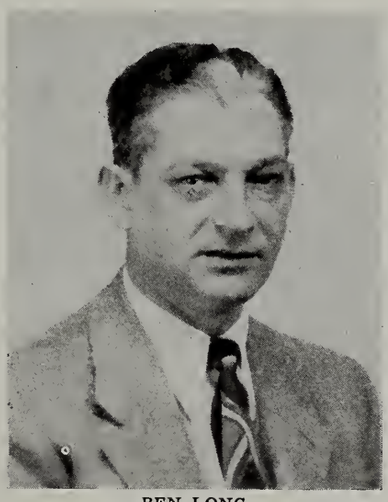
"So simple and practical is the idea," said one of the officials of the Micro-Master Company, "that experienced music men say 'Why didn't someone think of it before?' "

The manufacturer states that, "Like phonograph records playing on both sides or double edge Safety Razor Blades, the new Double-Point Needle is just as practical. When one point shows wear, the serviceman merely reverses the needle and uses the extra point."

The manufacturer also stated that, "Each of the two playing points on the new Double-Point Needle will play up to 5,000 recodings."

The Double-Point Needle was developed and perfected two years ago and although the needle was ready for production six mnoths ago, actual manufacture was purposely delayed until recently because of the wartime shortage of the precious metals used, such as Osmium, Iridium and Platinum.

BUY 3-STORY PITTSBURGH BLDG.



BEN LONG

JACK MULLIGAN

PITTSBURGH, PA. — Ben Long, salesmanager and Jack Mulligan general manager of Tri-State Distributing Co., whose temporary headquarters are in the Hotel William Penn, this city, and who are distributors for Aireon in Western Pennsylvania and part of West Virginia, announced this past week that they had just purchased a three story building at 1400 Fifth Ave., this city.

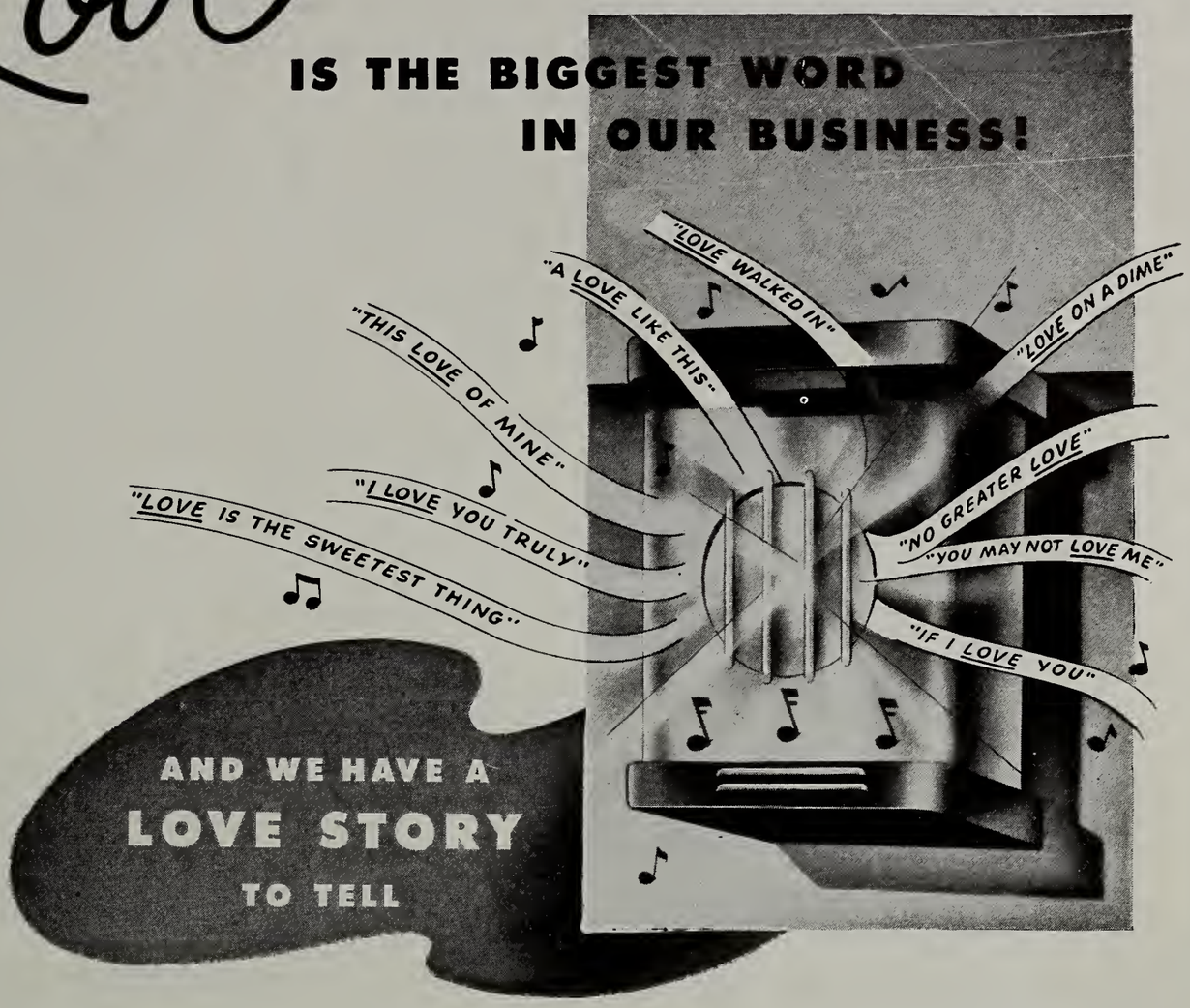
Long reported, "This building will give us over 10,000 square feet of floor space. On the first floor we intend to have one of the most modern and outstanding display rooms for the Aireon phonos and all Aireon music accessories.

"The second floor is planned for service and repair departments and also the very latest in spraying equipment, machinery and all that is required to make this the most outstanding shop of its kind in this area.

"At the present time we plan to use our third floor solely for storage space and we will make it our business to try and keep all the machines, parts, supplies, etc. on hand at all times so that the music operator will know that he can always get what he wants when he visits us."

Jack Mulligan of the firm, who has had quite a bit of experience with music, reports, "We are very much enthused over the new Aireon line and the investment we are making in purchasing this building right in the heart of Pittsburgh's coin machine row is only a small one compared to other ideas we have in mind to make our showrooms and offices and all the departments we will create the most attractive in the industry."

Love IS THE BIGGEST WORD IN OUR BUSINESS!



● Without any doubt, "love" is the most used word in our business—either expressed or implied. We—music equipment manufacturers and music equipment operators—give voice to America's favorite love songs.

● But we don't want to talk about love songs particularly. We have a love-*story* to tell. We have said many times that we love the operators.

● Call our love for the operator materialistic if you will. It is. And that's the kind of love that counts—for you and for us. We love operators because they keep us in business. And we want the operators to love us in the same materialistic way. That's why we ply them with profit opportunities—increasingly good ones. We enjoy helping them stuff their wallets. That's why every Packard Pla-Mor product is *good* when it's offered —and better and better as time goes on. That's why we keep reminding them of the new Pla-Mor phonograph—the greatest thing yet in the automatic phonograph world. And that's why the Pla-Mor Automatic Phonograph *is* the sensational, exciting instrument it is. We love the operator and we're dedicated to being steadfastly deserving of his love in return.

PACKARD MANUFACTURING CORP., Indianapolis 7, Indiana

Now THE NEW PLA-MOR PHONOGRAPH

Selective Remote Control Wall Boxes • Ceiling and Wall Auxiliary Speakers • Adapters • Bar Brackets Accessories • 30-Wire Cable • Automatic Phonographs

ARMY E NAVY

PACKARD PLA-MOR MUSIC SYSTEM

PACKARD MANUFACTURING CORP.

Bonnie Baker Now On Memo Disks

HOLLYWOOD, CAL. — Bonnie Baker, well known to all juke box ops, is now recording for Memo label and her new record, "It May Be Wrong" with the reverse side, "Just That Way" is reported to be "a sell-out its first week of release", according to Melody Moderne, producers of the Bemo label.

The producers also claim, "Music wise operators all along the coast here are also predicting that Bonnie's next number 'Wrong' is going to be a real national hit. Distributors are already trying to get as many as they can to fill orders they expect."

Bonnie Baker is now on a tour of the nation's theatres, winding up at Loew's State in New York on February 28, according to K & M. Distributors who handle the national distribution for Memo disks.

J & J Advise Trade On Ownership

DETROIT, MICH. — The following letter was received this past week from James A. Passante of J & J Novelty Co., this city.

"For upwards of fifteen years, the J and J Novelty Company of Detroit has been engaged in the sale of coin operated devices, both as distributors and wholesalers. During that time we have attained an enviable reputation for honesty and fair dealing. For the past two years, however, because merchandise was not available, our business has been inactive.

"It has recently come to our attention that certain unauthorized persons have been representing themselves to manufacturers and trade publications that they are in some manner associated with our company.

"Will you please have your records show that the only persons authorized to represent the J and J Novelty Company of Detroit are James A. Passanante and L. T. Passanante, and such as have signed authorization to do so.

"We would thank you if you would advise us if anybody other than those above mentioned calls upon you, supposedly in our behalf."

Jack Kenny Signs For Spotlight Disks

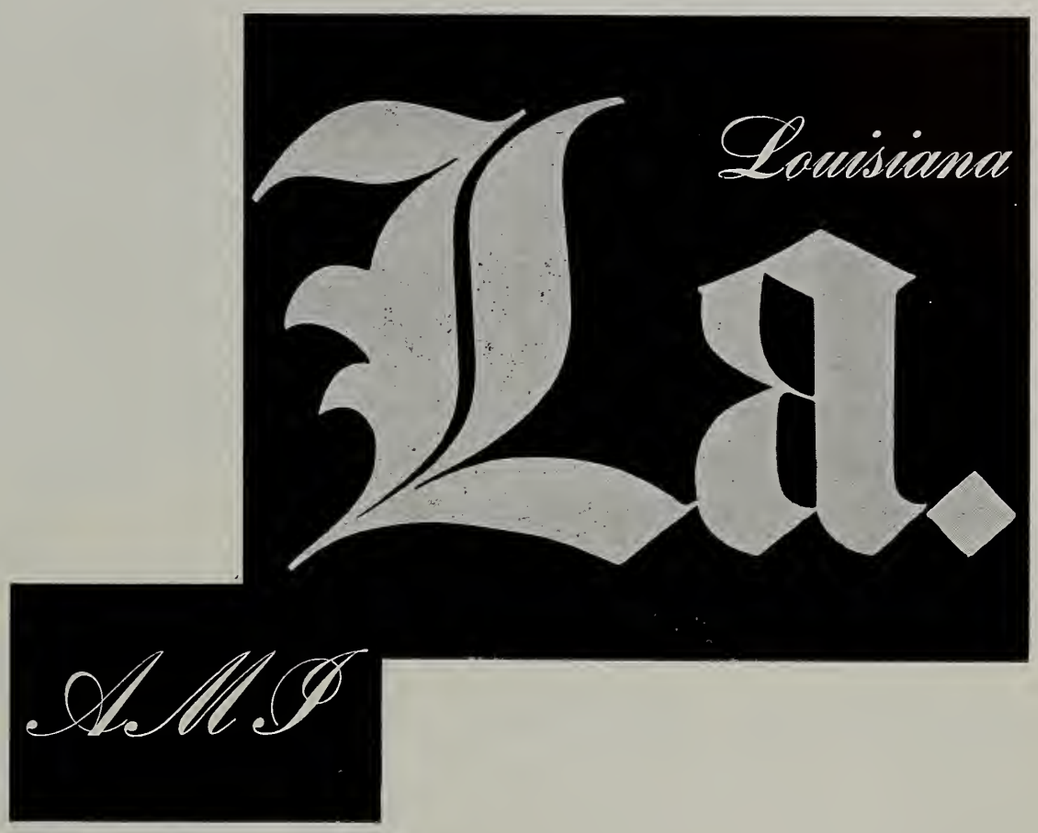
HOLLYWOOD, CAL. — Jack Kenny, well known and well liked Western singing star will now be recording exclusively for Spotlight Records.

Kenny is well known as a composer of many Western tunes. He has just completed his forty-second song in the past two years.

He has been signed to work exclusively for Spotlight singing his own tunes with his "Lone Star Playboys."

He also reports that he anticipates releasing several new disks for Spotlight each month from now on.

At the present time Kenny is the Gallagher part of the new vaudeville Gallagher & Shean team, in addition to his recording work.



The Super-Illuminated, 20 Records, 40 Selections AMI Phonograph and AMI Automatic Music will be distributed by us in Louisiana

LOUISIANA COIN MACHINE SERVICE

931 Poydras Street, New Orleans, Louisiana, Phone: Raymond 1934

AMI

SCOOP! the all new mechanism of the AMI phonograph plays 20 records either side to give 40 selections.

MONTANA EXPECTS $60,000 REVENUE FROM SLOT LICENSES

HELENA, MONT. — The Montana board of equalization reported on January 15 that with only 24 hours left to go 87 organizations had already applied for licenses for 461 slots.

Last year 77 organizations licensed 401 slots and paid the state $24,275 in license fees.

This year, fees totaling $55,150 have already been received and it is believed that before the deadline would be reached that the state would benefit to the tune of $60,00 or better, since a number of organizations were understood to have delayed mailing in their applications.

Under the law only religious, fraternal, charitable and non-profit organizations may own and operate slot machines in the state of Montana. All applications for licenses must be processed before January 16th. This law was authorized by the 1945 state legislature

JUKE BOX DANCE

BRIDGEPORT, CONN. — A Valentine's Juke Box Dance was sponsored in this city this past week by the Honeyspot Mother's Club in the First District Republican Clubrooms.

Receipts from this dance, the club reported, would be used to improve the school library.

TIME LISTS ROWE AS CIG MACHINE INVENTOR

NEW YORK — In its column, "Unusual Obituaries of the Past Twelve Months", The New York Times lists: W. H. Rowe (who passed away at the age of 61 in Los Angeles) in the following manner: "He invented the cigarette vending machine (1926)."

MAGAZINE TELLS ABOUT COFFEE MACHINES

NEW YORK — The magazine "American Cookery" advises that the public may soon be purchasing its coffee from automatic machines. This item has created much interest among noted coffee firms.

Aireon

IS ON THE WAY!

. . . AND SO IS

Your Personal Invitation to the

WORLD'S PREMIER SHOWING

in our Show Rooms of the

Aireon *Electronic* PHONOGRAPH

The Musical Sensation of the Century

•

DON'T MISS

Jack Gutshall's Great Open House

Celebrating the

Exclusive

24 **Aireon Features**

Be Sure — Insure — See and Hear Aireon — Write or Call Us Today

JACK GUTSHALL DISTRIBUTING CO.

1870 W. WASHINGTON BLVD. LOS ANGELES 7, CALIF.

(ROchester 2103)

Slots Become Toys

GREENVILLE, O. — Cops here have developed a new angle for seized slots. Instead of just busting them up and throwing them into the river they now smash them—but gently—so that the mechanism and parts are still good—and turn them over to the Greenville Boys' Club where, of all things, they are turned into toys and various other items by the manual training classes.

(Wonder if the kids, will, while developing toy ideas, bring about some new kind of toy from which coin operated machines have developed in the past? This may be worth looking into.)

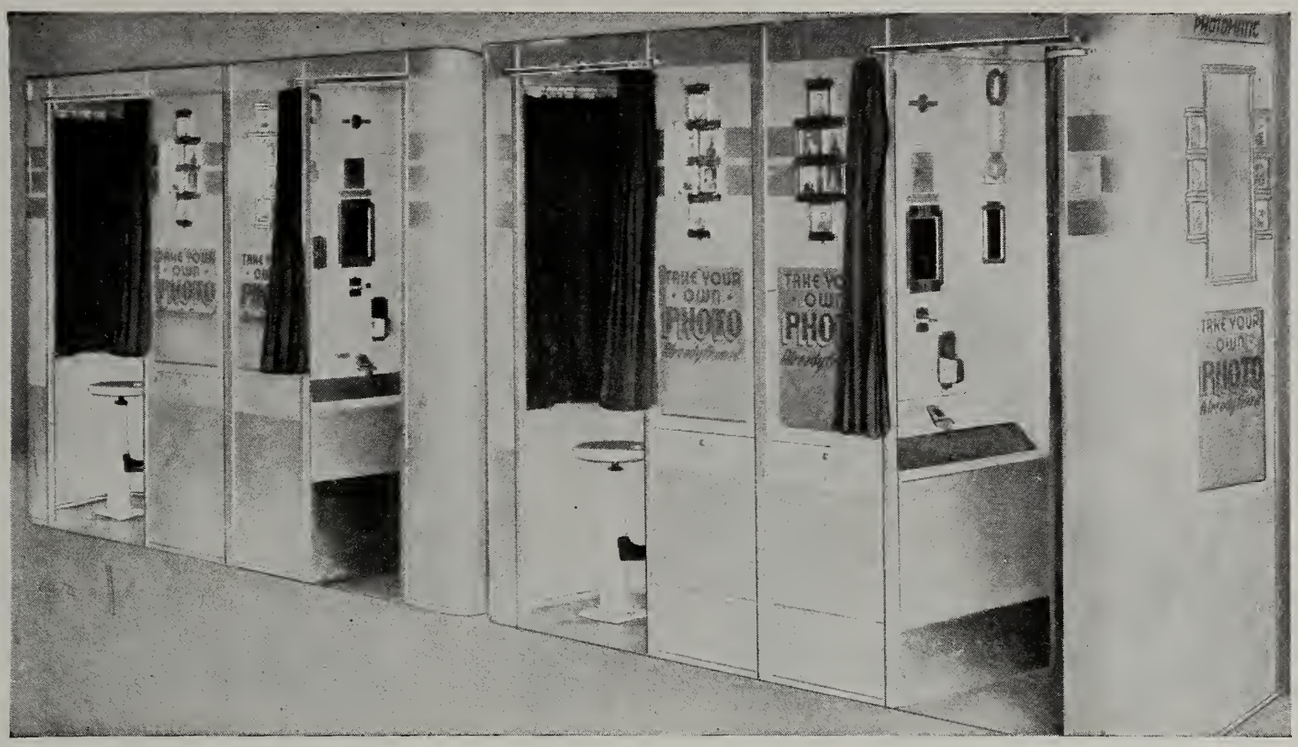
Nation's Press All Hepped on Frozen Food Vending

NEW YORK—No one seems to be able to predict which way the nation's press will swing when one of the large wire services releases a news item.

Release of the fact that there might soon be frozen food venders seems to have attracted all the leading newspapers with the result that items have been appearing everywhere in the country regarding these venders.

There is no doubt that with so much publicity running rampant on the frozen food venders that many a retailer in the nation is waiting to purchase some of these for his own use.

And many an operator, as well, are looking forward to the day when they will be able to inspect these machines for various plans they have developed for their operation.



4 × 1 = 8

A REMARKABLE LESSON IN HUMAN PSYCHOLOGY, TESTED AND PROVED THROUGHOUT THE U. S.

*PHOTOMATICS in groups increase receipts in much greater proportion than a single PHOTOMATIC.

Only a few examples: One owner placed two PHOTOMATICS where one had previously been located . . . receipts tripled! Another placed four in a group in a spot formerly having one . . . receipts increased, not four times, but EIGHT times!

WORLD FAMOUS SINCE 1895 TRADE MARK MUTOSCOPE REG. U. S. PAT. OFF.

1946 - OUR 51 ST YEAR OF SERVICE

INTERNATIONAL MUTOSCOPE CORP.
44-01 Eleventh Street
Long Island City 1, N. Y.

Gentlemen:

Please send me information on PHOTOMATIC and other PROFITABLE COIN MACHINES when available.

Name .....

Address .....

City ..... State 5-2

FILL THIS COUPON OUT — TODAY! ORDERS NOW BEING TAKEN FOR FUTURE DELIVERY

*TRADE MARK

INTERNATIONAL MUTOSCOPE CORPORATION

44-01 ELEVENTH STREET WM. RABKIN, President LONG ISLAND CITY 1, NEW YORK

UNCLE SAM DID—WHY DON'T YOU?

U. S. Recognized Need to Raise Prices and Wages to Meet the Higher Cost of Living. The 70%-30% Commission Basis is Necessary Now to Meet the Increased Cost of Operating

NEW YORK — The new (and very vague) "wage and price" policy instituted by Washington to settle the steel strike was done to meet the increased cost of living. This increase is computed by government experts at about 33% above pre-war.

To meet this increase, wages were allowed to go up 18%, and to match this wage increase, steel producers were given a $5 per ton price raise.

By the way, this same 33% increased cost of living expense also applies to all coinmen.

In addition, and as busines expense, every juke box man will admit that his wage scale for servicement, mechanics, office employees and agents has increased, in most cases, over 100% above pre-war levels.

Costs of supplies and parts, not only for his juke boxes, but for everything else concerned with his business, have increased anywhere from 20% to over 50% in most instances. And, according to all reports, this is considered a "conservative estimate."

Therefore, to match these increases and to follow along in the footsteps of Uncle Sam—the members of this industry, since they can't add $5 per ton to their location servicing costs, can at least adopt the 18% increase to meet their operating-living costs.

In short, then, instead of paying 50% commission to the locations—they should cut off at least 18%—which would mean paying 32% (or to make this an even figure) 30% to the owner of the location and 70% to the juke box operator.

It is now over three years since *The Cash Box* first advocated the 70%-30% commission basis. This was urged on the juke box operator when it was noted that prices of equipment were going up, costs of supplies were increasing and wage sacles were rising to match these other raises.

Regardless of how many new means and methods will be proposed to help increase the take, the fact remains that the juke box operator does not want to increase the price of his music above the 5c per tune he is now getting.

There is a movement afoot to obtain 10c per song, three records for 25c. This is already in effect in some of the wired (telephone, double channel) music operations. Bue even these operators realize that when the new equipment comes to market in quantity and competition becomes keener, they will be forced to return to the 5c per record play.

Regardless of the new commercially sponsored single channel music, whereby the sponsor pays part of the operating cost, via the transcription piped into the location in between the continuous music and at regular intervals during the day, this still does not lower the actual and basic operating expense.

It will, therefore, pay the juke box operator to follow the lead which the government has set in settling the steel wage and price dispute and arrange to obtain his additional 20% to match the increased cost of operating his music equipment these days.

The juke box trade, all of it, everywhere in the nation, must go to the 10%-30% commission basis to begin to again realize profit.

This basis is necessary because it is the one and only method which will allow the operator to amortize his equipment within an 18 to 24 months period at the new prices.

It will continue him in business in a financially solid and liquid condition.

It will keep him from ever again becoming "machine poor."

GIVE US YOUR THOUGHTS REGARDING THE 70%-30% COMMISSION BASIS. TELL US WHY YOU THINK IT WILL OR WON'T WORK.

SILVER CHROMES

Unsurpassed for Beauty and Drawing Power!

PUT ON A GOOD FRONT!

It Pays

Here is the opportunity you've been looking for to get TOP MONEY from your present machines. The BRAND NEW AMERICAN SILVER CHROME CABINETS are NOW AVAILABLE! Beautiful lustre, eye-appealing silver whose superior appearance will draw in your customers, increase the "take" for your machines. This is PRE-WAR SILVER CHROME, good for the life of the machine.

Fit all Mills Escalator Type Machines. Place your mechanism in our new cabinets and your machines will LOOK LIKE NEW!

We also have GOLD or COPPER CHROME CABINETS whose appeal will mean more $ $ $ $ $ $.

These NEW features are included in all American Chrome Cabinets:

- ★ *light, durable wood cabinet*
- ★ *drill proof lining*
- ★ *castings (silver, copper or gold)*
- ★ *metal reward plate*
- ★ *club handle*
- ★ *denominator*
- ★ *knee action*
- ★ *unbreakable jackpot glass*

COMPLETE CABINET ONLY $39.50

DOUBLE VALUE FOR THE SAME LOW PRICE

completely assembled, drilled and tapped; packed in individual cartons. Specify 5¢, 10¢ or 25¢ play, 2/5 or 3/5 pay.

Order Your Silver Chrome Cabinets Now!

American Amusement Co.

4047 W. FULLERTON AVE., CHICAGO 39, ILLINOIS • CAPITOL 5300

"IF YOU MISS US - YOU MISS MAKING MONEY"

AIREON ELECTS BOWERS VICE-PRES - TREASURER

KANSAS CITY, MO. — Walter A. Bowers has been elected vice-president and treasurer of the Aireon Manufacturing Corporation, R. C. Walker, president, announced today.

Mr. Bowers goes to Aireon from the Lawrance Aeronautical Corporation of Linden, N. J., where he was vice-president and treasurer. Prior to joining Lawrance in May, 1944, he had fifteen years in executive and administrative positions in government service.

Mr. Bowers is widely known in banking circles throughout the Middle West. He was born in Illinois. As assistant to a vice-president of the Harris Trust and Savings Bank, Chicago, and later as assistant group manager of the South-West group for Halsey Stuart and Company, he traveled widely throughout the Southwest section of the United States.

Jersey Town Ups Pin License Fee To $1,000 Plus $100 For Location

WESTFIELD, N. J.—This town has just arranged a new license fee for all pinball machines. The cost of the license was set at $1,000 for each unit, payable by the owner of the machine, and $100 additional payable by the proprietor of the building in which the machine is located. This makes the dual license fee for the operation of a single pin game one of the very highest in the country.

Philo Records Change Name To Medlee

LOS ANGELES, CAL.—Leo Mesner of Philo Recordings, this city, reports that as of March 1st Philo Recordings will become Medlee Recordings, Inc.

"Only the name will be changed," Mesner reports, "the ownership, artists and high standard of recordings will be the same."

Mesner also advises that the firm are coming out with a series of new recordings which will be of very good interest to the juke box trade. Releases will be announced in the very near future.

AMERICAN COIN-A-MATIC IS READY

Soon your waiting days will be over and from America's coin machine production lines will come the great, new, modern devices that will excite your admiration . . . meet ever higher standards of efficiency . . . produce greater operating profits than you've ever known before. American-Coin-O-Matic is ready for that day. We have a solid organization of experienced coin-machine personnel, outstanding service facilities and exclusive distributorships for the top lines of the nation.

HERE IS THE EQUIPMENT THAT WILL PRODUCE THE BIG MONEY IN 1946 AND THEREAFTER

AMI MUSIC · BUCKLEY GAMES · EXCLUSIVE & EXCELSIOR RECORDS
STANDARD GAMES PRODUCTS · AMUSEMENT ENTERPRISES PRODUCTS
G & G RECORDINGS · ACME PLASTICS · VICTOR BULK VENDORS

AMERICAN COIN-A-MATIC MACHINE CO.

SAM STRAHL

Exclusive Distributors in Western Pa., W. Va. and Va.

1435 FIFTH AVENUE — PHONE: ATLANTIC 0977 — PITTSBURGH 19, PA

Cops Probe Cops

TOLEDO, O.—Cops here are probing the cops and all due to the fact that a pin game which was seized this past week was found with the cash drawer forced open.

When the machine was taken to the Safety Bldg. here, Patrolman Wm. Meyers, property custodian, refused to accept it. He notified detective Lieut. John Michalak.

The detective claimed he did not know if it was looted. A city employee who hauled the machine to the Safety Bldg. denied he tampered with it.

Now the big probe is who tampered with the pin game from the time it was picked up until it reached the Safety Building?

Lipstick Upsets Bus Coin Boxes

TULSA, OKLA.—Bus operators here were finding that their coin fare boxes were suddenly continuing to ring up extra fares even when there were no nickels being placed in the boxes.

An investigation disclosed that the fare boxes didn't take very well to nickels which the ladies held between their lips, when their arms were full of bundles on boarding the bus, because of the lipstick left on the nickel which acted to continue ringing up extra fares.

Minneapolis Food Stores Told About Juke Commercials

MINNEAPOLIS, MINN.—The "Food Merchandiser" magazine of this city is advising the food and grocery stores here of the new commercials which are being sponsored over the single channel music systems.

The magazine twisted the facts by informing food dealers here, "When you spend your nickel in the new type juke box you will not only hear your favorite recording that you have selected but you receive as a free deal advertising commercials similar to those now being heard over the radio."

Tho there is a movement now afoot to again introduce records with commercials on them, the music which the "Food Merchandiser" has reference to is the single channel continuous free programs piped into the grocery stores.

In between the music being played, at certain intervals, commercials regarding the various products in the store are given on regular transcription recordings.

The music is sold on a weekly or monthly fee basis to the sponsors of the programs.

Some years ago one firm in the industry attempted to give records away on which there would be commercials at the end of the number. This did not meet with the approval of the juke box ops at that time and failed to get started.

ACTIVE'S GAME TESTER

PHILADELPHIA, PA. — Joe Ash of Active Amusement Machines Co., this city, reports that the firm have an "official games tester" who tests each new game the firm receives for play appeal.

Joe calls his son (as shown in the above picture) "A vest pocket edition of the old man." He claims, "When Junior likes to play a game then we know that the game is going to click in this area. He's our official tester and, believe me, he has never yet failed."

Joe writes, "That's me leading 'Vest Pocket' to one of the new games we've just received."

WURLITZER LAUNCHES INDUSTRY'S FIRST NATIONAL ADVTSG PROGRAM

Saturday Evening Post, Collier's, Look and Liberty to Break with First Full Page Ads in March. A National Schedule of Outdoor Posters Set to Go. All Tied in with Location Displays and Door Decals.

M. G. (MIKE) HAMMERGREN

NO. TONAWANDA, N. Y.—Close on the heels of Wurlitzer's introduction of their new Model 1015 phonograph, comes news that indicates an unprecedented promotional drive will be placed behind Wurlitzer factory-approved music merchants. Wurlitzer inaugurates the first national advertising program in the commercial music industry.

Woven around Wurlitzer's "Sign of the Musical Note," a colorful decalcomania that will identify Wurlitzer locations by its appearance on their doors, windows and back bars, the advertising will tell everybody, everywhere to look for this sign and they'll find Wurlitzer Phonograph Music, "America's Favorite Nickel's Worth of Fun."

Full color, full page ads are scheduled for the SATURDAY EVENING POST, COLLIER'S, LOOK and LIBERTY with first insertions during March. Illustrations are by Albert Dorne, one of the country's top character illustrators.

The second feature of what Wurlitzer terms its "Triple-Action National Advertising Program" is another move never before taken by any commercial phonograph manufacturer to back up its organization in the field—a nation-wide schedule of outdoor posters covering every highway and prominent metropolitan thoroughfare in America. The posters are designed by Hayden, one of the top poster illustrators.

Third feature of the program introduces permanent frames for location walls, designed to receive a frequent change of signs—all pointed to stimulate play on the Wurlitzer by people already in the location.

Wurlitzer plans to merchandise this advertising to a fare-thee-well. Broadsides to location owners will outline the entire national advertising program, show reproductions of campaign units in full color, urge the location owner to tie into this history-making program by getting a Wurlitzer on his floor and Wurlitzer's "Sign of the Musical Note" on his door.

Considerable direct mail material will keep Wurlitzer distributors and music merchants informed as each new unit in the campaign appears. Advertising departments of the SATURDAY EVENING POST, COLLIER'S, LOOK and LIBERTY are also directing material to Wurlitzer distributors and music merchants.

As explained by M. G. Hammergren, Wurlitzer Vice-President and Director of Sales, "This unique national advertising campaign has several aims. It will stimulate business for the Wurlitzer location owner. It will increase the play on his Wurlitzer phonograph to the joint benefit of himself and the Wurlitzer factory-approved music merchant who serves him. It will aid the same music merchant to get and hold better locations because we believe the location owner will be satisfied with nothing but a Wurlitzer once he sees the effort we are putting forth to publicize his business as a place where people can have fun while listening to Wurlitzer music. Lastly, by depicting the important part that Wurlitzer phonograph music plays in the American way of life, we will give the American public a more constructive understanding of the industry as a whole."

W'CHESTER MUSIC OPS JOIN N.Y. ASSN IN COMPLETE BODY

NEW YORK — Nine of the twenty leading music machine ops in Westchester County signed up in a body joining the AMA (Automatic Music Association) of New York this past week.

The original intention of the Westchester group, according to reports, was to formulate their own organization of music ops. But after Sidney H. Levine, attorney for the ops here, spoke to them at their first get together, they decided instead, to enter into the New York organization. The nine members who attended this first meeting joined as a complete group.

This will now extend the jurisdiction of the association here thruout the Westchester County area. It is believed that the remaining music ops will also enter into the organization in due time.

Those members who have already joined the New York group are: Louis Tartaglia, County Vending Co., Portchester; Arone Goldberg of White Plains; Louis Levy, Ace Vending Service of Mt. Vernon; Jim Smith of Pleasantville; Carl Paresi of Hawthorne; Frank De Muro of Empire Phonograph Co., Yonkers; Seymour Pollack of Tarreytown; George Chacon of New Rochelle; Nathan Bensky of Peekskill.

A drive is already under way, among these new members of the AMA, as well as among the regular members of the organization to enlist the remaining Westchester County music ops in the organization.

This will give the New York AMA a group of coinmen who will remain a complete section of the organization and yet whose territory is many miles from the heart of New York City but directly connected with the city and therefore capable of spreading the work of the organization.

It is also reported that these Westchester ops are very much enthused over their entrance into the AMA and intend to start association activities working in their area.

PRE-WAR PRICES

PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS, GOLD CHROMES

New Payout Slides (Specify 5c-10c-25c 3/5 or 2/5) Per Set (6)	$6.00
Individual Slides (Order by Part Number — 2/5 or 3/5) Each	1.00
Slide Cover Complete (Specify 5c-10c-25c)	1.50
Slide Posts (Set of 4)	1.00
Lower Lever Guide	1.00
Shim for Lower Lever Guide	.25
Payout Tube, Complete with Hopper (10c or 25c)	3.50
Escalator (Specify 10c or 25c) in Exchange for Old Escalator and	12.00
Clock Gear (Large — Complete with Dogs and Springs)	2.00
Clock Gear (Intermediate — Complete with Pinion)	1.50
Clock Rebuilt, Your Old Clock and	5.00

NEW ALUMINUM BROWN FRONT CASTINGS

Including: Bottom Front Casting with coin cup cover — Top Front Casting with Coin Denominator — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate — Chromed Cherry Jewel.

PER SET $27.50

NEW ALUMINUM GOLD CHROME CASTINGS

Beautiful Glitter Gold Enamel Finish with Gleaming Chrome Ornaments.

Including: Bottom Front Castings with Coin Cup Cover — One Piece Payout Cup Casting — Diamond Ornaments — Top Front Casting with Coin Denominator and Intake Casting — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate and Rivets.

PER SET $37.50

Club Handle, Beautifully Designed & Plated (Specify Brown, Gold Chrome or Blue)	$3.50
Standard Handle, Stamping	1.50
Plate Insert for Reserve Jackpot Opening	1.00
Cherry Jewel for Brown Front or Cherry Bell	3.00
Etched Metal Reward Plate (Specify 2/5, 3/5, Brown Front or Blue Front)	1.50
Etched Metal Reward Plate (Specify 2/5 or 3/5 for Gold Chrome)	4.00
Reel Strips, Per Set	.45
Complete Set Slot Springs, Plus Spares (50)	5.00
Assorted Nuts, Bolts, Lock Washers, Cotter Pins, Rivets	3.00
Coin Denominators (5c-10c-25c for Blue or Brown Front)	.75
Coin Denominators and Intake Casting (New Style) 5c-10c-25c for Gold Chrome	1.50
Knee Action Stop Levers, Per Set	3.00
Star Wheels for Reels (20 Stop)	.75
Reel Discs, Each $2.00, Set of 3 (Standard 3/5, Club or 2/5 Single Cherry P.O.)	6.00
Tin Reel Assembly	1.25
Complete Set Reels and Discs (3/5, Club or 2/5 P.O.)	17.50
Hardened Steel Drill Proof Plates for Side of Cabinet, Set of 2	4.00

WRITE FOR COMPLETE LIST OF PRECISION PARTS FOR BLUE FRONTS — BROWN FRONTS — GOLD CHROMES

BUCKLEY TRACK ODDS PARTS	PRE-WAR PRICES
BUCKLEY MUSIC SYSTEM PARTS	PRE-WAR PRICES

National Slug Rejectors:

N-101, 5c	$4.00
200-A — 201A (5c-10c-25c)	10.00

BUY FROM BUCKLEY WITH CONFIDENCE

ANY PURCHASE MADE IS BACKED BY OUR GUARANTEE OF SATISFACTION — OR YOUR MONEY REFUNDED WITHIN 30 DAYS OF SHIPMENT.

BUCKLEY TRADING POST

4223 WEST LAKE STREET CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636-6637-6638-6533)

OPS FEAR MORE DIRECT SALES

Claim Too Many Similar Products Will Start Sales Direct to Locations. "Can't Buy 'em All", Ops Cry

NEW YORK — Since publication of the ad and story showing scales being sold direct to drug stores this past week (February 18 issue) an actual avalanche of mail came down on *The Cash Box* offices here regarding the fact that there seems to be a very definite belief in the minds of a great many ops that there will be more direct selling than ever before in the history of this field.

One of these men writes, "For sometime I have been predicting that because so many similar type products are going to appear on the market all at one and the same time that there will definitely be sales made direct to the locations by many unscrupulous persons who will want to get their machines sold.

"This is something that is extremely difficult to prevent. From past history we know what such direct sales mean to operators. We have fought them for a long while and it takes years to remove equipment from a location when that location owns its own machines. They won't give them up even if we prove to them that we will earn them more money with the new equipment.

"We realize that *The Cash Box* is the one and only publication in this field that has gone away out of its way to fight this great evil. Here, in our territory, we have a union affiliated with our association, and the union claims that any spot which will buy equipment direct, thereby throwing one of the union members out of this place, will immediately be picketed. That's the one great reason we joined up.

"What's more, it's about time that everyone in the industry agrees with *The Cash Box* that wholesalers stop advertising in magazines which every storekeeper can buy (and does buy) and learns where to buy machines and what they cost. He also learns a lot about our business and many times this isn't favorable to us."

Most noteworthy is the fact that the average coinman believes that because there will be such a batch of similar equipment sold when production gets under way and, as one coinman writes, "We can't buy 'em all," it will mean that somewhere down the line someone is going to unload machines in locations wherever he can.

In addition, it is well known in the trade that many are tempted to sell direct because of the big prices they get.

In pre-war days salesmen who could purchase machines from jobbers, and in some cases from distributors, made a business of time-payment sales to location owners.

The down payment which these men received for the machine usually covered all the money they had paid for it, plus a profit. If the location owner then sent in the difference in payments—it was just so much more gravy for the salesman.

In the meantime, some operator was being knocked out of a location and this developed into a vicious circle which actually started to sweep the industry to the point where, for a time, it looked like this evil would gain the upper hand.

Even before the new scales started to appear on the market one organization in Nashville, Tenn., calling themselves the "Nation Manufacturing Co." used a full page advertisement in "Drug Topics" magazine, leading drug trade paper, to tell druggists the advantages of buying their own scales. (The entire page ad was reproduced in the February 18 issue of *The Cash Box*.)

This alone gives some idea of how intent some of the people who know the inside of the coin machine industry are to get started selling direct to locations.

Further encouragement by open publication of prices and products is certainly not going to help the operator whose money is invested in this business and who must earn a livlihood from the machines he already has on locations.

Surely, not one man engaged in the business of operating or wholesaling or manufacturing coin operated equipment of any type, will agree that it pays to sell direct to location owners. This is just about the most shortsighted sales policy which any firm could ever adopt.

It is not to the advantage of the seller. The buyer, the retailer himself, has plenty of headaches from the very moment he gets the machine into his place. There are only a very, very few who know how to set up and take care of a machine. And even these will never let go of a machine once they have it on their floor until it falls apart.

Therefore, it is up to the members of this coin operated machines industry to make certain that no revival of direct sales will occur.

Two Chicago Dept Stores Plan To Use Frozen Food Vendrs

CHICAGO—Two of this city's largest department stores, Marshall Field's and Wieboldt's, are planning to install frozen food venders just as soon as these coin operated merchandisers are ready.

Both stores, it is reported, believe that they will not only speed up buying in their food departments but that they will enjoy increased sales by using the frozen food venders.

Marshall Field's is well known to everyone in this area and thruout the country. Installation of frozen food venders in this famed store is sure to help speed similar installations in other department stores thruout the country.

There is no doubt, department store merchandising experts believe, that other stores thruout the nation also featuring food departments will turn over an entire section to coin operated frozen food venders.

All department stores thruout the country can make extremely good use of frozen food venders in their present food departments.

At the same time installations will probably also appear in smaller retail stores due to the acceptance of the frozen food venders by Marshall Field's and Wieboldt's Department Stores.

TAKES THE BACON AND THE SLOT, TOO

DALLAS, TEX. — One storekeeper here reported to the police that not only did burglars break in and grab the bacon and cigarettes but they stole her slot machine, too.

And what seems to have irritated the location owner more than anything else was the fact that the slot was stolen.

Seems like burglars now are more interested in coin machines than in the bacon and cigareetes and even whiskey that they can steal.

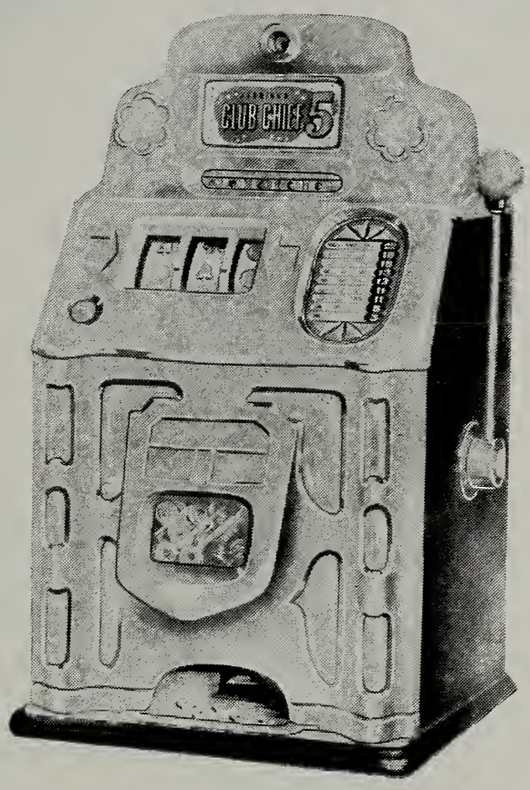
HAVE YOU JOINED THE CMI PUBLIC RELATIONS PROGRAM?

TELLS GROCERS ABOUT SANDWICH VENDERS

NEW YORK — The New York City Progressive Grocer magazine ran an article in its February issue with a small cartoon telling its grocery readers all about the sandwich venders.

The "Canteen" hot dog machine and other sandwich type venders are explained. It seems that there is a market in many grocery locations for such venders.

ILLUMINATED



Super De Luxe CLUB CHIEF

A REAL THRILL with more action! More suspense than ever before witnessed! Its sparkling, illuminated front out-classes them all. That' the proud boast of the JENNINGS SUPER DE LUXE "CLUB CHIEF" now at your distributor and dealer.

The JENNINGS SUPER DE LUXE "CLUB CHIEF" is 100 per cent mechanical in operation! No electrical fittings or functions to halt play or cause costly servicing.

ORDER IMMEDIATELY FOR EARLIEST POSSIBLE DELIVERY

MODELS NOW ON DISPLAY

AT YOUR DISTRIBUTOR OR DEALER

O. D. JENNINGS & COMPANY

4307-39 WEST LAKE STREET CHICAGO 24, ILL.

L. C. FORCE JOINS AMI

CHICAGO — Lyndon C. Force, well known in music and general coin machine merchandising, has just joined the AMI organization as Assistant Sales Manager to DeWitt (Doc) Eaton, General Sales Manager.

Doc says, "All of us at AMI are most enthusiastic on having Lindy Force join our organization. He has been in automatic music from its very inception and his technical knowledge of phonograph operation and phonograph service details is comprehensive. His knowledge of factory procedures will be of immense benefit to all AMI customers and will speed up deliveries. Mr. Force will work from our Chicago headquarters, handling all details of shipments and customer service. He will be a liaison man between our Sales Department and our Grand Rapids factories."

Lyndon C. Force is widely known for his work in general merchandising as well as in coin machine merchandising. He is a veteran of World War I, in fact, he is one of the youngest veterans of World War I

Force worked at Mills Novelty Company and Mills Industries, Inc. for many years in the capacity of Sales Promotion Manager on music and ice cream freezers.

He also worked for several years at O. D. Jennings, D. Gottlieb & Co., and The Brunswick-Balke-Collender Co. During the war Mr. Force attained fame as one of the best expeditors of war work in the United States.

ARNOLD GREENE HEADS SERVICE DEPT

BOSTON, MASS.—Arnold H. Greene, son of Joseph Greene, Greene Distributing Company, this city, has joined the latter firm to head its service department.

Arnold brings with him an interesting music machine background. At one time he had the distinction of being the youngest juke box operator in the country, servicing a route of 50 machines at the age of 17.

Arnold Greene temporarily severed his connection with the coin machine industry in 1942 when he joined the U. S. Air Corps to become an airborne radio and radar operator mechanic.

ROWE DISPLAYS AT NEW ORLEANS NATD MEET

NEW ORLEANS—Frank Hopewell, Sales Manager of P. Lorillard & Co., congratulates George M. Seedman, Secretary of the Rowe Cigarette Service Company on the new Crusader cigarette merchandising machine. The Crusader was on display at Rowe's booth at the New Orleans regional meeting of the National Association of Tobacco Distributors, February 14-16.

"Curley" Robinson Acclaims CMI Public Relations Program

LOS ANGELES, CAL. — In a letter addressed to Jim Gilmore, managing director of CMI, Samuel (Curley) Robinson, managing director of the AOLAC, this city, advised, "It is with deep feeling of satisfaction that I note the Coin Machine Industries, Inc. launching a public relations program. No one has been stronger for this than the writer and the efforts put forth by the Associated Operators of Los Angeles County, Inc. in its public relations work has shown the possibilities of a proper program exploited in a proper manner and that it can create the two things so vitally necessary to our business, namely: good will and tolerance.

"This is a program that will elicit considerable criticism and help due to the fact that everyone has a different opinion as to how a public relations program should start. However, the criticism and help will be more helpful in attaining the goal set forth by the Coin Machines Industries, Inc. in this program.

"You have the full, wholehearted support of the entire membership, the Board of Directors and the Managing Director of the Associated Operators of Los Angeles County, Inc. in this program. Anything and all things that we can do will be done."

"Curley" also enclosed checks from himself and many from the membership of the AOLAC which have arranged for these men to become associate members of Coin Machine Industries, Inc. and thereby help get the CMI public relations program under way.

The public relations work which AOLAC have done with limited funds is considered the very best which has ever yet appeared in this industry. Members of this organization are grateful for this work for it has kept this one territory operating for a great many years and has won better understanding of their business from the public here.

Raymond Binney "Radio Wizard" with Ohio Phono-Tronic

CLEVELAND, O.—The new amplifier being introduced to the trade by The Ohio Phono-Tronic Co., this city, is reported to have been engineered and developed for the firm by Raymond Binney who startled the radio world back in 1944 with his method for transmitting television broadcasts over an ordinary telephone wire. This was announced by Homer E. Capehart of Packard Mfg. Co., Indianapolis, Ind., at that time.

Now, according to Leo Dixon, president and Frank W. McNichols, general manager of The Ohio Phon-Tronic Company, "Binney has helped to invent and engineer one of the most outstanding amplifiers ever yet produced in the automatic music industry."

According to McNichols, "Binney has helped by his wizardry to bring coinmen all over the nation a new and different two-way circuit. At the same time this amplifier features volume control without the use of a microphone. Noise waves are, instead, picked up by the speaker of the machine itself. Compression and expansion action holds the volume at a constant level.

"At the same time," McNichols continued, "Binney is giving the industry automatic matching of input with either a crystal or magnetic pickup. At the same time this also gives automatic matching of output to the speaker, number of speakers or any number of auxilliary speakers. It allows for more wattage without distorted output. In short, it will allow old phonos to now feature modern quality music."

The *Detroit Sunday Times* in a feature story told all about Raymond Binney and called him the "radio wizard." "His new effort in this amplifier," McNichols says, "is proof of his wizardry with electronics. He is certainly revolutionizing the automatic music business for he is giving the juke box operator the opportunity of reviving old machines to give the finest quality tone ever heard and all the new and modern features by just using this new amplifier."

TOURING THE SOUTH

NEWARK, N. J. — Runyon Sales Company executives, this city, announced this past week that Barney (Shugy) Sugerman of the firm was now traveling thruout the southern states.

According to Herman Perin of the company, "'Shugy' left Miami last week and immediately headed for Georgia where he will visit with leading coinmen in that state. He will also stop over in other states

ED BROWN BUSTS 'EM UP

Makes Way for the New Cig Venders by Destroying Old Machines

ED BROWN

DALLAS, TEX. — Ed Brown, noted cigarette machine distrib, this city, has started a new program for his organization which is winning the acclaim of leading cig machine ops thruout this territory.

Brown is breaking up all the old cigarette machines he can lay his hands on whether these are taken in trade or fall into his possession by purchase.

"This," Brown reports, "will mean that here in Texas we will once again progress with the same sort of speed we always did in the past. We want only the finest and most outstanding vending machines on location in this territory.

"To do this we decided that whatever old machines came into our hands we would bust these up to make way for the new."

The picture of one of Brown's servicemen busting up a lot of old cigarette machines has been showing to many merchandise ops and they all immediately approved of Ed's plan.

Ed Brown is Texas distrib for National Vendors and reports that he has already received a tremendous number of orders for the new machines of this firm.

Leading distribs thruout the country have always believed that the old type machines, especially after they have seen a certain number of years' service, should be destroyed to make way for new equipment.

"In this way," as one of these men reported some months ago, "this industry will always present an attractive face to the public and there is then no doubt that better business will result for the operator."

South Carolina Gets $69,255 Revenue From Machines

COLUMBIA, S. C.—Regardless of a ruling here that certain types of machines are "illegal" T. M. Howell, director of license tax division, reported that 4,617 licenses for machines of all types brought this state $69,255. Of the 4,617 licenses issued this year 374 were for vending machines, the other 90% were for slots, pin-balls and jukes.

Notification of this revenue incensed some of the newspaper writers, especially W. D. Workman, Jr. of the Charleston (S. C.) News and Courier. He wrote a lengthy article in his paper decrying the fact that "Illegal machines bring S. C. annual revenue of $69,255."

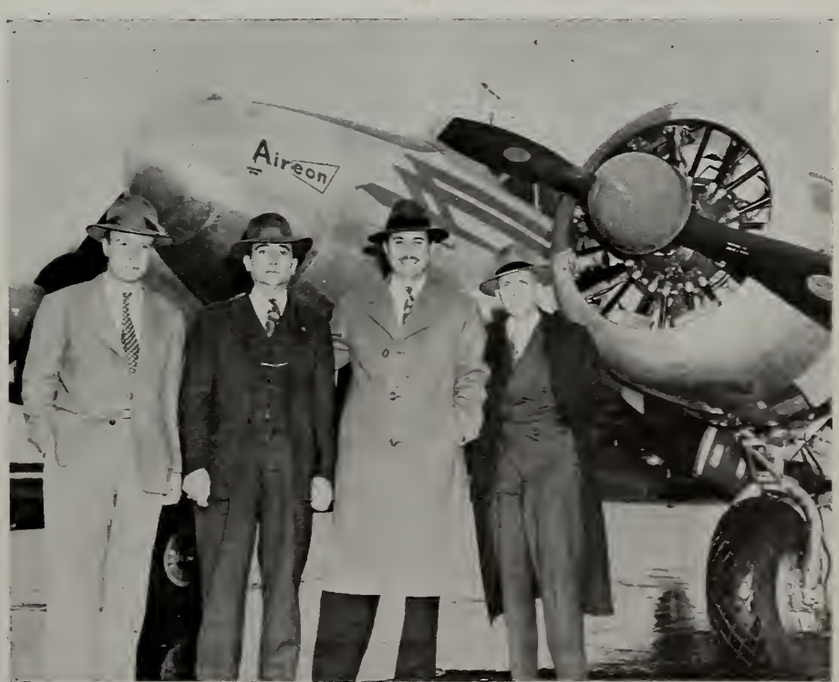
He advises the public that at the bottom of each license there is printed a warning against the operation of unlawful equipment. He specifically recalss the various ruling and laws on coin machines. Thruout his entire article there is a definite trend to oust all types of equipment.

He writes, "Sases involving apparent conflict in the laws of the state have twice come before the South Carolina supreme court. In both instances the court ruled that the devices in question were illegal and that the subsequent tax legislation did not amend the criminal code and vest the machines with legality."

Greenbaum Flies To Appoint Distrib

MOBILE, ALA. — R. R. (Rudy) Greenbaum, vice-president of Aireon Manufacturing Corp., Kansas City, Mo., flew down here on his way back from Miami in the firm's plane to appoint Jack G. Chalcraft and Dave Bradley of the George Distribution Company, 364 South Washington Ave., this city, Aireon's distributors for southern Alabama and northwest Florida.

Both Jack Chalcraft and Dave Bradley report that it was a real thrill to see the Aireon plane coming into the field here. "This," Jack Chalcraft said, "is what we call the modern way of doing things. When we first talked with Rudy," he continued, "he told us he would be here in a day or two and would wire us the of his arrival. No sooner said than done. Bingo — and he was here — landing at our airport in Aireon's two-motored airplane."



From left to right at Mobile's airport with the Aireon plane as background are: Jimmy Redwine, the pilot; Dave Bradley of George Distributing Co.; R. R. (Rudy) Greenbaum, Aireon vice-president and Jack G. Chalcraft of George Distributing Co.

RADIO MEN SHOW INTEREST IN JUKE BOX COMMERCIALS

NEW YORK—Radio Daily Magazine, this city, advised its readers that, "New gadget has been developed for the juke box which will permit commercials to be read between records."

This has created much interest among radio men here. Of course, Radio Daily has somewhat the idea of the juke commercials. These are planned for single channel operation in most cases. They are not to be connected with juke boxes themselves.

From methods already used in sponsored single channel music programs the idea is to have, at regular intervals, between the piped in music which will not cost the location anything at all — regular commercials which will be switched on at the operator's studio. In this fashion wholesalers and producers of various products will be able to plug their merchandise right in leading stores in any section of the country.

The plans now being developed by some coinmen is to arrange for single channel music featuring continuous programs to be sent into leading stores and have this music sponsored for a regular weekly or monthly fee, guaranteeing the sponsor so many plugs for a certain number of minutes during the day from transcriptions which he will furnish the operator.

"Just Used For Fun" Is Slot Play Plea

SALT LAKE CITY, UTAH, — This city's citizens (and especially coinmen) were treated to a new angle when attorney Ray S. McCarty representing William A. Gundry owner of a machine which was picked up on October 28, 1944, contested the petition asking for the destruction of the machine by stating that Gundry did not use the machine as a game of chance but for amusement purposes only, keeping it in a back room and using only slugs to play it.

The arguments waxed fast and furious and there was a belief, for a time, that McCarty had brought about something new in slot hearings which have been going on in this city.

Many a slot man began to have visions of pleading "for fun only" anytime a machine was picked up.

In fact, the idea of "for fun only," could be worked out into a great many angles—regardless of whether slugs were or were not being used—and there is no doubt that this would have opened the path to some greater "fun" ideas with slots.

But, hopes dimmed when City Judge Joseph C. Jeppson ordered the machine destroyed on February 25 and also ordered the county sheriff to hold the machine's contents pending further order from the court.

CcCarty, it is reported, will appeal the case to a higher court.

Coinmen here claim that they are going to keep watch on this case in the hope that perhaps lawyer McCarty may have found something which will give them relief from the many problems they have had to contend with in the past.

As one op stated, "Why can't there be a la wwhich says you can play slots just for fun?"

H. R. MATHENY

Is Happy And Proud To Extend
An Invitation To The Music Operators
Of KANSAS . . .

COME TO THE

LASSEN HOTEL

WICHITA, KANSAS

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MARCH 2nd and 3rd

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"The Phonograph Sensation of the Century"

MATHENY VENDING CO., Inc.

564 W. DOUGLAS **WICHITA 12, KANSAS**

CONSOLES — ONE BALLS — ARCADE EQUIPMENT — SLOTS

— CONSOLES —

5c SUPER BELL — COMB.	$294.50
HI HANDS — COMB.	179.50
4-WAY SUPER BELL — 4-5c	489.50
MILLS JUMBO — C.P.	89.50
WATLING BIG GAME — P.O. — 10c	149.50
WATLING BIG GAME — P.O. — 25c	189.50
BALLY BIG TOP — P.O.	109.50
5c GALLOPING DOMINOES	225.00
5c BANGTAILS	225.00
TWIN SUPER BELL — 5 & 5	325.00
EVANS 5c LUCKY STAR	149.50

— ONE BALLS —

CONTEST — 1 OR 5 BALL	$ 94.50
FAIRGROUNDS	49.50
SPORT KING	239.50
BLUE GRASS	189.50
41 DERBY	339.50
PIMLICO	369.50
BALLY DARK HORSE	179.50
JOCKEY CLUB	339.50
KENTUCKY	299.50
CLUB TROPHY	315.00
TURF KING	395.00
LONG SHOT	269.50
SANTA ANITA	185.00
CHICAGO SPORTSMAN — F.P.	195.00
SKYLARK — F.P. OR P.O.	175.00
SPORT SPECIAL — F.P.	169.50
RECORD TIME F.P.	174.50
LONGACRE F.P.	435.00

— ARCADE EQUIPMENT —

RAPID FIRE — A-1	165.00
SHOOT THE CHUTES	109.50
RAPID FIRE GUN CASTINGS — NEW	19.50
CHICAGO COIN HOCKEY	219.50
SKILL JUMP & STAND	59.50
TOMMY GUN — LATE MODEL	149.50
PENNY PHONO — COINEMATONE	99.50
ROCKOLA WORLDS SERIES	99.50
SHOOT TO TOKIO	139.50
AIR RAIDER	174.50
ZINGO. — PERFECT	179.50
ROOVERS NAME TAPE MACH. & TAPE	149.50
DEL. TEXAS LEAGUE	59.50
PIKES PEAKS	19.50
MUTOSCOPE DRIVEMOBILE	279.50
EVANS TEN STRIKE	79.50
BATTING PRACTICE	119.50
EXHIBIT DIGGER	79.50
KEENEY SUBMARINE	169.50
KEEP 'EM PUNCHING	89.50
GENCO HOOPS	49.50

— SLOTS —

10c JENN. SKY CHIEF — SPECIAL	189.50
5c WATL. ROLATOP — REBUILT	119.50
1c MILLS Q.T.	49.50
25c JENN. CLUB CONSOLE	249.50
5c CHERRY BELL — C.H.K.A.	169.50
10c BLUE FRONT — PERFECT	169.50
10c MILLS CHROME	295.00
GROETCHEN COLUMBIA — G.A.	89.50
5c VEST POCKETS — BLUE & GOLD	54.50
25c CAILLE — 3-5 — RED ENAMEL	89.50
5c BLUE & GOLD VEST POCKETS	54.50
5c CHROME VEST POCKET	59.50
5c BROWN FRONT	179.50
10c WATLING ROLATOP	99.50
1c AMERICAN EAGLES	14.50
5c AMERICAN EAGLES	19.50
5c MILLS MELON BELL	169.50
5c JENN. SILVER CHIEF	149.50
5c MILLS SILVER CHROME	265.00

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JUKE BOX OPERATORS

LATEST RECORD RELEASES

MEMO LABEL

BONNIE BAKER and CAPTIVATE-AIRS

7002 "IT MAY BE WRONG" / "I WOULD IF I COULD"

7003 "JUST THAT WAY" / "LONESOME BABY"

ATOMIC LABEL

SLIM (FLAT FOOT FLOOGIE) GAILLARD

A215 "ATOMIC COCKTAIL" / "YEP-ROC-HERESEY"

A216 "PENICILLIN BOOGIE" / "JUMPIN' AT THE RECORD SHOP"

OPERATOR'S PRICE 55c

TERRITORIES OPEN!! DISTRIBUTORS WANTED!!

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Manhattan Phono Remodels Bldg for "A" Day Showing

NEW YORK—Dave Margolin, head of Manhattan Phonograph Company, this city, has just announced the date for the display of the new Aireon Electronic Phonograph and accessories. The big showing will be on Sunday, March 3, at their showrooms.

Manhattan Phonograph Co. has been preparing for "A" day for months. Their offices and display rooms at 767 Tenth Avenue have been completely renovated from floor to ceiling. New materials of all kinds have been used to modernize the offices. In addition drapes have been hung all along the walls, and completely surround the display stand on which the Aireon phono will be shown.

The service department has been completely renovated and operators will be able to drive their cars right into a landing platform inside the building. A special entrance around the corner from Tenth Avenue has been arranged for operators who just want to enter the service department.

On Sunday, Dave Margolin and his associate Leo Knebel, will be on hand to greet all their music friends. All Manhattan's mechanics will also be present to answer any questions asked. They have been schooled in all the mechanics of the Aireon phono at the Aireon school in Kansas City.

"We're all ready to go," exclaims Margolin excitedly, "and I can hardly wait to see the faces of the music operators when they get their first look at the Aireon phonos. I've been distributing phonos for quite a few years and can promise, without a question of a doubt, that they will see and hear the greatest automatic musical instruments ever produced."

The firm are also aranging for their Aireon-schooled mechanics to give complete demonstrations to juke men thruout this entire area. They believe that in this way the men who buy Aireon phonos will be able to handle them with complete ease and will need little future coaching as to mechanism or any other parts of the units.

JERSEY KIDS PUZZLED BY VOICE IN WIRED MUSIC SYSTEMS

GLEN RIDGE, N. J. — The local paper here which allows youngsters to have their own column of news and which is conducted by one of the youths in this community who bylines himself as "Jem" reported that one of the things which intrigues him about juke boxes are "the people behind the hostess machines."

From what he writes it seems that Jem is puzzled as to whether the voice which comes thru the wired telephone music is hidden by a partition from the customers. He doesn't seem to realize that the voice comes to him in the same fashion as his telephone.

The column is interesting from the standpoint that it proves youth is listening carefully to all developments in juke box music.

BALLY ANNOUNCES NOVELTY GAME

CHICAGO — Production of Bally's first post-war novelty game, "Surf Queens," commenced this week.

George Jenkins, vice-president and general sales manager of the Bally firm states that a steady volume of novelty games will flow from the assembly lines without interfering with production of "Victory Derby" and "Victory Special" multiples.

"Expanded plant facilities and streamlined assembly methods," Jenkins said, "permit us to produce all three games, together with the 'Undersea Raider" target game. Production, of course, will be somewhat limited by material shortages, which we hope to overcome in the near future."

Jenkins also reported "'Surf Queens' combines tried and tested novelty features with several new high-score ideas that will bring the slowest novelty spot back to life in a hurry. The game is especially strong on the 'came-close-try-again' appeal that insures plenty of repeat play. Back-glass, play-field and cabinet rank among the most colorful and attractive ever produced by Bally. The bumper layout is designed for the kind of fast "all-over-the-board' action that players want. And, of course, 'Surf Queens' is quickly interchangeable from novelty to replay."

CMA Banquet Held At Waldorf

NEW YORK—The annual banquet of the CMA (Cigarette Merchandisers Association) of this city was held at the Hotel Waldorf-Astoria this past week (Friday evening, February 22) with a very large gathering of all the cigarette machine operators in this area as well as many of the supply firms, distributors and manufacturers present.

Matthew Forbes, managing director of CMA, reported that the banquet was a huge success and was even greater than their banquets held in former years. This annual affair of the CMA always attracts a large turnout. This year's attendance was among the largest yet gathered in this area.

Even tho the date of the banquet forced many of the ops and others to come into town, because it was held the evening of Washington's Birthday, this did not in any fashion whatsoever dampen the festivities.

New Corp to Have Commercial Music

NEW YORK—The formation of the Commercial Record Corporation of America, 545 Fifth Ave., this city, with Robert Van Santen as president of the firm, has interested a great many music operators who specialize in double channel telephone music.

The organization also reports that its production manager will be Marvin Rothenberg who is well known in the recording field for his work with records which were popular on newsstands some years ago. Rothenberg also made movies for the U. S. Army and now in his new cilvian occupation will be in charge of all record production for the new corporation.

Van Santen of the firm stated, "We are going to help telephone music operators to earn more money than they ever did before. Our entire program is now ready and all we ask is for all operators of telephone wired music to contact us immediately. Territories are being let just as rapidly as we can get around to making complete arrangements."

DENVER GIVES HOME JUKES CREDIT ON HELPING TO SOLVE YOUTH PROBLEM

DENVER, COLO.—The Denver Post, leading newspaper, this city, came out with flaring red headlines Sunday, February 17, telling the story of two homes and contrasting the efforts made by the parents in these homes in helping to solve the youth problem.

The most interesting part of this fine story was the fact that Jerry and Jack Wood, sons of Robert G. Wood, this city, were being trained to be representative citizens of their community and the nation as well.

Outstanding was the large two column picture which appeared on the front page of this newspaper to illustrate the story and which showed both Jerry and Jack playing musical instruments with a juke box in the background.

According to The Denver Post, "As the Wood children grow up they don't need to go hunting for juke box tunes in the corner tavern. Their juke box at home plays without nickels and as long as anybody wants to listen or dance. It's a real juke box with the nickel slot disconnected, a far superior musical instrument in the eyes of youth than an ordinary radio or phonograph."

L. D. Shulman of Modern Distributing Company, this city, reports, "We have, in the past, sold many music boxes for home use. We have, of course, removed the complete coin chute mechanism, so that it can never be used for commercial purposes."

Sales of juke boxes have been going on to homes here for sometime as they have been in other parts of the country.

Many old juke boxes, leaders in the trade believe, will find themselves in rumpus rooms and other places in homes when these are traded in as the new machines come to market.

As Shulman writes, "This good news items shows that a home which has children is a much better home when equipped with a juke box. At least, this is the thought that is given the public when they read this story and see the illustration."

Most important to the entire juke box industry is the fact that this story ties in with the campaign of U. S. Attorney General Tom Clark to help solve the problem of juvenile delinquency.

Since juke boxes are so well featured in the story itself and especially in the illustration there is no doubt that greater public good will for juke boxes has been won with this item appearing in The Denver Post.

REPORTS 50% MORE MOASC MEMBERS

AUBREY STEMLER

LOS ANGELES, CAL. — Aubrey Stemler, organizing director of the Music Operators Association of Southern California, reports that membership has increased by more than 50 percent in the past month.

Stemler has been calling on juke box operators thruout this territory personally and has been telling them of the advantages of the organization, he reports. The belief is, according to Stemler, that within a very short period the MOASC will be able to claim 100 percent membership in its organization.

Stemler stated that the association would soon hold a very large meeting wherein the old and new members could get together. He also said that many important items for general discussion would be presented at this meeting and that the music men here would be very well satisfied with the work which the association has done to date and also with its plans for the future.

"This will prove to be one of the most interesting and important meetings of music operators ever held in southern California," Stemler claims, "and will bring together the largest gathering of juke box men in the history of this territory."

Stemler is making his temporary headquarters at 2940 West Pico Blvd., this city, where he says, "I would like everyone of the music machine men to contact me with any problems which they may have."

TAVERN PAPER THINKS SLOT CHECK-UP GOOD

YOUNGSTOWN, O.—The "Buckeye Tavern," tavern paper in this state, reported that the "Youngstown Vindicator," local paper, merely checked U. S. slot licenses to learn that there were 240 spots with slots at $100 per year.

This tavern paper then says, "It sounds like such a simple procedure that one wonders why it isn't used more frequently."

As yet no tavern owners have complained regarding slots in their places of business.

SPECIALS.....

AN ENTIRELY NEW LOT OF COMPLETELY REFURBISHED AND REBUILT SLOTS - - - OFFERED FOR THE FIRST TIME

UNCONDITIONALLY GUARANTEED REGARDLESS OF PRICE

11	5c MILLS ORIGINAL BLUE FRONT	$120.00
3	5c MILLS ORIGINAL CHERRY BELL	129.50
1	5c MILLS ORIGINAL GOLD CHROME	179.50
2	5c MILLS ORIGINAL SILVER CHROME	179.50
1	5c MILLS ORIGINAL HAND LOAD, JACKPOT	190.00
1	5c WATLING ROLATOP	65.00
1	5c MILLS ORIGINAL WAR EAGLE 3/5 PO	95.00
1	5c MILLS ORIGINAL WAR EAGLE 2/4 PO	69.50
8	10c MILLS ORIGINAL BLUE FRONT	135.00
2	10c WATLING ROLATOP 3/5 PO	79.50
1	10c JENNINGS THREE STAR CHIEF	99.50
8	25c MILLS ORIGINAL BLUE FRONT	135.00
1	25c MILLS ORIGINAL GOLD CHROME	$209.50
2	25c MILLS ORIGINAL SILVER CHROME	209.50
1	25c MILLS ORIGINAL CHERRY BELL	175.00
1	25c JENNINGS CHIEF	129.50
2	25c WATLING ROLATOP FRONT VENDER	85.00
1	50c MILLS ORIGINAL ROMAN HEAD	345.00
1	50c MILLS HAND LOAD JACKPOT WAR EAGLE WITH LATE CHROME BELL MECHANISM, GLITTER GOLD	365.00
1	50c JENNINGS CHIEF	295.00
3	50c WATLING ROLATOP	195.00
1	50c PACE COMET	125.00
2	COLUMBIA BELL, CIGARETTE REELS, GA	45.00

ONE-BALLS

17	KENTUCKYS	8	GRAND NATIONAL $65.00
12	LONGSHOTS 145.00	1	AMERICAN DERBY 65.00
10	SANTA ANITA 115.00	1	SPORT PAGE 35.00

3 WINNING TICKET $75.00

PHONE — WIRE — WRITE YOUR ORDER

TERMS: 1/3 Certified Deposit, Balance Sight Draft or C.O.D.

MULLININX AMUSEMENT CO.

1514-16 BULL STREET (ALL PHONES: 3-6601) SAVANNAH, GA.

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HERE'S GOOD NEWS FOR YOU

WE'LL CONVERT THEM TO DOUBLE PLAY . . . SO TWO CAN PLAY THE GAME AS WELL AS ONE — IT CREATES GREATER PLAYER INTEREST AND DOUBLES YOUR CASH BOX RECEIPTS

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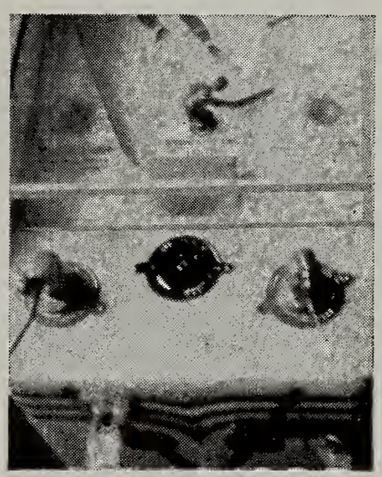

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TWIN SIX - SKY RAY - CLOVER

WILD FIRE - VELVET - FOUR DIAMONDS

Write — Wire — Phone TODAY!

Pioneer Coin Machine Co.

"Pioneer" will pioneer

2634 N. Laramie Ave., Chicago 39, Ill.
NATional 2018

Shows "Suspense" In San Francisco

AL SEBRING

SAN FRANCISCO, CAL. — Al Sebring of Bell Products Company, Chicago, showed the new Williams Manufacturing Company's five-ball pin game, "Suspense," at the Mark Hopkins Hotel in this city this past week.

Reaction to the game was reported to be so good that Sebring was on long distance phones with the factory in Chicago continuously asking for larger and speedier shipments.

It is also reported that a very large number of coinmen came over to the Mark to compliment Al on taking over the territory for the Williams Manufacturing Co. and complimenting him on his first showing.

GOLDEN GLOVES BOUTS DRAW MANY COINMEN

NEW YORK — The finals in the Golden Gloves tournament at Madison Square Garden in this city drew a large number of coinmen from many miles around.

The coin machine men have always been noted as great sports followers but this final stage of the tournament here brought operators, jobbers, distribs and manufacturers who happened to be in town out in droves.

The fights, by the way, were extremely interesting and exciting and all the coinmen reported that, "They sure were worth the money."

JENNINGS READIES BIG SURPRISE

O. D. JENNINGS

CHICAGO—Executives of the O. D. Jennings & Company, this city, are reported to be readying one of the greatest surprises to the trade they have ever yet announced.

Tho everything is as yet being kept very sercretive, the firm's execs are noted to be smiling to visitors with a twinkle or two in their eyes regarding what the big Jennings factory will soon have for their customers.

All of the Jennings' distribs are eagerly looking forward to hearing just what this big surprise is all about.

CLICKS WITH FIRST PACKARD SHIPM'T

LEONARD MICON

LOS ANGELES, CAL.—Leonard Micon of Pacific Coast Distributors, this city, reports that the first shipment of Packard Wall and Bar Boxes to reach this city were sold even before he had the opportunity to open any of the cartons to inspect the merchandise.

"In all my experience in the coin machine business,' Micon reported, "I've never yet seen anything like it. The moment the word spread around town that we had received our first shipment of Packard merchandise, the operators simply flocked into our showrooms from everywhere in the city and everything was gone before we even had a chance to make up some sort of a display."

Micon has been appointed distrib in this area by Charley Washburn, regional manager for Packard Mfg. of Indianapolis, Ind.

GEO. WASHINGTON CLOSED THE MAILS

NEW YORK — "If your ad missed this issue of *The Cash Box* you'll just simply have to blame it on the 'Father of our Country' — George Washington — and so that we don't tell any lies — we labored on here away into the wee small hours of Friday morning getting everything we had received up to Thursday evening of this past week into this issue.

"But, since our building was closed on Friday — and there wasn't any mail being delivered anyway — we just did the very best we could and we do hope that you will bear with us." Signed—Joe Orleck, Advertising Director.

DAVE QUIRK LEAVES N. Y. DAILY NEWS

Will Review Records for "The Cash Box"

NEW YORK — Dave Quirk, Record Review Editor for The New York Daily News, resigned from that newspaper this past week (Thursday, February 21) and will continue to write record reviews from now on exclusively for *The Cash Box.*

Dave may also take on the writing of a Broadway column to be called "Broadway Quirks" in the very near future for one of the largest newspapers in this city.

"But," Dave reported, "whether I write this column or decide against it, I'm really getting the biggest thrill I've ever enjoyed writing the record review column for *The Cash Box.* This is something that has real meat in it and I know that the music operators appreciate these reviews by the many swell letters they've so far sent me from all over the country.

"Many of these letters suggested certain records for review and I want to tell these juke box men thru *The Cash Box* that as soon as I can get around to them I'll review them and give them our opinion of the tunes."

In the meantime, all record manufacturers can send their records, as they have in the past, directly to Dave Quirk, care of the publication offices of *The Cash Box,* 381 Fourth Avenue, New York (16), N. Y.

SILBERMAN THANKED BY OPS

Letters and Wires Flood The Cash Box Offices on Articles Written by Al A. Silberman

AL A. SILBERMAN

NEW YORK — Since its inception *The Cash Box* has never received as many wires, phone calls and letters from coin machine men all over the country regarding its editorials as it has these past few weeks for the articles written exclusively for this publication by Al. A. Silberman, executive vice-president of Williams Manufacturing Co., Chicago.

His last article in the February 18, 1946 issue giving his reasons for the 70% - 30% commission basis which *The Cash Box* has been advocating for more than three years drew the applause of the nation's leading coin machine men.

One very noted coinman wrote, "If there ever was a reason why the men in this business should go to a 70%-30% commission basis then Al Silberman's article is the answer. I have taken the copy and am preparing to read it to the meeting of our music association this coming week. Believe me, Silberman knows what he's talking about

Even more interesting is a wire received from California which stated very simply, "Just give us more articles by Al Silberman. Congratulations for getting him to write for *The Cash Box.*

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE

50c PER LINE — COUNT SIX AVERAGE WORDS TO THE LINE. COUNT NUMBERS IN YOUR ADDRESS AS ONE WORD. MINIMUM CLASSIFED AD ACCEPTED $2.00.

WANT

WANT—4-6 Rubber Mats used on Pace Automatic Bowling Alleys. PACE MANUFACTURING CO., 2909 INDIANA AVE., CHICAGO 16, ILL.

WANT—Distributorship wanted for pin ball machines. Business reference, bank and character references furnished upon request. 20 yrs. experience in this business. Write or phone. RELIABLE COIN MACHINE COMPANY, 192 WINDSOR ST., HARTFORD 5, CONN. Tel. 6-3583.

WANT—Jennings Free Play Slots; Free Play Games and Consoles; Scales; Arcade and Counter Games. Canadian Operators. Write for our price list on all Coin Operated Equipment. ST. THOMAS COIN SALES LIMITED, ST. THOMAS, ONTARIO CAN.

WANT—All kinds 5c Selective Candy Bar Vendors; 1c LoBoy weighing scales; coin counters; changemakers; 1c gum vending machines. Send full details and price in first letter. R. H. ADAIR CO., 6925 W. ROOSEVELT RD., OAK PARK, ILL.

WANT—Popular current used juke box records, not over 1 year. Will pay 9¢ each if you pay freight ,or 8¢ each and we will pay freight. Jack Rubin. TELAUDIO CORP., 106 SOUTH OXFORD ST., BROOKLYN, N.Y. Tel. NEvins 8-2236.

WANT—United conversions—Trade Winds, Cover Girls, Oklahomas, Wagon Wheels and South Seas. FAIRWAY AMUSEMENT CO., COLUMBUS, MISS. Tel.: 604.

WANT — Seeburg, Wurlitzer, Rock-Ola, Mills, all models. Highest cash prices paid. Write, wire or phone and we'll give our highest offer within 24 hours. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK CITY, N. Y. BRyant 9-0817.

WANT—We want to buy your music route! Complete with all equipment on or off location, including service trucks, etc., etc. WRITE — WIRE — PHONE. WEST SIDE DISTRIBUTING CO., 612 TENTH AVE., NEW YORK 18, N. Y.

WANT—30-wire Wall Boxes, Adapters, etc.; old model phonographs in good order. WINNIPEG COIN MACHINE EXCHANGE, 277 DONALD ST., WINNIPEG, MAN., CANADA.

WANT—Phonographs, any make any quantity. Advise fully what you have. AMERICAN DISTRIBUTING COMPANY, 2034 COMMERCE STREET, DALLAS, TEXAS. Tel. Riverside 1526.

WANT—Bankrolls, Wurlitzer Skee Ball Alleys and Music Boxes. S & W COIN MACHINE EXCHANGE, 2416-20 GRAND RIVER AVE., DETROIT, MICH. Tel. CLifford 1956.

WANT—10 Magnet spots to fit Rock-Ola Ten Pins or Evans Ten Strike. Ship C.O.D. FRANK SAGER CO., BOX 271, AHMEEK, MICHIGAN.

WANT—We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. ADams 7688.

WANT—Seeburg Gems and Vogues. Quote lowest prices. NOONAN AMUSEMENT CO., 270 WEST FORDHAM ROAD, BRONX 53, N. Y. Tel.: Fordham 4-2144.

WANT—Rock-Ola 1938 Monarchs and 1939 Standards. These must be in good condition and complete. Write giving best price at once. Hurry before price drops any lower. LIBBEY MUSIC CO., 66 PHOENIX ROW, HAVERHILL, MASS. Tel. 3798.

WANT—.22 calibre shells; Seeburg or Wurlitzer ESRC phonographs; Club and Super Bells National or Rowe cigarette machines. Write best price, condition and quantity. W. H. LEUENHAGEN & COMPANY, 1813 W. PICO BLVD., LOS ANGELES 6, CAL.

WANT—Chester Pollard Football at $75. IDEAL NOVELTY COMPANY, 2823 LOCUST STREET, ST. LOUIS, MO.

WANT—5# Peerless Grandma Horoscope Machine: 10¢ Astro-Scope Machines where the little man's arm moves up and down in front of the machine; 5¢ Doralinda Grandma Prediction Machines: 5¢ Grandma Prediction machines of the Wm. Ghent Manufacturing Company make of Cleveland, Ohio. Quote lowest prices. Machines must be in good condition. C. J. FENDRICK, 2671 EUDORA ST., DENVER 7, COLO.

WANT—Will pay $250. for Panorams. Must be sent open account for inspection. If satisfactory, check sent same day received. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS 12, LA. Tel.: RA. 7904.

WANT—Will pay top cash prize for 750 Wurlitzers and Rock-Ola counter models for my route. Also want electric selector for 750 Wurlitzer. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA. Tel.: 25-413.

WANT—Late Model phonos, pin games, consoles, slots and old 12, 16 or 20 record Rock-Olas. Write stating prices, etc. NOBRO NOVELTY COMPANY, 369 ELLIS STREET, SAN FRANCISCO, CALIF.

WANT—Any quantity of Genco's Boscos, Capt. Kidds and Argentines. State condition and price. R & Y NOVELTIES, 131 CLINTON AVENUE, NEWARK 2, N. J. Tel. MArket 3-6105.

WANT—We want to buy phonographs and pin games. Will pay top cash price for Rock-Ola Standard, Wrulitzer 600 and 750E. Can use any kind late pin games. Wire, phone, write to HIRSH COIN MACHINE CO., 1309 NEW JERSEY AVE. N.W., WASHINGTON 1, D.C.

WANT—Panoram Wall Boxes and Adapters. Write or wire at once price wanted and quantity you have. MYCO AUTOMATIC SALES COMPANY, 347 SO. HIGH STREET, COLUMBUS 15, OHIO. Tel. MA 1600.

WANT—We will buy Western Baseballs, all models except Majors. Write stating quantity, models, condition and price. If they are not complete or parts are damaged, please explain. RUSSELL N. GOOSELIN, 81 WASHINGTON STREET, LYNN, MASS. Tel. LYnn 2-1993.

WANT—Seeburg Vogues, Seeburg Envoys, Wurlitzer 700's. Highest cash prices paid. Write, wire or phone. JAY MUSIC CO., 41 S. MAIN STREET, HAVERHILL, MASS. Tel. 3636.

WANT—Bally One Balls-Club Trophy, '41 Derby, Pimlico, Etc.; Mills Free Play Slots; Jumbo Parade Free Play and Automatic; Phonos, Hideaways and Wall Boxes. Also Skee Balls, all sizes. WESTERN DISTRIBUTORS, 1126 S.W. 16th ST., PORTLAND 5, OREGON.

FOR SALE

FOR SALE—3 new 5c American Eagle; 1 used 5c Liberty; 1 Daval's 21; 1 Penny Pack; 2 Chicago Club-House; 1 two-way Gottlieb Grip; 1 Jiffy 1c Vender; 1 Penny Liberty; 1 Tickette with 2000 tickets; 1 Mills Little Perfection card. Lot 13 machines $75. COLEMAN NOVELTY CO., 1023-25 FIFTH AVE., ROCKFORD, ILL. Tel.: Main 1323.

FOR SALE—Keeney 2-Way Superbell 5c/5c CP $325.; Keeney 2-Way Superbell 5c/25c CP $375.; Jumbos $100.; Smoker Bells $50. AUTOMATIC MUSIC CO., 425 NO. 13th ST., TERRE HAUTE, IND. Tel.: Crawford 2246.

FOR SALE—Lonson Coin Boxes Utility 30c, Deluxe 60c; Shipman Stamp Machines $39.50; Change Masters $9.85. MILLS SALES CO., LTD., 1640 18th ST., OAKLAND 7, CALIF.

FOR SALE—6L6 tubes, brand new factory sealed, all first 65c ea., ceiling price $1.95 ea.; Lumilines 12" & 18" long, 24 to carton, write; 28 conductor cable, brand new, direct from mill 500 ft. rolls 25c per ft.; G.E. Mazda lamps, 120 to carton 7c ea.; Westinghouse & Mazda lamps & tubes. Send us your needs. ARCADE BULB CO., 56 W. 25th ST., NEW YORK, N. Y. Tel. WAtkins 9-7490.

FOR SALE—Solovne Lamps $2. ea.; #6SC7 Metal Tubes 90¢ ea., minimum order 15 tubes. 1/3 Deposit, balance C.O.D. GEORGE PONSER COMPANY, 713 SPRINGFIELD AVE., NEWARK, N. J.

FOR SALE—2 DS20-1Z De Luxe Selectomatic 3-wire box $25. ea.; top glass Keeney Single Super Bell & Jennings Silver Moon, both for $10. MELODY HUSIC CO., 113 N.E. 9th ST., MIAMI 36, FLA. Tel.: 9-1301.

FOR SALE—50 Packard Boxes $32.50 ea.; 1 5c Mills Bonus Bell $150.; I Exhibit Vibrator $75.; 15 Wurlitzer Boxes No. 320 $27.50 ea.; late used phonograph records 10c ea. 1/3 Deposit. BIRMINGHAM VENDING CO., 2117 THIRD AVE. NO., BIRMINGHAM, ALA.

FOR SALE—2 Wurlitzer Skee Balls 14 Ft. A-1 condition $235. ea.; 1 Genco Skee Ball 9½ Ft. $225.; 2 Victory Skee Ball, mechanical, 9½ Ft. $225.; 1 Goofy Golf $89.50; 2 Chicken Sam, Jap Conv. $85. ea.; 2 Sky Fighter $225. ea.; 3 Air Raiders $145. ea.; 2 Keeney Submarine $125. ea. MARCUS KLEIN, 577 TENTH AVENUE, NEW YORK CITY, Tel. LOngacre 5-8879.

FOR SALE—Wurlitzer 600K $425.; 500, $450; 700 $610.; 780 $610.; 750 $700.; 800 $675.; 850 $750.; Seeburg Plaza R. C. $375.; Majors, 375; Envoy, RC, $450; 8800, $550; 8800 RC, $575; 8200 RC, $595; Mills Throne $295.; Scientific Batting Practice $60.; Bally Rapid Fire $60.; Muto. Phonomaton $289. AMERICAN VENDING CO., 810 5th ST., MIAMI BEACH, FLA. Tel. 58-1619.

FOR SALE—2,000 feet brand new impregnated 30-wire cable, color coded, any length, 25c per ft. Immediate delivery. H. M. BRANSON DISTRIBUTING CO., 516 SOUTH 2nd ST., LOUISVILLE 1, KY. Tel.: WAbash 1501.

FOR SALE—2 Super Torpedoes $275. ea.; 1 Pitch 'em & Catch 'em $125.; 1 Skyfighter $160.; 1 Air Raider $125.; 1 Mutoscope Recorder $700. WANT—Ammunition .22 shorts. Also 10 new model 62 or 62A Winchester rifles. PEERLESS VENDING MACH. CO., 220 W. 42nd ST., N. Y. 18, N. Y. Tel. WI. 7-6173.

FOR SALE—Coin Machine movies: 16 MM Sound film for use in Panorams and other makes of coin operated machines or any ordinary 16 MM sound projector. Special reels in 6 and 8 subjects for use in Panorams or Panoram Solo-Vues, outright sale, reasonable prices. Write us immediately for complete information. PHONOFILM, 3331 NORTH KNOLL DRIVE, HOLLYWOOD 28, CALIF.

FOR SALE—Crystal Pickups. Immediate delivery of Astatic Crystal Pickups. No. L-22 A or B-2 $2.00 each, $33.00 per dozen. HARRY MARCUS COMPANY, 816 WEST EHIE STREET, CHICAGO 22, ILL.

FOR SALE—Postage Stamp Vending Machine Folders 39¢ per 1000, when ordered in multiples of 25,000. New low price. THE TRANSWESTERN CO., 742 MARKET ST., SAN FRANCISCO, CAL. Tel. EXbrook 4351.

FOR SALE—Mutoscope Lightup Card Vendors inexcellent condition $27.50 each. FUNLAND, INC., 740 GRANBY STREET, NORFOLK, VA.

FOR SALE—Northwestern DeLuxe, lots of 100 or more $18.95, lots of less than 100 $19.50, lots of less than 25 $19.75; Northwestern Model 33, lots of 100 or more $9.60, lots of less than 100 $9.75, lots less than 25 $9.95. F.O.B. Factory. Order today. Start your vending machine route now. VIKING SPECIALTY CO., 530 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIFORNIA.

FOR SALE—ABT Rifle Range: Brand new 6' moving targets, 4 reconditioned rifles, 1 refinished like new counter, 1 large compressor, BB cart, ready to set up, all you need to top and sides. Will sell or trade. What have you? PLAYLAND AMUSEMENTS CO., 220 N. WASHINGTON, LANSING, MICH.

FOR SALE—5 Pace Saratogas comb. F. P. & P. O. $125. ea.; 1 Evans Baseball $150.; 3 Evans Galloping Dominos two-tone, jackpot models $295. ea.; 3 Evans Lucky Lucres $150. ea.; 3 Evans Lucky Stars $125. ea. BADGER SALES COMPANY, 1612 W. PICO BOULEVARD, LOS ANGELES 15, CALIF. Tel. DRexel 4326.

FOR SALE—We have available Fruit Reel Top Glasses for Bally Big Top, 2-4 and 3-5 payout $10.00 each or $84.00 in dozen lots. MECHANIC'S SERVICE, 2124 FIFTH AVE., PITTSBURGH 19, PA. Tel. ATlantic 0662.

FOR SALE—Draw String Money Bags made in heavy grade duck. No. 12, size 4 x 6½ in.; No. 13, size 4½ x 7; No. 30, size 5 x 7; No. 35, size 5½ x 8; No. 40, size 6½ x 9; No. 50, size 6½ x 10; No. 55, size 6½ x 12; No. 60, size 7½ x 11. Write for prices and complete catalog. Bank and Cashiering Supplies. ABBOTT COIN COUNTER CO., 143rd ST. & WALES AVE., NEW YORK 54, N. Y.

FOR SALE—Postage Stamp Machine Folders: 10M $4.85; 25M $11.75; 100M $43.50; 500M $200.; Shipman duplex model postage stamp machines $24.50 each. WANT — We buy postage machines. State make, Price. PARKWAY MACHINE COMUANY, 3046-V TIOGA PARKWAY, BALTIMORE 15, MD.

FOR SALE—Twin Twelve and Twenty-Four Buckley accessories or adaptors; Buckley Wall Boxes 1942 Lightups and cable for same. AMERICAN NOVELTY COMPANY, 3155-61 GRAND RIVER AVENUE, DETROIT, MICHIGAN.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

(Continued)

FOR SALE—Rock-Ola Commando $625.; 3 Standard $400. ea.; 4 De Luxe $425. ea.; 2 Seeburg 8800 $625. ea.; 1 Model K-20 record $325.; 1 Mills Throne $325.; 1 Wurlitzer 42/24 $495.; 1 Wurlitzer 42/600 $495.; 3 Wurlitzer 42/616 $450. ea.; 1 Wurlitzer Counter 51 $150. BLACKWELL MUSIC CO., 123 ELK AVE., ROCK HILL, S. C. Tel. 238.

FOR SALE—Buckley Track Odds $175.; Rock-Ola Serial B1037, perfect $5.; Jennings Cigarolla $60.; Bally Beauty $15.; Stratoliner Pinball $25.; Watling 1c Slot $10.; Mills Four Bells $300.; 10c Watling Rol-A-Tops $60.; Jennings 10c Dixie $60. Used Records 10c ea. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—1000 hole Jack Pot Charlie money boards; 30 hole jack pot 25¢ play $1.25 ea.; Universals, Red, White & Blue jar deals 2040 count, six $3.00 winners each deal. $20. per dozen bags. ANTHONY HIRT, 2303 NO. 11th STREET, SHEBOYGAN, WISC.

FOR SALE—For best prices on all types of salesboards, both money saleboards and plain heading boards in all sizes. Write: A. N. S. COMPANY, 312 CARROLL ST., ELMIRA, N. Y.

FOR SALE—All Steel Frame Hand Trucks, solid rubber large balloon tires, 2.75 by 10 inch roller bearings. All models and sizes. Pamphlets free. After 10 days trial if not satisfied, all money refunded. CHARLES PITTLE & COMPANY, 79 BEETLE ST., NEW BEDFORD, MASS. Tel. 2-3474.

FOR SALE—Periscope, guaranteed to be in first class condition $100. THE PLAYDIUM CO., OSHKOSH, WIS.

FOR SALE—Here is a real buy. Steel hand trucks, rubber wheels, limited supply $9.95 each. BAUM DISTRIBUTING COMPANY, 2718 GRAVOIS AVENUE, ST. LOUIS 18, MO. Tel. Prospect 3900.

FOR SALE—D.C. to A.C. Converter $27.50; Exhibit Consoles Dominette & Longchamp $25. ea.; Mills brand new Dice Machine 25c $150.; Pin Balls-Landslide $25.; Speedway $22.; Speed Demon $25.; Doughboy $25.; Red Hots, Big Six, Cowboy $19. ea.; Target Skill $40.; Chevron $15.; Majors '40 $17.50; Gun Club $49.; Eureka 1-ball $30.; BUSINESS STIMULATORS, 4912 E. WASH. ST., INDIANAPOLIS, IND.

FOR SALE—8 Mutoscope Traveling Cranes, 6 Exhibit Merchantmen. All cleaned and overhauled and in good condition, ready to operate $79.50 ea. ENTERPRISE AMUSEMENT CO., INC., 126 N. CENTRE ST., CUMBERLAND, MD. Tel. 3833.

FOR SALE—Ready to operate. 1 6 Gun A.B.T. Rifle Range complete with Compressor, Signs, Targets, etc. $1125. MILLS SALES CO., LTD., 1640 - 18th ST. OAKLAND, CALIF.

FOR SALE—$25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel. MItchell 3254.

FOR SALE—Wurlitzer Skee Balls; Genco reconditioned Alley. EDELMAN AMUSEMENT DEVICES, 2459 GRAND RIVER AVE., DETROIT. Tel.: Randolph 8547.

FOR SALE—Chicoin Hockey $195.; Bowling League $125.; Keeney Air Raider $139.50; Bally Rapid Fire $145.; Tail Gunner $95.; Buckley Electric Hoist $59.50; Scientific Batting Practice $105.; Exhibition Bowling Alley $59.50; Liberator $175.; Pikes Peak $27.50; Bowl-A-Bomb $125.; Mutoscope Traveling Crane $69.50. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO. Tel.: Henderson 1043.

FOR SALE—1 Chicoin Hockey $150.; 1 Bally Rapid Fire $110.; 1 Scientific Batting Practice $75.; 1 Sky Ray $35. 1/3 Deposit. R. & S. SALES CO., 3rd & BUTLER, MARIETTA, OHIO.

FOR SALE—Gott. Shangri-La $135.; Goalee, write; Chicoin Hockey $165.; Keeney Submarine $95.; 1938 Tracktime $50.; Grand Canyon $175.; ½ Deposit with orders. WANT—Used Total Rolls. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE—2 Mills Empress A-1 condition $350. ea., 2 for $650.; 1 Roll-In-Barrel $125.; Tokio Gun $150.; Evans Tommy Gun $75.; Owl Marble Table $75. All merchandise in A-1 condition. 1/3 deposit with order, balance C.O.D. M. T. CORNELIUS, 926 PINE ST., ABILINE, TEXAS.

FOR SALE—26 Mills Q.T. Glitter Gold, new and slightly used $85. ea. H. J. McLEAN, P.O. BOX 891, FT. LAUDERDALE, FLA.

FOR SALE—Wurlitzer 800 with No. 130 Adaptor and 5 No. 100 Wall Boxes $750.; Chicken Sam and Jail Bird $100. ea.; Pitch Em and Catch Em $125.; Mills 6 column Cigarette Machine $50. 1/3 Deposit. MARTIN AND LYNWOOD SHIREY, 131 VALLEY ST., LEWISTON, PA.

FOR SALE—Universal Amplifiers, Standard model fits Wurlitzer, Rock-Ola Seeburg. Mills $54.50; DeLuxe Model Fits Wurlitzer, Rock-Ola Mills and Seeburg Remote. Extra volume, superb tone $69.50. HASTINGS DISTRIBUTING COMPANY, 2014 WEST VLIET STREET, MILWAUKEE 5, WISC.

FOR SALE—Now serving the trade with 2000 Hour long life bulbs; 15-20—40-60 Watt clear or frost 15¢; 100 Watt Clear or frost 20¢; 150 clear or frost 25¢; 200 Watt clear or frost 32¢; Prices on other sizes quoted on request. Full or mixed cases of 120 lamps only. 10% discount 5 case orders, 15% discount 10 cases or more. INCANDESCENT SERVICE COMPANY, 312 EAST WISCONSIN AVENUE, MIWAUKEE 2, WIS. Tel. Broadway 6374.

FOR SALE—Keeney's 1938 Track Time console 7 coin $25.; Paces Saratoga without rails $65.; Original Jar O'Do Dangling Duckets Bingo Tickets, 1000 on stick $1. ea. in case lots of 50 only; Win A Fin Deals in lots of $2. ea. All types of Jar Deals (write). A. E. CONDON SALES CO., 124 MAIN ST. LEWISTON, IDAHO.

FOR SALE—Wurlitzer Pick-up Coils, all models, guaranteed perfect. Supply limited. Exclusive Rock-Ola distributors for Florida and South Georgia. SOUTHERN MUSIC COMPANY, 503 W. CENTRAL AVENUE, ORLANDO, FLA.

FOR SALE—We can make immediate shipment of our famous exclusive new Plaskite casters for your phonos. Treat each phono on your route to a new set of these fine casters. Will not scratch hardwood floors. Price only $1.50 per set of 4 casters complete with steel sockets. L. BERMAN & COMPANY, 112-114 N. W. FIRST STREET, EVANSVILLE 8, IND., Tel. 3-2734.

FOR SALE—Brown Cherry Front Castings $19.50; Universal Amplifiers A & B Models, Model A $49.50, Model B fits all incl. Hi Tone $69.50; Hand trucks, rubber tires $9.95; Phonograph casters, set of 4 $1.45; Record Carrying Cases $5.95; Coin Wrapper 65c per box, 10 boxes or more 60c ea. Case of 28 boxes 55c ea. BADGER NOVELTY CO., 2546 N. 30th ST., MILWAUKEE 10, WIS.

FOR SALE—I Kicker & Catcher with stand $18.50; Batting Practice $75.; Anti-Aircraft $30.; Rock-Ola 16 rec. bottom lite-up $169.; 1 Chevron $10. 1/3 Dep. Balance C.O.D. ACE AMUSEMENT SALES & SERVICE, 27 STROUD ST., WIMLINGTON 21, DEL.

FOR SALE—Phonographs; Pin Tables Arcade Equipment. DONALD FIELDING & COMPANY (Lloyd Flaubert, Manager), 4356 ST LAWRENCE ST., MONTREAL, P. Q., CAN.

FOR SALE—The most complete parts stock on the West Coast for games and phonos. Visit our "See-At-A-Glance" parts department. JACK R. MOORE COMPANY, 100 ELLIOTT AVENUE, WEST SEATTLE 99, WASH.

FOR SALE—Arcade Equipment. Lost Lease and must sell. Make offer all or any part. Bally Defender; Chicken Sam Con ; Keeney Submarine ; Bally Torpedo; Exhibit Ride-A-Bike; Shoot Your Way to Tokio. All perfect condition. GENTRY MUSIC & SALES CO., ALAMOGORDO, N. MEX.

MISCELLANEOUS

NOTICE—Canadian Operators! We are now distributors in Eastern Canada for the famous Packard Pla-Mor Phonographs and complete line of accessories featuring featuring for immediate delivery Pla-Mor 30-wire Wal Boxes and cable. Get on our mailing list now. LAWRENCE NOVELTY, 1436 NOTRE DAME ST., W. MONTREAL, QUE.

NOTICE—Protect and hold that location! We'll rebuild your old scales and make 'em look like new. (Est. 1889) WATLING MANUFACTURING COMPANY, 4650 WEST FULTON STREET, CHICAGO, ILL. Tel. COLUMBUS 2779.

NOTICE—Complete phonograph repair service, amplifiers, motors, pickups and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2329 WEST PICO BLVD., LOS ANGELES, CAL. Tel. Fitzroy 0545.

NOTICE—The most complete stock on the West Coast—parts for phonos and games. Visit our "See-At-A-Glance" parts department. JACK R. MOORE COMPANY, 1615 S.W. 14th AVENUE, PORTLAND 1, ORE.

NOTICE—Write for our list of True Value Buys, Slots, Pins, Consoles, Music, Arcade. LEADER SALES COMPANY, 131-133 FIFTH STREET, READING, PA.

NOTICE — New England operators, when next in Boston visit our new showrooms. Excellent repair department. NEW AND USED EQUIPMENT FOR SALE. NEW ENGLANDEXHIBIT COMPANY, 1289 WASHINGTON STREET, BOSTON 18, MASS. Tel. Dev. 8381.

NOTICE—Rock-Ola, Seeburg, Wurlitzer Motors rewound to factory specifications. Starter Windings $5.; complete rewind $10.; Mills Motors, Starter Windings $6.50; complete rewind $13. One day service. All work guaranteed. S & M SALES, 1074 UNION AVE., MEMPHIS, TENN. Tel.: 2-1133.

NOTICE—Hard to get coin machine parts. Try us on ANY coin machine parts you need. If we don't have it in stock we'll get it for you pronto! Harold Pincus is an encyclopedia of coin machine knowledge. COIN MACHINE SERVICE CO., 2307 N. WESTERN AVE., CHICAGO, ILL.

NOTICE—Want to get in touch with coin machine manufacturers for wholesale distributorship of coin machines, any type, for Eastern Canada, the Maritime Provinces. Send information to L. A. Reid, REID AMUSEMENT MACHINES, 280 BOTSFORD STREET, MONCTON, N. B., CAN.

NOTICE—Your old rectifiers rebuilt like new. Keep your games and phonos in A-1 operating condition. Rebuilt to give new unit performance and longevity. All makes, types and sizes rebuilt at $2.50 each. Detach rectifiers from transformers. Transportation to us must be prepaid. All rebuilt units are returned COD plus transportation. BATES LABORATORIES, 571 HILL AVE., GLEN ELLYN, ILL.

NOTICE—You'll like to do business with Jack Rosenfeld. Exclusive Bally Distributor for Eastern Missouri, Southern Illinois, Western Kentucky. J. ROSENFELD CO., 3218 OLIVE STREET, ST. LOUIS 3, MO. Tel. NEwstead 1583.

NOTICE—I will buy and sell Music, Arcade, Candy Machines. What have you? What do you need? STATE VENDING COMPANY, 300 HARRISON AVE., BOSTON 18, MASS.

NOTICE—In Wisconsin it's KLEIN DISTRIBUTING CO. for that sensational new AIREON ELECTRONICS PHONOGRAPH. Get on our mailing list at once and keep informed about "A" day. A day you'll remember for a long time after you see this phonograph. KLEIN DISTRIBUTING CO., 2606 W. FOND DU LAC, MILWAUKEE, WIS.

NOTICE—See our Display Ad in this book. DAVID ROSEN, 855 NORTH BROAD ST., PHILADELPHIA, PA. Tel. Stevenson 2258.

NOTICE—Record discs for 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price $7.50 per set of 12 or $6.00 a set in lots of 5. HUGO JOERIS, 3208 JACKSON STREET, AMARILLO, TEXAS.

NOTICE—Your worn needles are of no value unless you have them reconditioned. We guarantee new needle service on every needle we re-sharpen for you. Free shipping containers on request. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.

NOTICE—Speed that's us. 1 hour Amplifier service; 1 hour tone arm service. We recone speakers. Reasonable prices. All work fully guaranteed. DEE'S SERVICE SHOP, 1119 VENICE BOULEVARD, LOS ANGELES 15, CALIF. Tel. FE 7875.

NOTICE — MONEY REFUNDED — OPERATORS — GOOD NEWS. If you're having troubles send them to us. That is our business. We will take care of your record trouble if you will let us. We are operators and know what you can use. Let us send you a list of records we have on hand. If our records are not satisfactory you can return same and get your money back. All records sold at retail list prices. Write us your needs. Write, wire or phone. THE RECORD SHOP, BIG SPRINGS, TEXAS. Tel.: 230.

THRU THE COIN CHUTE

CHICAGO CHATTER

Irv Bromberg and his son were in town this past week from Los Angeles and boy has that kid grown up. Irv. was spending quite a bit of time over at the Genco plant trying to help get Total Rolls out for he claims that he could use plenty of carloads of them in his territory . . . Mike Munves in town from New York this past week and visiting around with many of the manufacturers. They report that Mike's new place in New York is quite the thing and that he has plenty of room for some more distributorships . . . Hoskle Goldberg of Sterling Novelty Co., Lexington, Ky. in town, too, this past week and trying to arrange for some speedy delivery of machines to his place of business.

Bill Marmer of Sicking, Inc., Cincinnati in town and Bill has two important places to visit everytime he gets here (and he gets here often these days) and that's the Bally plant and the Mills factory. Bill is trying like everything these days to satisfy the demand for Mills and Bally products in his part of the world . . . Little Jerry Kertman of Rochester, N. Y. in town this past week, too, and quite a few of the boys were happy to see Jerry in the Windy City once again. He reported he's got his place in Rochester all fixed up and in real shape for some big business which he believes will soon be starting . . . Lee Hedded of Ft. Dodge, Ia., recently discharged from Uncle Sam's Army, where he spent three and a half years making the rounds of all the manufacturers before setting up in business again. And Lee is sure happy to be back

Joe Schwartz of National Coin Mach. Exch. announces the appointment of Stanley Levin to his sales staff Stanley, on being released from the Navy, was given a very interesting mention in one of the Chi papers reading: Stanley Levin, RM1/c served aboard the USS Sagittarius during part of her war cruise in the Pacific. Among the invaded harbors serviced by this vessel were Kwajelein, Eniwetok, Saipan, Tinian, Guam, Guadalcanal, Ulithi and Okinawa. The converted Liberty ship is credited with 2 Japanese planes downed at Okinawa and has been commended for work done at all other spots." . . . Dave Gottlieb reports that he and the Missus are all packed and ready for that month's stay in Floida. And the rest will probably do Dave plenty of good. He's been very busy with CMI's public relations program and also with the work in his own big plant.

Al Stern is plenty happy the way music ops from all around are popping into his spot to see the new Packard merchandise. That new chandelier speaker with the hundreds of mirrors in it is extremely attractive. While slowly moving around it reflects the light from these mirrors all over the place and adds lots of attraction and charm to a spot . . . Lou Koren and Max Berenson are working like beavers to get everything set for their "A" day showing on February 28. The boys over here at the Distributing Corp. of Illinois say that their open house will start at 9 A.M. and will last to 9 P.M. — or even later if the music ops want to stay around and admire the Aireon phonos and accessories. Both Max and Lou claim that a grand time will be had by all who will be present.

Harry Salat of Bell Products Co. is busier than the one armed painter these days with Al Sebring on the West Coast. And Al making a showing of Suspense at the Mark Hopkins Hotel in 'Frisco . . . M. Gasick, formerly Personnel Dept. of O. D. Jennings is now personal secretary to O. D. Jennings . . . Joe Simon (nephew to Jack Simon who manages the Sicking interests in Los Angeles) and who worked for Irv Ovitz here is now opening his own firm to be known as Iowa State Sales, 567 7th St., Des Moines, Ia. He will handle the Mills line, Amusematic's Lite League and American Amusement Co.'s Smiley products to start with.

Over at Bally there's plenty of excitement since the firm announced their first five-ball novelty pin game, Surf Queens, with plenty of coinmen chasing over to the big Bally plant and trying to get carloads on carloads to be delivered "yesterday" . . . Michael Fortino of Versaille, France, is visiting with Pat Buckley of Buckley Mfg. Co. and talking over old times with Pat when Pat was over in France with the Buckley diggers. Maybe Mons. Fortino will take back some of those Buckley boxes with him to get France coin machine conscious again.

DeWitt (Doc) Eaton expected back from Miami any day now to get back into harness at his offices over at AMI. Doc visited with quite a few coinmen while down in Miami and is expected to report some coming events . . . Harry Williams is one of the busiest men in town since the firm's big announcements on Suspense. Just can't catch him for a moment — always going — always working — and late into the wee hours . . . Gil Kitt is at his Des Moines offices making arrangements for the grand opening. In the meantime the boys over at Empire Coin just keep working away harder than ever.

Roy (Monarch) Bazelon is still down in Florida and the combination over at the firm's Chi headquarters are howling like everything to keep things in action. In the meantime they suggest to all ops who have games to sell to just call around — give them the quantity, price, etc. and make a deal . . . Dave Gensburg of Genco is back from California and ready to get down to some hard work producing Genco games . . . Morrie Ginsberg of Atlas is in town and that kind of eases off the pressure from brother Eddie. They tell me that Morrie is all nice and tanned and healthy looking — and Eddie looks wrung out — after the pressure he underwent trying to deliver everything everywhere at the same time.

Dick Groetchen is back from Florida and the production line over at this factory on Columbias is now getting under way in earnest . . . Carroll Vetterick is reported ready to pop with a real surprise for the trade within a week or two that's going to tickle everyone of the ops . . . There's plenty of things getting ready here in town but as yet most of the info hasn't been released due to the fact that there is no way for these men to get supplies and materials to get production started. But you can bet your hat that when they do pop with some of the items they are holding back — that it'll be a grand time in the old town.

THRU THE COIN CHUTE

EASTERN FLASHES

Wurlitzer's Mike Hammergren in and out of town — like a flash . . . Many well known coinmen seen at Madison Square Garden's Golden Gloves finals this past week Monday eve . . . Saw Mr. and Mrs. Bill Gersh at the Montreal Canadiens vs New York Rangers hockey game and learned that Mrs. Bill Gersh is a real hockey fan. Brother, she sure does yell, "Knock his head off," she told Lynn Patrick that night . . . Abe (Runyon Sales) Green working out at the gym in Newark, N. J. for the first time in two years and stiffer than a board when he was all finished. "It's that Shugy," Green complained. By the way "Shugy" Sugerman has been in Miami for two weeks and is coming back to Newark in easy stages via Macon, Atlanta, Columbia, etc., etc. and he's driving back with Jack Mitnick of New York who can really drive a car at 100 mph and over — given any kind of encouragement.

Dick Steinberg who is building those beautiful offices where Hercules used to be pre-war (1175 Broad st., Newark) is reported to be sub-distrib for Brunswick refrigerators, and that's in addition to his route which is reported to be growing every day . . . Bernie Goodman who is president of the N. J. music ops assn is also reported to have schemed out a very grand idea for channelling music into N. Y. which will soon be hitting some of the better spots in this man's (or woman's) town . . . Eddie Smith of Emby (Wurlitzer) hasn't lost that "mersh" business as yet. And neither has he missed a single Tuesday attending the "Tuesday Coin Machine Luncheon Club" over at Roger's Corners at 50th St. and 8th Ave., where Jack Dempsey's used to be . . . Saw Bill Bye of Emby's Philly offices in town this past week and believe me he looked better than he has in a long while. By the way, Bill has climbed aboard the wagon.

Mike Munves reported that Max and Harry Hurvich of Birmingham Vending Co., Bummin'-ham have been appointed distribs for his skee roll game and that the Modern Southern Distribs in Jacksonville, Fla. are also distribs now. Mike said all this in four breaths before he hopped on a train to go on to Chi to visit with some mfrs . . . Know what? Georgie Ponser had one very nice birthday party in his home just this past week and there were a lot of guys from the coinbiz present. Georgie makes it a habit to celebrate his birthdays that way. And no one, believe me, no one, will ever forget that dance Joe Ash of Active Amusement, Philly, did that night. The kid, they tell me, should be on the stage — he's the coinman's Milton Berle . . . Moe Better who manages Harry Berger's West Side Distrib Co. is all swelled up about the fact that he's the daddy of a brand new baby boy (Feb. 14) and before anyone could even say "boo" to Moe — he had named him "Paul."

Nat Cohn of Modern Music Sales couldn't wait any longer — so with itchy feet and eager to get merchandise — he flew out to Detroit to see his friend Tom Saffedy of Vogue Records and they tell us that the rumbling noises you've been hearing around town ain't the wind — that's Nat hollering for more and still more Vogues to sell . . . Herman Perin is back from a southern trip with a puss that's away down here. Claims, "It can't be so." But, since you can't push this guy down even an inch — he's planning another trip right away to make up the difference. "I want more music routes," he was howling all over Tenth Avenue's Coinrow . . . San Antonio, Texas sent one of her coinmen up here to tell us New Yorkers how things should be done — none other than Ken Wilkinson who was seen walking up and down Wall St. thinking about which firm name sounded best to him. And from what we hear this guy Wilkinson has got himself some really great ideas.

Saw Ted Mair the other night (of M.A.C.) and believe me — the guy's getting younger looking all the time . . . Sam Marcus of Victory Enterprises, Fall River, Mass. in town this past week and Sam's looking for new phonos . . . Jackie Berman of Economy Supply Co. has his fingers crossed these days. He's hoping that the weather will quit being so cold so that they can finish those Baltimore offices . . . Jack Fitzgibbons reports that he's taking plenty of deposits on Williams' Suspense . . . Bill Blumenthal of Tri-State Sales Co., Inc. taking orders for Phillips' machines . . . Abe Feinberg of U-Need-A, Boston, Mass., in town with a pile of orders — but a pile . . . Charley Polgaar is leaving for Florida on March 1st and already, weeks in advance, he's oiling up his fishing tackle. What's this guy expect to catch, anyway? . . . Max Weiss is buying more and still more ciggy machines. Claims that he's going to wind up operating over a thousand of 'em

The Personal Music Corp. over in New Jersey where they are located in the C-O Two Company bldg on the highway are getting ready to pop with a surprise announcement for the trade that will interest quite a few coinmen . . . By the way that Commercial Record Corp. of America which opened at 545 Fifth Ave. have already appointed Russoff in Jersey to handle their affairs . . . And that banquet and dinner at the Waldorf by the ciggy machine ops assn wasn't known to many coinmen until the very last second . . . A few of the boys were up from Philly last week, but, we can't mention names — they were supposed to be somewhere else at the time . . . Irv Sommer is expected to pop into town in a few weeks — and imagine leaving that nice warm sunshine in Miami to come on up here.

Charley Katz and Leon Berman seen walking around Tenth Avenue and just smiling — but they do seem to have something up their sleeves right now — good, too . . . There's something in the wind here, we're told by some of the music ops, which will prove of very good interest to the boys to know. Somewhere in this area there's an operation that just ain't completely kosher — it's a check-up deal . . . Dave Margolin was plenty excited this past week because he was getting ready to show the boys the new Aireon phono and believed that this would, once and for all time, start the ball rolling with some of the biggest orders ever realized in this area . . . Joe Darwin is still in St. Michael's hospital in Newark but should be home very soon recovering from that operation.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

Jack Gutshall is now one of the busiest distribs in this area since "A" day has been set for his firm. Jack will have a big showing of the new Aireon line on February 27 and from the way he's going about it there is no doubt that all those who will attend will be tremendously pleased. Jack promises every music op here the time of his life at his big showing . . . They're still talking about that AOLAC meet at the Rodger Young Auditorium where Bill Rodstein of Philly made such a nice speech. It seems that everyone was pleased with this meeting and most pleased of all because of the monster attendance was "Curley" Robinson . . . W. H. (Bill) Luenhagen reports himself busier than ever these days trying to keep up with the demand for his novel salesboards. And with a new line of equipment for distribution soon looks like Bill will be busier than busy.

Bill Wolf of the new M. S. Wolf Distributing Co. (formerly California Amusement Co.) surprised all of his employees here by suddenly calling in building contractors and putting them to work remodeling his showrooms and offices. The tremendously increased volume of business and the big expansion program which the firm has just undergone has caused Bill to add four more people to handle his clerical work and four new mechanics in his big and impressive shop . . . Preston Jarrell of Coinmatic Distribs is releasing an announcement on a new record which he believes will meet with the unanimous approval of all the music ops. "It should prove a honey of a moneymaker for the juke box industry," he says . . . Jean and Dolores Minthorne are completing the last changes in their new showrooms and are among the busiest couples in town. What with the deals they have hanging fire, with their finance plan and with the additional help which was put on lately the place is a beehive of activity. And J. M. Harvey, salesmanager is working overtime these days to handle all matters.

Len Micon of Pacific Coast Distribs who just lately received his first shipment of Packard boxes claims that he didn't even have a chance to unpack them and take a look to see what they were like when the word spread up and down coinrow and the music ops simply swarmed right in and cleaned him out . . . Business must be good dept.—Merle Connell of Quality Pictures reports that the firm are now seeking a much larger studio to make their 16mm films. Connell claims that demand from the trade for their films has been so great the move proved necessary . . . Congratulations to Dave Bornstein, asst. mgr. director of AOLAC, who became a proud daddy of a bouncing boy this past week. And are we glad that it happened when it did because Dave was readying himself for a nervous breakdown awaiting this new arrival to the Bornstein home . . . Jimmy Rutter is reported to be one of the busiest men out here manufacturing arcade equipment for the boys.

The Solotone Corp. claim they are now all set with their very attractive measured music box and it will soon be seen all around the country . . . Len Kelly of K & M Distribs is touring the deep south and is currently covering Texas for the firm. Len contemplates on completely covering the entire southern half of the nation on his present trip and will be on the road approximately 5 months. And Fred Meyers of the firm is getting itchy feet, too. He now plans on covering the entire northern part of the country and says he will be gone about 3 to 4 months on this trip. So it looks like Col. Lucas, the remaining member of the firm, will be a busy man just taking care of callers, phone calls, wires, letters, business deals and seeing to it that all the orders Meyers and Kelly will ship in will be filled in time . . . They tell us that Eddie Mape just purchased a $100,000 route in the San Joaquin Valley. The route has been added to the Stockton offices of the firm managed by Jack Dalay. Ray Powers of the Mape offices here reports that the surprise announcement which he has been promising the trade will come out sure within just a few more days. "So just hold on a bit longer," Ray asks.

William (Bill) Happel, Jr., of Badger Sales Co., spent the past weekend in Santa Barbara and entertained a number of the ops there at a very big party. Bill also played host to Ed Johnson and Fred Currie the other night at the Golden Gloves tournament and it proved to be a "black night" for Bill. He chose the black trunks and just kept losing and losing all night long . . . Ops seen shopping along coinrow this past week: Bill Shorey of San Berdoo; Jack Beavers of Oxnard; C. H. Robson of San Pedro; Fred Stattes of West L. A.; D. A. Curtis of Riverside; Eddie Genest of Shawingan Falls, Quebec, Canada; L. Worley of South Gate; Glen McCarter of Beaumont; H. D. McClure of San Gabriel; A. O. Galyean of Glendale; Lawrence Butler of Bakersfield; John Patrick of Santa Maria; A. M. Harder of Encino; Ed Penn of San Pedro; M. F. Tillitson of Long Beach; D. F. Towne of San Berdoo; Jack Bahler of Inglewood; Johnny Nelson of Inglewood; Bob Wren and Jerry Beigle of Lynwood; Roy C. Jones of Inyokern; Harry Small, E. Rippee, J. M. Dyer, Sam Brown and John Graves of L. A. and a host of others, too numerous to mention at this time.

Frank Berger of Berger Enterprises, mfrs and distribs of Enterprise and Chappel Records, is getting around in a wheel chair looking after his business ventures. Frank has been cautioned by his doctor to stay off his feet, "But," says Frank, "he didn't say not to use a chair — so here I am." . . . Paul Laymon is a very happy man these days since he received a very sizeable supply of Bally's Victory Derby and Victory Specials. Paul now says, "I'm keeping my promises I made to the boys about deliveries." . . . Bill Shetter of Clark Distributing Co. reports that word is forthcoming from the Wurlitzer factory in regard to delivery dates of the new model 1015 . . . John Rough of Phonofilm, distrib for Quality and Phonofilm productions, reports that coin machine demand is going straight up and continuing up . . . Col. Chuck Hastings of Spotlight Records has reorganized his firm and is now set to deliver some real hit recordings, he reports. Hastings also claims that he has signed up some real outstanding stars for his platters.

Elky Ray of Gold Coast Coin Machine Exch, distribs for Gottlieb products, is praying that the swell weather will continue just a little while longer until the builders have the roof on his new bldg. After that, Elky claims, nothing can stop the work from being finished in speedy time. (We're keeping our fingers crossed for you, Elky) . . . Herb Jeffries who is public relations director for Exclusive Records is a man of many and varied talents from what we hear. Not only did he serve as an outstanding performer with such bands as Earl Hines and Duke Ellington but he recently did a vocal to a new tune which will soon be released by Exclusive. The boys who heard claim he's sensational . . . Charley Robinson has just been appointed exclusive distrib for Amusematic's Lite-League game and believes it's going to click big with the ops around this part of the world . . . Elbert Radzat of San Gabriel of the Overseas Mercantile Co. reports that exporting overseas has now been resumed.

Clem Conter, former Sheboygan, Wis. op, who sold his operation in that city, is now moving to Reno and will manage his own hotel as well as continue his operations in that city . . . Howard Courtney of the Courtney Disks is very happy, he tells us, over the swell way the nation's juke box ops have received his records. He also reports that several new releases will soon be on the street . . . Congrats to Woody Philbin who just married a 1st Lieutenant. She was in the U. S. Nurses Corp — so don't jump to quick conclusions. Wonder whether Mrs. Philbin will pull rank on Woody one of these fine mornings . . . Ben Corenblum is now feeling okay and is back on the job working just as hard as ever before . . . Saw Charley McCollister, retired operator, who's now living in Pearlblossom, Cal., visiting around coinrow saying "hello" to all the old gang.

THRU THE COIN CHUTE

NEW ORLEANS

Local ops are wondering how Jack Morse fractured his left arm . . . Glad to hear that Mrs. Sol Leopold (wife of the man in charge at F.A.B. while Joe Villars is vacationing) is conquering that sinus and flu . . . Remember Myles Jernigan? He used to be with Louisiana Coin Machine Service. He's now running a route here with headquarters at 3003 Tulane Ave. Two members of the Myles Amusement Co. staff are Clifford Forest (yep, Francis' brother) who just recently returned from 15 months service with the army in Germany and Bud Miller, formerly associated with a Mississippi op . . . Louis Boasberg and Ray Bosworth who just returned from Chicago claim that the new equipment which will soon come out is verra verra beautiful, but higher in price. And that's to be expected.

"Pepe" Villars (as the French would say it) writes the gang that those baths in Hot Springs are quite invigorating. Did I say 'Pepe" or "Peppy," Pappy??? . . . Decca's Bob McCormick reports he brought back some really good news for the juke box ops from the New York home offices of the firm . . . Southern Music Sales, who are eagerly awaiting the day when the new Rockolas will come in, are doing a complete re-painting job of their place — but from stem to stern . . . All of the New Orleans Novelty Co. employees in the armed forces have returned with the exception of the two ace collectors — Clifford Schmidt and E. J. DeWitt.

Congrats to Mr. and Mrs. Gus Leopold, grand parents of F.A.B.'s Carol Barnett, who, on February 16, celebrated their golden fiftieth wedding anniversary. And now Carol's hoping that some day she'll make it . . . Tho O. O. Marshall is suffering from arthritis he's still right on the job over at Jules Peres' . . . One of Louisiana Coin Machine's new salesmen is Ray Gross who will cover the upper Louisiana territory . . . George Satterlee claims that he can fix anything from radios to a broken heart. (How about that, gals?) . . . Ed Ponder and Mac McCarley exchanging greetings the other day in Panama City, Fla. Mrs. Ed and Mrs. Chris Nissen returned from the Everglades country by plane while Eddie took the long way home — by car — to take care of some unfinished biz along the way.

Believe it or not — but Ray Bosworth had $30 on a 30 to 1 shot last Saturday. (Why don't you let a guy know, Ray?) . . . Ben Shear wasn't a bit angry the other morning when the person who woke him so bright and early turned out to be a pal from the old home town — none other than Herman Paster (who owns that Bar Mitzvah Ranch out West). Herman was on his way to Pensacola where is mother is ill. Herman had Larry Cooper of Wurlitzer in town with him. Both boys exchanged some chatter with A. B. Chesser before heading for Florida. (On the aside — isn't that Larry Cooper a handsome looking mug?)

What's your first name, Mrs. MacDonald, new secretary at Dixie Coin Machine? . . . Ernie Bagur, mechanic for Louisiana Coin, doing repair work on phonos in Florida this week . . . Henry (the) Fox in Jackson, Miss. making preparations for the showing of the new Aireons there very soon . . . It was quite a shindig on the Jung Roof celebrating the showing of the new Seeburg . . . Vernon Harvey (Columbia Records) very hush, hush about that biz trip from which he returned the other day . . . The crowds in front of Soundies are getting acquainted with the latest Panoram which is being displayed there . . . Wally Erwin is a happier man these days. He's finally located a home for himself and the missus. And that, friends, is an achievement . . . Would you call that double photo combination of Kelly Ann Chesser and Albert Blalock a "frame up?"

HOUSTON

Flash. The Aireon phono will be displayed in Houston on Wed. March 6 at Standard Music's showrooms. The showing, an all day and part of the night affair, will be aided and abetted by plenty of food, drink and entertainment. And, fellow citizens, when Sam Ayo says "food," he means real food. Barbecued spare ribs, beeves, meat balls and no sparing of onions, garlic, pickles, cheeses and other refined trimmings that make Texas steer meat taste like blue ribbon stuff broiled in pre-war butter. There just won't be any shortage of liquid refreshments either.

A. S. Sage, noted for his prowess as a bird and duck hunter, and incidentally well known to Texas music men as a Seeburg salesman, is manager of S. H. Lynch Co. Houston office. On February 12 Sage reports that the Houston office delivered a new phono to every Seeburg op in Galveston and thus laid claim to being the first distrib in the southwest making deliveries of new models to operators.

Another distrib firm just getting under way in the city is the Southern Distributing Co. with returned serviceman, John E. Williams, at the helm. Nearest thing to merchandise for sale that John had at this writing was some classy floor samples, including a new Jennings Club Chief and an ABT gun. Southern will handle the complete Jennings line and act as south Texas distribs for Rockola phonos.

E. F. (the trader) Conklin, proud owner of one of the first new Studebaker autos delivered in the city . . . Bradley Speights decided that 37 months service in the Pactific wasn't enough punishment so he took on operating games and music just as soon as he was given his discharge . . . Perfumed bouquet around brick received and contents noted. Thanks for the flowers about our column and the brick for neglecting to mention the office girls was well deserved. I can't imagine a pleasanter task than righting that oversight. Very soon we'll devote a paragraph, three paragraphs or the whole column if necessary (with pictures) to telling who of the fairer sex are doing her bit to make the wheels of the coin machine industry go 'round.

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Atlas Distributing Co.
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Blackwell Sales Company
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H. M. Branson Distributing Co.
514 S. 2nd St., Louisville, Ky.

Bush Distributing Company
250 W. Brw'y, Minneapolis, Minn.

Canipe Distributing Co.
1049 Union Ave., Memphis, Tenn.

Distributing Corp. of Illinois
1231 West Chicago, Chicago, Ill.

General Vending Sales Corp.
306 No. Gay St., Baltimore 2, Md.

George Distributing Co.
364 Washington Ave., Mobile, Ala.

Greene Distributing Co.
25 Huntington Ave., Boston 16, Mass.

Gutshall Distributing Co.
1870 W. Washington, Los Angeles, Calif.

Arthur Hermann Company
282 Central Ave., Albany 5, N. Y.

Hermitage Music Co.
208 N. 22 Ave., Birmingham, Ala.

Hermitage Music Co.
423 Brw'y, Nashville 3, Tenn.

Interstate Novelty Co.
16 W. Sprague, Spokane, Wash.

K & M Distributing Co.
17 Arcade Bldg., Little Rock, Ark.

K & M Distributing Co.
704 N. Brw'y, Oklahoma City, Okla.

King Pin Equipment Co.
826 Mills St., Kalamazoo, Mich.

Klein Distributing Co.
2606 W. Fond du Lac, Milwaukee, Wisc.

Manhattan Phonograph Co., Inc.
767 Tenth Ave., New York, N. Y.

Marquette Distributing Co.
3770 Woodward Ave., Detroit 26, Mich.

Matheny Vending Company
564 W. Douglas, Wichita, Kansas

Miami Distributing Co.
342 S. Meridan, Indianapolis, Ind.

Modern Southern Distributors
320 Peters St., Atlanta, Ga.

Modern Southern Distributors
459 Riverside, Jacksonville, Fla.

Modern Vending Company
286 N.W. 29th St., Miami, Fla.

Navarro Distr. Co.
3706 Whittier Blvd., Los Angeles, Calif.

Nickabob Sales Co.
602 Fulton, Fresno, Calif.

Nickabob Sales Co.
2525 Pico Blvd., Los Angeles, Calif.

W. R. Olney Sales Co.
225 E. Beverly Ave., Missoula, Mont.

Osborn Music Company
206 Magnolia, Piedmont, Calif.

J. H. Peres Distributing Co.
241 N. Farrish St., Jackson, Miss.

J. H. Peres Distributing Co.
2806 Canal, New Orleans, La.

Phoenix Distributing Co.
611 W. Washington, Phoenix, Ariz.

Piedmont Distributing Co.
200 East Council, Salisbury, N. C.

R & S Sales Company
3rd and Butler, Marietta, Ohio

R & S Sales Company
315 W. Broad St., Richmond, Va.

Sandler Distributing Co.
110 11th St., Des Moines 9, Iowa

Standard Music Distributors
1913 Leeland, Houston, Tex.

State Music Distributing Co.
1156 Main St., Hartford, Conn.

Triangle Distributing Co.
4608 Prospect Ave., Cleveland 3, Ohio

Tri-State Distributing Co.
248 Charlotte, Ashville, N. C.

Tri-State Distributing Co.
Box 1527, Pittsburgh 30, Pa.

V. P. Distributing Co.
2336 Olive St., St. Louis, Mo.

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